THE VIG
The Vision Implementation Group

WEST COLFAIX AMBASSADORS
Session 2– Oct. 15, 2020
Infrastructure & Connectivity

Agenda

• Welcome and Reminders
• SessionOverview
  • Quick Recap
  • Chapter 2-3 Input
  • Q & A / Discussion
  • Importance Rating
• Homework for Next Session

→ Ambassadors Landing Page: https://bid.westcolfax.org/2040
Core Purpose

The **Vision Implementation Group** exists to provide an inclusive community forum to integrate input, distill ideas, isolate priorities, marshal resources, and report status on the focus areas in the West Colfax Vision 2040 Action Plan.

**Advocate for West Colfax:**

**Input—Priorities—Resources—Reporting**

- Intended Outcomes
  - Build on Progress
  - Accelerate Momentum
  - Conduct Plan 5-Year Review (both performance & importance ratings)
  - Identify Needs and Sources
  - Recommend Priorities for the Next 5 years
In addition to Neighborhood Plans and Station Area Plans . . .

Sense of Place  
Destinations & Experiences

A Place for People to Make Memories!

Vision 2040 - Corridor Focus Area

Primarily focusing on commercial & public areas between Welch and Sheridan in Lakewood’s W. Colfax corridor
### Ambassador Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>Aug. 20</td>
<td>Ambassadors Kick-off Meeting</td>
<td>Noon-1pm</td>
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<tr>
<td>Sept. 17</td>
<td>Ambassadors Meeting – Part 1 &amp; 4</td>
<td>11:45-1pm</td>
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<tr>
<td>Oct. 15</td>
<td>Ambassadors Meeting – Part 2 &amp; 3</td>
<td>11:45-1pm</td>
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<tr>
<td>Nov. 19</td>
<td>Ambassadors Meeting – Part 5 &amp; 6</td>
<td>11:45-1pm</td>
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<tr>
<td>Dec. 17</td>
<td>NO MEETING</td>
<td>TIMES TBD</td>
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<tr>
<td>Jan. 21</td>
<td>Ambassadors Meeting – Other Considerations, Synthesis &amp; Priorities</td>
<td>TIMES TBD</td>
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<tr>
<td>Feb. 18</td>
<td>Ambassadors Meeting – Convergence of Recommendations/Needs</td>
<td>TIMES TBD</td>
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<tr>
<td>Mar. 17</td>
<td>WCCA General Meeting Panel</td>
<td>TIMES TBD</td>
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<tr>
<td>Mar. 18</td>
<td>Ambassadors Meeting – Final Discusses on Recommendations/Needs</td>
<td>TIMES TBD</td>
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<tr>
<td>Apr. 21</td>
<td>WCCA General Meeting Update</td>
<td>TIMES TBD</td>
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<tr>
<td>TBD</td>
<td>City Council Presentation</td>
<td>TIMES TBD</td>
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PART 1

PART 2

### Notes from Session 1

**Engagement**

- 26 Ambassadors and several guests attended Session 1
  - Engagement Stats
    - Corridor Residents – 13
    - Local Business Members - 14
    - City & Local Nonprofits – 6
    *
    *NOTE: Some individuals are both residents & business or nonprofit members.*

- 24 Ambassadors completed the Importance Survey
- Survey results to come in Part 2 of process

**Notes from Discussions:**

- Advocate for revitalization at Westland
- Find ways to save Casa Bonita
- Add more wayfinding signage

→ **Ambassadors Landing Page:** [https://bid.westcolfax.org/2040](https://bid.westcolfax.org/2040)
IMPORTANCE Rating Scale: 1 (lowest) to 5 (highest)

All of the Goals in West Colfax VISION 2040 Action Plan are important. One of the objectives of this process is to rank the goals to determine resource priorities. A starting point is to rate the levels of importance of each goal on the following 1 to 5 scale.

ESSENTIAL (Rating 5) – You consider this goal to be an emergency; it should receive immediate resources before all others. Typically, this rating involves fundamental elements of public health and safety and/or the protection of public assets.

CRITICAL (Rating 4) – While not an emergency, you consider this goal to be urgent because it addresses essential elements that are inhibiting our community’s economic progress and undermining our quality of life.

NECESSARY (Rating 3) – You consider this goal to be a high need because it aligns with our shared vision for future and will bolster economic vitality and enhance the livability of our community.

RECOMMENDED (Rating 2) – You consider this goal to be important because it advances our stated priorities and elevates our community’s standing as a desirable (and memorable) place to live, work, and visit, but you are willing to address this goal after other, more pressing needs are met.

