

# Festive Fundraising Pack



**SAFE**  
PASSAGE



## WHY FUNDRAISE FOR SAFE PASSAGE THIS CHRISTMAS?

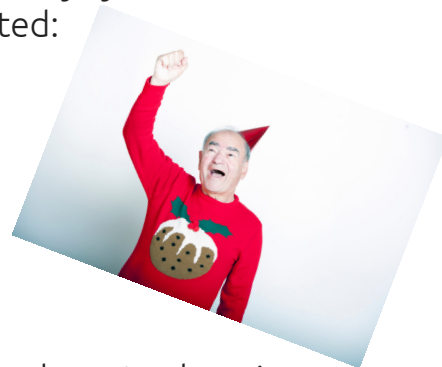
Unaccompanied child refugees in Europe are sleeping rough or living in desperately inadequate accommodation, while vulnerable to violence, abuse and trafficking. Safe Passage helps to get them out of these appalling and dangerous conditions and to the safety of their families, where they belong and have a right to be. As the cold weather starts to set in, our work is even more vital in ensuring that refugee children do not have to spend another Christmas alone on the streets or in makeshift camps and away from loved ones. The work we do to make sure these children can access legal routes to safety is only possible thanks to the generosity of people like you.

## WHAT CAN I DO TO HELP?

You can make a donation to Safe Passage to ensure refugee children can reach the safety of their families and a warm bed this Christmas. There are also plenty of ways you can raise money to support our work. Here are just a few ideas to get you started:

### Christmas Jumper Day

Get everyone to wear their festive jumpers to school or the office and ask them to donate to take part.



### Sponsored Sleep Out

Organise a sponsored sleep out in solidarity with refugee children who have to sleep in makeshift tents or on the streets, often in freezing and unsafe conditions. You could use your school, community centre or place of worship to host the event.

### Christmas Lunch

Host a Christmas lunch or dinner for friends or colleagues, cooking recipes brought to the UK by migrants and refugees (see the [dinner party fundraising pack](#) for more information and ideas) and get people to donate what they would have paid for a lunch or dinner out.



### Christmas Film Night

Put on a Christmas film and popcorn night. Charge a small amount to attend and/or collect donations on the night.

### Christmas Bake Sale

Bake some yummy Christmas treats to sell to classmates or colleagues.



## FIVE TOP TIPS FOR MAKING YOUR EVENT A SUCCESS

### 1. Pick your activity, date and fundraising target

Having a clear goal in mind will help you to stay on track. If you're organising an event in your office, why not see if your employer is prepared to match fund whatever you raise?

### 2. Promote your event

Promote your event using posters (if it's at your school or workplace) and share it online with your friends, family, colleagues and wider networks, telling them what you are doing and how they can get involved and donate. You can also set up a fundraising page on Just Giving and share this with them. If you need resources such as leaflets, please get in touch with us at [fundraising@safepassage.org.uk](mailto:fundraising@safepassage.org.uk).

### 3. Make sure your venue is safe and accessible

Whether it's taking place at home, in the workplace, at school or in your local community, safety and accessibility is key. If you're planning an event involving food, remember to take care with food hygiene when handling food and ensure safe preparation, storage, display and cooking.

### 4. Take photos

During your event, take photos and videos and share them on social media and tag us @safepassageuk

### 5. Thank and share

After your event, send a thank you to everyone who helped out and donated. Get in touch with the Safe Passage team to share your photos, a few words about how the event went and how much money you raised so we can let people know.



## HOW TO DONATE

### Collecting donations

If you are collecting money at an event, we ask that you ensure collections are received through a sealed container. This helps to ensure fundraising best practice. We can send you a collection bucket for donations if necessary. You can then pay the money you raise into a bank account and either make a donation to us [online](#), via cheque or via bank transfer (see below for details).

### Donate by post

Send a cheque made payable to 'Safe Passage International' and post to:

Safe Passage International, 136 Cavell Street, London, E1 2JA.

Be sure to include your name and contact information and details of the activity

### Donate by bank transfer

Bank name: Barclays

Account Name: Safe Passage

International

Sort code: 20-69-15

Account No: 70071722

Please send us details of your donation by e-mailing [fundraising@safepassage.org.uk](mailto:fundraising@safepassage.org.uk).

### Create a fundraising page

If you are participating in or organising an event, the easiest way to collect donations is by creating a [Just Giving](#) online account and setting up a fundraising page linked to [Safe Passage](#). Gift Aid can also be easily collected via Just Giving, which is really important to us, as it allows us to collect an extra 25p back on every pound raised by UK tax payers.

**If you have any questions or would like any further information about fundraising, please get in touch with [fundraising@safepassage.org.uk](mailto:fundraising@safepassage.org.uk) or call 0208 017 2937**

**Thank you for your support!**