COLORADO MILLS ANNOUNCES PARTNERSHIP WITH 40 WEST ARTS DISTRICT TO SUPPORT LOCAL ARTISTS

Five Colorado-Inspired Sculptures and Murals Now on Display Throughout the Center

LAKEWOOD, CO. (January 31, 2019) – Simon (NYSE:SPG), a global leader in premier shopping, dining, entertainment and mixed-use destinations, today announced a partnership between Colorado Mills and 40 West Arts District to display local artwork throughout the center. The collaboration between two beloved Lakewood businesses is the result of a shared commitment to support local artists. Shoppers will now enjoy five unique semi-permanent installations throughout the center, including an accompanying description of each artist’s inspiration for the piece.

“Colorado Mills is more than a center to shop. It’s a place that our community can enjoy, where people meet to spend time together, dine and play,” said Brenda Cleary, Director of Marketing and Business Development at Colorado Mills. “This partnership reinforces our commitment to providing the ultimate shopping experience and supporting the local community by providing a platform for artists to share their talents.”

“40 West Arts is delighted to bring artwork to Colorado Mills, where thousands of visitors walk every single day,” said Liz Black, executive director of 40 West Arts District. “Through our partnerships, we strive to connect artists with paid opportunities, to bring creativity to the West Colfax corridor and throughout Lakewood, and most importantly, to bring art experiences to as many people as possible, free of charge and open to all.”

The new installations at Colorado Mills include:

**Colorful Colorado:** A mural painted by the visual artist, Katy Casper Gevargis, that celebrates the natural beauty of Colorado and the myriad ways that people enjoy its treasures. Located in Neighborhood 2, near Victoria’s Secret.

**Ellie the Elephant:** A steel elephant that is 15 feet long, 4 feet wide and 8 feet high, welded by Greg Wasil, an artist with a passion for metal art and machines. Located in Neighborhood 3, near Skechers.

**Everbloom:** A 9-foot sculpture of a vase and flowers created by Nestor Fedak, an artist who specializes in abstract art that hints at nature and challenges audiences to think outside the box. Located in Neighborhood 1, near Forever 21.

**Pipe Dream:** A 7-foot red and purple complex sculpture created by Nestor Fedak using steel and enamel paint. Located in Neighborhood 3, near The Bounce Place & Arcade.
Rusty the Horse: A horse sculpture that is 7 feet long, 2 feet wide and 5 feet high, welded by Greg Wasil using repurposed horseshoes. Located in Neighborhood 5, near Dick’s Sporting Goods.

“I believe in the power of collaboration because it really multiples the impact of the work we are already doing to improve Lakewood, and this partnership is an amazing example of what can be accomplished,” said Lakewood Mayor Adam Paul. “This partnership brings together the anchors that are changing West Colfax Avenue in Lakewood from the east and west ends, and it will further develop the ‘Fax as a place known for using art innovatively to enrich and enliven the community.”

Colorado Mills is looking forward to a continued partnership with 40 West Arts District, with plans to expand support and awareness for local artists throughout 2019.

About Simon
Simon is a global leader in the ownership of premier shopping, dining, entertainment and mixed-use destinations and an S&P 100 company (Simon Property Group, NYSE:SPG). Our properties across North America, Europe, and Asia provide community gathering places for millions of people every day and generate billions in annual sales. For more information, visit simon.com.

About Colorado Mills
Located in Lakewood, CO, Colorado Mills is the state’s largest value-retail destination, providing the ultimate shopping experience with more than 160 stores, dining options and high-quality entertainment venues. Top brands include H&M, Saks Fifth Avenue OFF 5TH, Super Target, Dick’s Sporting Goods, Aeropostale, Brooks Brothers Factory Store, Calvin Klein, Levi’s Outlet, J.Crew Factory, Michael Kors and Victoria’s Secret. Shoppers can also enjoy a great dining experience at Los Chingones or Yard House, or catch a movie at United Artists Theaters & IMAX. As part of the Colorado Mills campus, Denver West Village, an adjacent open-air center, offers retailers such as Barnes & Noble, World Market, Whole Foods, Bed Bath & Beyond, Old Navy and Designer Shoe Warehouse, plus restaurants including Blue Sky Cafe and Outback Steakhouse. For more information, call (303) 590-1634, visit www.coloradomills.com or follow Colorado Mills on Facebook.

About 40 West Arts District
40 West Arts District serves the Lakewood West Colfax, CO, community with the goal of bringing arts education and experiences to those with limited access to the arts. The organization also seeks to give artists and creative enterprises a community-based platform for community service, to further their creativity and move their entrepreneurial efforts forward. 40 West Gallery is a gathering place for the West Colfax community and the home of Benchmark Theatre, and acts as the creative hub for 150+ artist members. 40 West Arts District is committed to advancing the economic vitality and renaissance of the historic West Colfax corridor and works closely with its partner organizations, the West Colfax Community Association (WCCA) and the Lakewood-West Colfax Business Improvement District (LWCBID). For more information, call (303) 275-3430 or visit www.40westarts.org.

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