

RUNWITHIT SYNTHETICS CHOSEN AS A LOW-CARBON HYDROGEN ACCELERATOR PARTICIPANT

For Immediate Release

EDMONTON, AB — (May 10, 2022) — RUNWITHIT Synthetics (RWI) is proud to announce they are one of seven startup participants, out of 88 applicants, in the Low-Carbon Hydrogen Accelerator (LCHA) for low-carbon hydrogen production, storage, and distribution solutions. The program, run by Greentown Go, is a family of programs aimed at climate tech solutions based on a spirit of collaboration. Partnerships are formed to decarbonize greenhouse gas emitting sectors, move energy transition solutions to market, and achieve global net-zero targets by 2050.

Through this opportunity with the largest climate tech startup incubator in North America, RWI will be engaged in a six-month, highly-structured accelerator program to tackle economy-wide decarbonization. Dedicated corporations and policymakers, including the Electric Power Research Institute (EPRI), Shell, the City of Houston, Greentown Labs, and the Urban Future Lab (UFL) at the NYU Tandon School of Engineering, will support this endeavour. RWI and the other six participants will collaborate with EPRI and Shell on efforts in technology validation and technology demonstration.

RUNWITHIT Synthetics creates living, digital models of regions, complete with people, lives and livelihoods, and infrastructure to support strategic decision-makers answering unprecedented questions around decarbonization and resilience. RWI's Synthetic Modelling Platform generates data from future scenarios and quantifies impacts and outcomes for people, infrastructure, and policies.

"Balancing energy security, sustainability, affordability, and equity presents complex challenges to investment, technology, industry, and the implementation of energy transition in regions around the world. RUNWITHIT is looking forward to working with the incredible partners at Greentown Labs to demonstrate applications of the RWI Holodeck for strategic energy decision-support, and advancing and accelerating specific regional models and scenarios to engage critical, diverse community stakeholders," said Myrna Bittner.

About RUNWITHIT Synthetics

RUNWITHIT Synthetics is a women-led, Certified Aboriginal Business that accelerates the design and de-risking of complex global systems. RWI creates synthetic models, living geospatial models of cities, citizens, activity, and infrastructure that enable the convergence of intelligence for decision-support. Limitless future scenarios are dialed forward to analyze, compare, validate, and quantify unexpected ripple effects and outcomes. RWI works with global leaders to get ahead of disruptive change. www.rwisynthetics.com

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