A Year of Growth

It provides great pleasure to present to you the 2017-2018 Annual Report.

Workforce Alliance maintains a broad interpretation of talent development by supporting lifelong learning.

In the following pages you will catch a glimpse of what we have accomplished this year. Our new areas of focus provide direct service to our residents and affords us the ability to leverage multiple funding sources while expanding services.

The Workforce Alliance Team has grown in size and expertise while continuing to play a vital role in the development of a skilled workforce.

Thank you for your continued partnership.
Workforce Alliance serves as an intermediary to identify, create and provide career and educational opportunities that build our workforce and support lifelong learning.
We serve as a Work Based Learning Experience (WBLE) and Assessment Site for people with disabilities. Through extensive partnerships with local service providers and governmental organizations, we are able to provide: hands-on work experiences, on the job training, and mentorship to individuals with disabilities.

Emily Bates, pictured, participated in the WBLE Program and is working towards a degree in International Business.

We have launched a new partnership with the Pennsylvania Commission on Crime and Delinquency (PCCD), Lackawanna College and Wayne Pike Adult Literacy Program (WPALP) to provide career and educational services for young people who are in the juvenile justice system.

15 STUDENTS & BUSINESSES

Our College Student Internship Program pairs local students with local businesses aligning interests and fields of study with real world experiences. Students have a wide range of internship possibilities within a variety of industries including manufacturing, agriculture, entrepreneurship, information technology and more.
COURSE OFFERINGS

Build Your Home Energy Toolbox with SEEDS & PPL:
(Sustainable Energy Education Development Support & PA Power & Light)
Cybersecurity Trends & Safeguards Seminar: Site 2
Educational Opportunity Centers (EOC):
  - Beyond the GED Workshop
  - Career & College Kick-start Test Preparation Classes
  - Career Decision Making
  - Resume Writing
Emergency First Response CPR & AED Course
How to Protect Yourself Against Identity Theft: Attorney General’s Office Presentation
Mailchimp or Constant Contact?: Sohn Social Media
Penn State Scranton Leadership Essentials Series:
  - Clarifying Expectations and Observing Performance
  - Coaching and Providing Feedback
  - Communicating Effectively
  - Developing a Team
  - Interviewing and Selecting Employees
  - Leading Others
  - Managing Time and Priorities
  - Meeting Supervisory Responsibilities
  - Resolving Conflicts
  - Supervising Projects
Pennsylvania Department of Labor & Industry Unemployment Compensation Series:
  - Appeals/Hearings
  - Overpayments: Prevention, Detection and Recovery
  - Relief From Charges & Suitable Work
  - Separation Issues / Sides
  - Unemployment Compensation 101
Pennsylvania Higher Education Assistance Agency (PHEAA):
  - Award Letter Review
  - Financial Aid 101
  - How to Fill Out a FAFSA (Seminar)
  - How to Fill Out a FAFSA (Hands On Filing)
  - Junior Jumpstart
  - Searching for Scholarships
Quickbooks 1 & 2: Wayne Library Alliance
RAMP Training: Northampton Community College
Taking Control of Your Financial Future: Forthright Wealth Planning
Tech Time: Wayne Library Alliance
5 Tips for Writing a Great Press Release: Sohn Social Media

2186 PEOPLE TRAINED

470 PROGRAMS DELIVERED
THE STOURBRIDGE PROJECT is the local Business Incubator/Accelerator and Coworking space. Workforce Alliance develops programs specific to businesses and that encourage entrepreneurship and facility usage.

The Business Essentials Seminar Series brings local and regional experts to share their wisdom in an engaging and relaxed atmosphere that incorporates business specific content with networking. This year’s sessions included:

- Building Your Brand
- Business Law Basics
- Business Leadership 101
- Business Plan Boot Camp
- Creating Engaging Content
- First Steps to Starting a Business
- Human Resources Basics
- Human Resources, Your Most Important Investment
- Prototyping and the New Production Era
- Raising Capital
- Research & Development and KIZ Tax Credits
- Research Methods and Real Life Model
- Sales Strategies to Grow Your Business
- Small Business Retirement Plans
- Time Saving Strategies for Professionals & Entrepreneurs

Hands-On Workshops & Classes include 3D Printing, 3D Computer Modeling, Coding Camp, Electronics and Glowforge Laser Cutting Classes.

