



PATHWAY
POLICY GROUP



ENGAGE. INFLUENCE. SUCCEED.

Pathway Policy Group works at the intersection of government, external stakeholders, and media to achieve clients' policy and business objectives.

Drawing on almost two decades of partnering and collaboration in Washington, we develop and execute innovative strategies for U.S. government and external affairs.

We partner with private, non-profit, and public sector clients to develop a pathway that is actionable and achieves their policy goals.

We specialize in biotechnology, life sciences, public health, pandemic preparedness, and artificial intelligence in healthcare.

We help clients achieve their strategic policy and business objectives by:

- Navigating the federal legislative and regulatory landscape
- Speaking with a louder voice through partnerships with like-minded stakeholders
- Achieving their government funding goals
- Increasing their impact on public policy
- Elevating their profile in Washington
- Clearly communicating with key audiences

“ *We believe that synergistically using three powerful tools – government relations, stakeholder engagement, and strategic communications – produces the best policy and business outcomes.* ”



GOVERNMENT RELATIONS

- Congressional engagement strategies
- Federal funding and appropriations
- Intelligence gathering and issue monitoring
- Political counsel
- Washington presence and influence
- Regulatory work with federal agencies

STAKEHOLDER ENGAGEMENT

- Stakeholder mapping
- Relationship building
- Coalition management
- Joint advocacy strategies
- Listening sessions

STRATEGIC COMMUNICATIONS

- Issue advocacy strategies
- Materials development
- Policy analysis and message development
- Op-ed drafting
- Content development for website and social media

“ *At Pathway Policy Group, we work with integrity, innovation, and perseverance. We take pride in exceeding client expectations through well-rounded government and external affairs strategies, and win-win policy solutions.* ”