Dear Potential Corporate Partner,

On behalf of the Institute of Electrical and Electronics Engineers at The University of Texas at Austin (IEEE-UT), I would like to invite your organization to be involved with our large and diverse student branch during the 2021 – 2022 academic year.

The IEEE-UT student branch has grown substantially since its establishment in 1947 to become one of the largest IEEE branches in the nation and the largest student-run technical organization on campus. IEEE-UT boasts over 300 national undergraduate and graduate members, and our general meetings have seen sustained attendance even in the virtual setting.

IEEE-UT’s mission is threefold: (1) to recognize and advance technological innovation and academic excellence for the benefit of humanity, (2) to continue the professional development of all UT ECE students, and (3) to facilitate connections between ECE students and corporate partners. IEEE-UT’s goals for the next academic year are bold, and we need significant corporate support to reach them. By supporting IEEE-UT you will not only help our organization achieve its mission, but you will also connect with some of the top students at our world-class university.

Our leadership team is confident that our planned events and initiatives will continue to work towards our mission and grow our student branch membership. For the first part of our mission, we have created the IEEE UT Student Branch Endowment Fund to fund scholarships for our members, and we have planned Technical Talks to allow students to learn more about current technologies and inspire them to create new innovations. For the second part of our mission, IEEE-UT wants to support 2 Branch Leadership Retreats to develop leadership skills for highly-motivated students each semester and Welcome Week to introduce the 400+ new ECE students to the department and industry opportunities during the first week of classes. Finally, we have planned 14 General Meetings (7 per semester), and IEEE-UT would like to receive corporate support for Technical Talks and General Meetings to allow students to connect with our valued corporate partners. These are but a few of the exciting programs we have planned for the 2021 – 2022 academic year.

This document outlines all of IEEE-UT’s 2021 – 2022 Corporate Sponsorship Opportunities in detail and includes a Corporate Support Request Form you can use to schedule events. Should your company be interested in partnering with IEEE-UT for any of these events or initiatives, please scan and email the Corporate Support Response Form to corporate@ieeeut.org.

Due to concerns regarding the coronavirus, virtual events are possible in lieu of the on-campus experience. The same charges will apply and are listed in the following document.

If you have any questions, please do not hesitate to contact me at corporate@ieeeut.org.

I look forward to creating a lasting partnership with your organization.

Sincerely,

Ishan Shah
IEEE Corporate Director: 2021 – 2022
Jhanvi Girish
IEEE Corporate Liaison: 2021-2022
## IEEE Corporate Sponsorship Opportunities 2021-2022