National Arduino Day Event brings together technology and fun to expose people of all ages the potential to design and make anything imaginable with electronics!

National Entrepreneurship Week Event highlights the diversity of our local entrepreneurs and how entrepreneurship is revitalizing our rural community.

University of Scranton Small Business Development Center is available once a month for free individual consultations for anyone currently in business or considering starting a business.
Workforce Alliance recognizes that including business in education helps produce a more prepared and educated workforce.

Students and educators who are exposed to hands-on, real-world work experiences gain a better understanding of the specific skills and education employers need.
5,892 students served
190 educators involved
126 businesses engaged

After School Career Programs
Arduino Day
Career Cruising
Career Lunches
Career Technical Education Exposure
College Tours
Dress for Success
Employment Readiness Lab
How to Succeed in Business Retreat
Leadership Training
Mobile Ag Science Lab
Mock Interview Day
National Entrepreneurship Week
National Manufacturing Day Tour
Students in the Workplace
Teachers in the Workplace
Women in Science Symposium
Dress for Success Spotlight

The “Dress for Success” closet at Forest City Regional School provides all students access to a professional wardrobe for use when going on interviews and attending events that require professional attire. The Closet is maintained by students with disabilities who learn life skills which help in transitioning from school to real-world experiences.

With the help of a grant from Workforce Alliance, students at Forest City Regional in grades 7-12 prepared to be gainfully employed. Students learned grooming skills for job interviewing with a SPA Day at the Career Technology Center of Lackawanna County and they visited Burlington Coat Factory where they were given a budget and purchased “Dress for Success” interview appropriate attire. Participating students took part in job shadowing experiences where they got an up-close and personal view inside a variety of businesses to learn about a broad range of professions.

“The benefits from the grant activities far exceeded the expectations of the school district and students. Through this program, two participating students secured jobs as a direct result of these experiences.” –Sandy Morahan, Transition/Special Education Teacher

“The job shadowing experiences have made me think about my future and the jobs I might be interested in, as well as, have made me take a look at myself and the way I look.”

–Forrest City Regional 11th Grader
CERTIFICATION TESTING

Thousands of certifications are available at Workforce Alliance!

Certifications include tests from Pearson VUE®, Certiport® and the Educational Testing Service (ETS®) which include the Praxis® series educators’ exams, College Level Examination Program (CLEP®) tests and the High School Equivalency Exam (HiSET®). Aside from being a Pennsylvania Department of Education approved GED Testing Site, other industry certification testing services are available including certifications for Educators, Information Technology, Health and Food Safety, State, Medical, and Business specific certifications. Too many to list!

367 TESTS DELIVERED THIS YEAR
CAREER SERVICES

Workforce Alliance is now an affiliate of PA CareerLink®, a proud partner of the American Job Center® Network, and provides direct career services to both the residents and businesses of Wayne County. Through employer engagement and one-on-one services, we guide individuals down a path to goal attainment.

1 on 1 SERVICES INCLUDE:

• Business Outreach
• Career Academy Comprehensive Career Pathway Program
• Individual Training Accounts
• Job Coaching and Career Counseling with Certified Career Coaching Staff
• Job Search Assistance
• On-the-Job Training

Weekly Workshops from our partners Educational Opportunity Centers (EOC), Lackawanna College Lake Region Center and CareerLink® provide information on resume writing, industry trends, interviewing skills and more!
The Pennsylvania Department of Education and the Pennsylvania Department of Labor & Industry were the primary sources of revenue received this year. Workforce Alliance seeks additional funding to maintain activities and broaden the scope of initiatives necessary to address lifelong learning.
BOARD OF DIRECTORS

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Bethany Fine, Wayne Memorial Health Systems  
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Pete Ioppolo, Delaware Valley Middle School  
Clayton LaCoe III, Ed.D., At Large, Wallenpaupack Area School District  
Melissa Langone, Woodloch Pines/The Lodge at Woodloch  
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*Executive Board

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Barb Linde, Linde Enterprises  
William Schweighofer, The Honesdale National Bank
Workforce Alliance, an alliance that works!
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WORKFORCE ALLIANCE STAFF
(pictured from bottom-left to right, top-left to right):
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Ryan Williams, Workforce Development Specialist
Jess Wolk, Workforce Coordinator