RESEARCH IS OUR REASON

“The most profound difference is women diagnosed today are more likely to live.”

KATHY D. MILLER, M.D.
Vera Bradley Foundation Center for Breast Cancer Research
VERA BRADLEY FOUNDATION FOR BREAST CANCER

The loss of our dear friend and colleague Mary Sloan in 1993 was the inspiration for the Vera Bradley Foundation for Breast Cancer. Together, we have donated more than $36 million to support critical research.

The Vera Bradley Foundation is a 501(c)(3) non-profit fundraising organization based in Fort Wayne, Indiana, at the Vera Bradley headquarters.

Our team at the Vera Bradley Foundation Center for Breast Cancer Research at the Indiana University School of Medicine in Indianapolis, Indiana, collaborates with researchers and leads clinical trials nationwide.

They are focused on developing and dramatically improving therapies for some of the most difficult-to-treat types of breast cancer, including triple negative breast cancer. Their progress on Monogrammed Medicine is leading to promising discoveries in the areas of diagnosis and personalized treatment. Our researchers are also focused on prevention, investigating how healthy cells become cancerous—information that will help women make better, more informed decisions about prevention choices.

Foundation events, combined with corporate and individual contributions, are the cornerstone of our fundraising. Donations from the Foundation often help kick-start critical research projects at the Vera Bradley Foundation Center for Breast Cancer Research. With our initial support, new research can gain merit and eventually, larger grants. On average, $1 million in donations made by the Foundation have multiplied tenfold.

To learn more or to make a donation, visit verabradley.org