<table>
<thead>
<tr>
<th>Event and Date(s)</th>
<th>Expected Audience &amp; Cost</th>
<th>Event Description</th>
<th>Corporate Support Visibility</th>
</tr>
</thead>
</table>
| **General Meetings (7)**  
*In-person or Virtual*  
**Spring Semester:**  
1/27/2022  
2/3/2022  
2/10/2022  
2/17/2022  
2/24/2022  
3/3/2022  
3/10/2022  
3/24/2022  
3/31/2022  
4/7/2022  
4/14/2022  
4/21/2022  
*More dates per request*  
**Audience:**  
UT ECE Students  
(undergraduate and graduate)  
**Attendance:**  
50-125  
**Cost:** $1000  
($750 for small companies)  
| General Meetings begin with announcements about upcoming events and professional opportunities. The rest of the meeting is reserved for corporate presentations.  
During these presentations, students have the opportunity to learn about the role of an electrical engineer in the industry. Partners may also discuss their recruitment process and internship.  
| • A 30-minute presentation made by your corporate representative(s)  
• Opportunity for your representative(s) to meet with students individually before and after the meeting  
• Opportunity to distribute company materials, giveaways, prizes, etc. to students during meeting  
• Recognition on all related advertising (fliers, Facebook, mass-email, LinkedIn, Instagram) |
| **Technical Talk**  
*In-person or Virtual*  
*Dates flexible based upon company preference*  
**Audience:**  
ECE Students  
**Attendance:**  
50-100  
**Cost:** $1000  
($750 for small companies)  
| Company representatives present an in-depth technical discussion of their projects and workflow. Partners can showcase their products through hands-on demonstrations and product design overviews.  
| • Opportunity for your representative(s) to interact with students in a casual, yet technical, environment  
• Opportunity to provide products for raffles and giveaways  
• Recognition on all event publicity materials (fliers, Facebook, mass-email, LinkedIn, Instagram) |
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| UT ECE Summer Project Showcase            | **Audience:** UT ECE students  
**Attendance:** 10-20  
**Cost:** $750 | The UT ECE Summer Project Showcase is an opportunity for students to present their summer internship or research projects. Students will present their work, discuss skills they developed, and answer questions from viewers. Companies can deliver keynote presentations at the event, view student presentations, partner prizes, and connect with students. | ● Opportunity to connect with passionate and motivated ECE students  
● Opportunity to give keynote presentations  
● Recognition on all related advertising and partner lists (fliers, Facebook, mass-email, LinkedIn, Instagram) |
| Casual Networking Events                  | **Audience:** Entire IEEE membership + partnering organization representative(s)  
**Attendance:** 60-100  
**Cost:** $750 | Each semester, IEEE hosts various casual networking events including video game tournaments. Some events are exclusively organized for IEEE members and other events are held jointly with other engineering organizations. Casual networking events allow for company representative(s) to interact with students in a relaxing and non-academic setting on campus OR off-campus. | ● Interaction with students in a casual setting  
● Recognition on all event publicity materials (fliers, Facebook, mass-email, LinkedIn, Instagram) |
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| **Community Service**  
Explore UT (Spring)  
E-Week (Spring)  
Girl Day (Spring)  
Volunteer Excursions, etc. (Fall or Spring) | **Audience:** IEEE volunteers  
**Attendance:** 40+ ECE students, 3000+ young children and Austin community  
**Cost:** $750 | IEEE participates in various outreach activities in conjunction with the Cockrell School of Engineering and UT. In most of these activities, IEEE members volunteer to showcase the exciting world of ECE to children, middle-school, high-school students, as well as their parents and other guests. | ● Opportunity for corporate representatives to volunteer with IEEE members during outreach events  
● Recognition on all booth publicity materials |
| **SPAx Banquet (Student Professional Awareness Experience)**  
_Spring Semester Only_ | **Audience:** UT ECE Students  
**Attendance:** 60-100  
**Cost:** $750 | During a sit-down dinner, students listen to industry guest speakers discuss the chosen conference theme. Previous themes included: “Transition from College to Industry”, and “Making the Next Big Thing”. | ● Opportunity for your representative(s) to interact with motivated students  
● Recognition on all event publicity materials (fliers, Facebook, mass-email, LinkedIn, Instagram) |
IEEE Corporate Support Request Form

Company Name: ________________________________  Phone: ________________________________

Company Contact Information:

Name: ________________________________  Email: ________________________________

Mailing Address: __________________________________________________________________

Event Selection: Mark/circle which events and/or packages you want!

<table>
<thead>
<tr>
<th>Select Options</th>
<th>Events:</th>
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<tbody>
<tr>
<td></td>
<td>____ General Meeting ($1,000*)</td>
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<tr>
<td></td>
<td>____ Tech Talk ($1,000*)</td>
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<td></td>
<td>____ UT ECE Summer Showcase ($750)</td>
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<td></td>
<td>____ Casual Networking Events ($750)</td>
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<td>____ SPAx Banquet ($750)</td>
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<tr>
<td>Other:</td>
<td>____Community Service ($750)</td>
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<td></td>
<td>*$750 for small companies</td>
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Additional Opportunities:

_____ We would like to support IEEE-UT by partnering on an event not listed above.

Please Specify: __________________________________________________________________________

_____ We have products we would like to donate for reverse-engineering, prize-raffling, or IEEE
Branch office upgrading purposes.

Please Specify Item(s): ____________________________________________________________________

TOTAL Company Contribution Amount: $________________

Signature: ________________________________  Date: __________________

Please email completed form to corporate@ieeeut.org.