LOW PRIORITY (Rating 1) – You either don’t consider this to be a worthy goal or don’t consider it to be a priority; it can be addressed (or not) in due course when additional, non-critical resources are available.

Each Ambassador, based on his or her opinion and perspective, will rate each goal on this scale. Later in the process, we will aggregate the ratings and discuss priorities based these findings.

PERFORMANCE Scale

VISUAL Rating Scale
1. No Progress
2. Evidence of Progress
3. Meaningful Progress
4. Good progress toward completion
5. Completed
6. Ongoing (never-ending)

AVG. Performance Rating is the average score among the 8 performance raters.
Infrastructure & Connectivity

- Requires Regional Strategies
- Often Involves Public-Private Partnerships
- Seeks not only utilitarian problem solving but also supporting community goals and amenities
- Offers opportunities to re-think the ordinary; invites innovation and use new technologies
### Chapter 2. Infrastructure (physical improvements)

<table>
<thead>
<tr>
<th>2.1-1. Implement stormwater and flood plain improvements</th>
<th>RATING</th>
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</thead>
<tbody>
<tr>
<td>2.1-1a. Incorporate economic development objectives in design &amp; incremental improvements</td>
<td>![Rating Icon]</td>
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<tr>
<td>2.1-1b. Incorporate park, open space, and trail opportunities in design</td>
<td>![Rating Icon]</td>
</tr>
<tr>
<td>2.1-1c. Balance design and amenities with business &amp; property development needs</td>
<td>![Rating Icon]</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>2.1-2. Utilize infrastructure investment to support and enhance placemaking</th>
<th>RATING</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.1-2a. Seek opportunities to create community gathering places</td>
<td>![Rating Icon]</td>
</tr>
<tr>
<td>2.1-2b. Identify and apply for funding for infrastructure and placemaking</td>
<td>![Rating Icon]</td>
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<tr>
<td>2.1-2c. Seek opportunities for shared uses when creating public spaces</td>
<td>![Rating Icon]</td>
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<tr>
<td>2.1-2d. Capitalize on opportunities to activate detention areas within safety guidelines</td>
<td>![Rating Icon]</td>
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<table>
<thead>
<tr>
<th>2.1-3. Leverage infrastructure investment to integrate innovative technologies to meet goals</th>
<th>RATING</th>
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</thead>
<tbody>
<tr>
<td>2.1-3a. Research best practices in experience-enhancing infrastructure</td>
<td>![Rating Icon]</td>
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<tr>
<td>2.1-3b. Seek partners in technologic advances—be bold; think big in developing solutions</td>
<td>![Rating Icon]</td>
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<tr>
<td>2.1-3c. Consider cutting-edge material and design; innovate when implementing improvements</td>
<td>![Rating Icon]</td>
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**Performance Rating**

Rating Scale:

1. No Progress
2. Evidence of Progress
3. Meaningful Progress
4. Good progress toward completion
5. Completed
6. Ongoing (never-ending)

Performance Rating is the average score among the seven performance raters.
## Chapter 3. Connectivity (transportation)

<table>
<thead>
<tr>
<th>Chapter 3. Connectivity (transportation)</th>
<th>PERFORMANCE Rating Scale</th>
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</thead>
<tbody>
<tr>
<td>3.C-1. Identify best practices to ensure a safe, well-functioning multi-modal corridors</td>
<td>1. No Progress</td>
</tr>
<tr>
<td>3.C-1a. Advocate for sidewalk &amp; pedestrian improvements for West Colfax and 14th</td>
<td></td>
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<tr>
<td>3.C-1b. Identify safety best practices for multi-modal mobility</td>
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<tr>
<td>3.C-1c. Assess viability for bike share and car share locations along the corridor</td>
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<tr>
<td>3.C-1d. Build for electric vehicle infrastructure at key nodes</td>
<td></td>
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<tr>
<td>3.C-1e. Implement a &quot;complete streets&quot; program for West Colfax</td>
<td></td>
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<tr>
<td>3.C-1f. Assess feasibility of two thru-lanes w/ on-street parking &amp; other improvements</td>
<td></td>
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<tr>
<td>3.C-2. Create a bicycle-pedestrian experience that makes the corridor an attraction</td>
<td>2. Evidence of Progress</td>
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<tr>
<td>3.C-2a. Identify needs for connectivity and intersection safety &amp; aesthetic improvements</td>
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<tr>
<td>3.C-2b. Identify/develop funding resources to implement these multi-modal improvements</td>
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<tr>
<td>3.C-2c. Review pedestrian/cycling plans for future mobility needs</td>
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<tr>
<td>3.C-2d. Assess multi-modal innovation feasibility based on street/traffic and market need</td>
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<tr>
<td>3.C-3. Assure parking areas are functional and developed aesthetically</td>
<td>3. Meaningful Progress</td>
</tr>
<tr>
<td>3.C-3a. Assess current and future parking challenges and opportunities</td>
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<tr>
<td>3.C-3b. Identify potential sites for shared parking structures</td>
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<tr>
<td>3.C-3c. Survey existing bicycle parking and identify future sites at light rail stations</td>
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<tr>
<td>3.C-4. Promote public transportation as a convenient amenity for regional connectivity</td>
<td>4. Good progress toward completion</td>
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<tr>
<td>3.C-4a. Identify priorities for innovative and artistic signage and wayfinding</td>
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<tr>
<td>3.C-4b. Partner with RTD and others for wayfinding to make bus/train use more visible</td>
<td></td>
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<tr>
<td>3.C-4c. Support and develop with partners public transit user-incentive programs</td>
<td></td>
</tr>
<tr>
<td>3.C-4d. Develop priorities to enhance feature and services to increase [bus] ridership</td>
<td></td>
</tr>
<tr>
<td>3.C-4e. Identify and prioritize first and last mile connectivity needs along corridor</td>
<td></td>
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Performance Rating is the average score among the seven performance raters.
Infrastructure / Connectivity

