Sponsorship Opportunities

Inspiring New Zealanders to be environmental champions does not come without its costs. So far, we have been very fortunate to receive funding support from many organisations and groups over the years, but in order to continue and expand our mission to transform community sports infrastructure we need your help!

Benefits for you include a sound sustainability strategy for your organisation informed by our skilled Sustainability Advisers, branding opportunities through association with our ambassadors, nationwide media exposure, and networking opportunities. For a general framework of the support opportunities that we offer, please see below. Of course we are happy to discuss further sponsorship possibilities and the exact outline of our cooperation.

Please contact:
Antonia Gerlach at antonia@projectlitefoot.org or 027 3050 473
Maike Poggel at maike@liteclub.org or 0210 8765 687

Gold Sponsorship: Litefoot Champion

Litefoot Gold Champions commit to a minimum of $10,000+GST per year (financial or in-kind) towards our charity. In return, we offer:

1) Branding opportunities through Litefoot’s nationwide exposure, including (but not limited to):
   a. LiteClub collateral in all community sport clubs across New Zealand, including posters, stickers and Sustainability Reports sent to club officials
   b. Litefoot and LiteClub websites
   c. Social media sites
   d. Email Partner Updates
   e. Email signatures

2) Development of a sustainability strategy tailored to your code/organisation with a chance of influencing the future design of Litefoot

3) NSO/RSO/RST bonus:
   a. Continued inclusion of your code/region in the LiteClub programme, including clubs outside of traditional funding areas
   b. Prioritised implementation of clubs of your code/region
   c. Collaborative design of special projects tailored to your code/region and/or specific clubs
   d. Clubs that approach you with efficiency inquiries can continue to be passed on to us

4) Branding opportunity on LiteClub van travelling the country
5) Prioritised invitations to networking events
6) Opportunity to provide additional branding on field team’s kit and equipment
7) Exposure in quarterly Partner Updates going out to high profile supporters and friends of Litefoot, including live link to specified website
8) Authorisation to use Litefoot/LiteClub logo on web, collateral and advertising material (prior ok to be sought from us)
9) Unique branding opportunity through close association to our sports hero ambassadors
**Silver Sponsorship: Litefoot Sponsor**

Litefoot Silver Sponsors commit to a minimum of $5,000+GST per year (financial or in-kind) towards our charity. In return, we offer:

1) Branding opportunities through Litefoot’s nationwide exposure, including (but not limited to):
   a. LiteClub collateral in all community sport clubs across New Zealand, including posters, stickers and Sustainability Reports sent to club officials
   b. Litefoot and LiteClub websites
   c. Social media sites
   d. Email Partner Updates
2) NSO/RSO/RST bonus:
   a. Continued inclusion of your code/region in the LiteClub programme, including clubs outside of traditional funding areas
   b. Clubs that approach you with efficiency inquiries can continue to be passed on to us
3) Invitations to networking events
4) Opportunity to provide additional branding on field team’s kit and equipment
5) Exposure in quarterly Partner Updates going out to high profile supporters and friends of Litefoot
6) Authorisation to use Litefoot/LiteClub logo on web, collateral and advertising material (prior ok to be sought from us)
7) Close association to our sports hero ambassadors

**Bronze Sponsorship: LiteClub Supporter**

Litefoot Bronze Sponsors commit to a minimum of $3,000+GST per year (financial or in-kind) towards our charity. In return, we offer:

1) Branding opportunities through LiteClub’s nationwide exposure, including (but not limited to):
   a. LiteClub website
   b. Social media sites
2) Authorisation to use LiteClub logo on web, collateral and advertising material (prior ok to be sought from us)
3) NSO/RSO/RST bonus:
   a. Continued inclusion of your code/region in the LiteClub programme