- Ongoing Corridor Median Improvements and Repairs
- Improvements at Light Rail Stations throughout Corridor
- Improvements in Bike and Walking Trail(s) along Corridor
- Bicycle Pavilion at Garrison Station
- Traffic Signals (Harlan & Lamar)
- Lamar / 14th Ave. Roundabout
- Lamar St. Streetscape/Pedestrian Improvements
- Pierce St. Streetscape/Pedestrian Improvements
- Lamar Station Plaza Public Improvements & Momentum Parklet
- Recent CDOT ADA Curb Ramp Improvements at Intersections

- CDOT Colfax Pedestrian Safety Project Grant
- DRCOG/CDOT Pedestrian Safety Project Implementation Grant (pending)
- CDOT Pierce St / 17th Ave Crosswalk Grant
- Developer-paid Improvements: West Line Flat, West Line Village, The Brickhouse, Oak Street apartments & townhomes, and others
- N. Dry Gulch/West Colfax Floodplain / Floodway Improvements (Design / Timeline)
- West Corridor Transportation Management Authority (West Line Corridor Collaborative) (C4)
- 40 West ArtLine - increasing Pedestrian activity
- Shared Parking at Urban Land Conservancy project at RTD Facility at 10th and Sheridan
Infrastructure “What ifs . . .”

Ideas to Think About

What if...
- Infrastructure improvements created a water feature?
- Flood plain remediation is accelerated?
- Flood plain improvements made all of the area developable?
- Whitlock Park along West Colfax became an outdoor performance venue?
- There were complete sidewalk connections along all of West Colfax?

Connectivity “What ifs . . .”

Ideas to Think About

What if...

Lakewood’s West Colfax Avenue is again the top destination?
- Every bus and rail stop was a fun, artistic experience?
- There was a bike-share system all along the Lakewood West Rail Line and West Colfax?
Helping You Make Smart Transportation Choices

The West Corridor TMA is a project of the West Line Corridor Collaborative, a 501(c)(3) not-for-profit, multi-jurisdictional and multi-agency partnership that works to attract quality investment and support livable communities along the West Line light rail corridor.

Learn More
The 40 West ArtLine is a four-mile walking & biking art experience with 70+ art installations connecting three parks in Lakewood's 40 West Arts District

#ExploreArtOutside
40WestArtline.org
Remember Maslow?

Hierarchy of Needs for Communities

- **Memorable**
  - Celebrate authenticity, diversity

- **Livable**
  - Placemaking

- **Viable**
  - Connectivity
  - Cultural identity
  - Infrastructure
Questions & Discussion

Survey Link:
https://www.surveymonkey.com/r/vig-round2

Survey links expires at midnight on Monday 10/19.

Ambassadors Landing Page: https://bid.westcolfax.org/2040
Homework

Next Session: **November 19th, 11:45am-1pm** on Zoom

- Read Chapters 5 (Vibrancy) & 6 (Celebrate Colfax) of the 2040 Plan
- Review the Goals and Action Steps
- Share and seek input from your neighbors and colleagues
- Come to the session on the 19th ready to:
  - Receive input on context and/or progress on the chapters
  - Participate in discussions about the sections
  - Rate the importance of each goal on the same 1 - 5 scale

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