PROSPECTUS
FOR SDG COORDINATORS
2021-22
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The SDSN Youth is an initiative of the UN Sustainable Development Solutions Network (SDSN). SDSN was established by the former UN Secretary-General Ban Ki-moon in 2012 to mobilize global expertise around the implementation of the SDGs. It was launched in 2015 to empower youth globally to create sustainable development solutions. SDSN Youth is a network of 650+ member organizations from more than 85 countries. SDSN Youth has more than 140 core team members (staff, volunteers and interns) working in more than 30 different countries across 20 regional/national networks.

SDSN Youth seeks to empower young people to take meaningful action on the Sustainable Development Goals, in order to create a sustainable world for future generations. Young people from all fields need to be active participants in addressing pressing global challenges.
The SDG Students Program

The SDG Students Program is an initiative of SDSN Youth that aims to engage students in higher education in the global effort to achieve the 2030 Agenda and the SDGs, as well as empower them with the knowledge, skills, and pathways to action to be effective agents of change today.

The SDG Students Program runs a global network of SDG Student hubs at universities to nurture effective lifelong advocates for sustainable development in their local and global communities.

We operate these hubs by training SDG Coordinators at universities globally to engage students on their campuses with the SDGs. This involves developing training materials, managing follow-up and reporting efforts, and brainstorming new methods of engagement. Our goal is to ensure that universities become hubs of learning and engagement for the SDGs, and ensure students can become drivers of new solutions to local problems.
OUR IMPACT

- **77** SDG Student Hubs
- **25** Countries
- **439** SDG-related Events
- **38** Cross-hub collaborations
- **2700** SDG Hub Members

- **76** conferences and solution marathons
- **68** institutional events & off-site events
- **287** education events.
WHAT ARE OUR SDG STUDENT HUBS?

The SDG Students Program runs a global network of SDG Student hubs at universities to nurture effective lifelong advocates for sustainable development in their local and global communities. These are spaces run by SDG Coordinators for students to come together to learn about, develop a passion for, and take action on the SDGs.

SDG Student Hubs deliver on 3 core functions:

**EDUCATE STUDENTS**
Working with the hub to engage the student body and educate them on the SDGs through regular events and workshops. In collaboration with the leadership, senior faculty members and teaching staff of the university, promote the integration of SDGs into student orientation processes, extra-curricular activities, core syllabus, and other areas of learning and teaching.

**FOSTER PASSION**
Hosting activities and trips related to local priority SDGs, host internal events and collaborating with other local/global organizations, clubs, or SDG Hubs.

**EQUIP AND TAKE ACTION**
Working with the hub to organize opportunities where the hub community can come together to design and implement solutions for accelerating local and national progress on the SDGs. Connect students to tools and resources provided by the program.
The primary roles and responsibilities of SDG Coordinators include:

A. Establish and/or operate an SDG Student Hub** on campus and use it as a platform to build a community of students interested in taking action for the Sustainable Development Goals (SDGs).

B. Manage the core operations of this SDG Student Hub through several processes, including:

**RECRUITMENT**
Promote the SDG Student Hub to fellow students, encouraging them to join the community and help facilitate their membership.

**ENGAGEMENT**
of the student community, both at the hub, online, and with other student groups, to fulfill the core functions of the hub.

**ORGANIZE**
With the hub community and leadership team - discuss, plan and allocate responsibilities for actioning the core functions of the hub.

**COMMUNITY**
Arrange casual community gatherings and informal networking events to promote a sense of community and social ties between members.
THE SDG COORDINATOR'S CHECKLIST (1/2)

☐ Faculty liaison
  Registration of student organisation with relevant bodies on campus. Representing the SDG Students Program at your campus.

☐ Recruitment and leadership
  Appointing a team of hub officers to support the administration of the SDG Student Hub.
  Advertising, recruiting and retaining hub members engagement whilst maintaining records of hub membership.

☐ Promote SDG education and sustainability literacy
  Deliver at least 6 educational events in the school year, at least 3 to be sessions from the Program's SDG Literacy Session Plans. Facilitate the attainment of the SDG Students Certificate.

☐ Local action solutions
  Organise at least 2 volunteer activities open to all hub members per term for the hub.
  Facilitate at the hub, the ideation and implementation of at least 1 local project per year.

☐ Local campus-community engagement
  Host 2 social events open to all hub members per term. Collaborate at least once per term with local organisations or clubs.
Global community engagement
Collaborate at least once per year with another SDG Student Hub. Participating and promoting your hub’s involvement in virtual global community events, such as the Global Issues Forum.

Program development and reporting
Facilitating impact assessment of your hub and our program, including an impact survey when they join and leave the hub. Documenting activities at the hub and sharing accompanying photos in a timely manner throughout the year. From time to time, join focus groups to relay issues and strategies in local operations and improve the SDG Students Program. Authoring a report (one-pager) twice a year on your hub’s achievements.

Continuous Development
Attending at least 1 development conversation every year to outline your plans and progress for the hub. Completing onboarding training and attending SDG Coordinator training workshops every other month.

Transition
Assist with nominating a new coordinator and smooth transition of leadership prior to the completion of your term.
WHAT DOES SUCCESS LOOK LIKE IN THIS ROLE?

Students are regularly engaged via events and this reflects in hub member registration.

Students feel more educated about Sustainable Development and what it means in their local context.

Students feel more passionate about taking action on the SDGs.

Students feel more equipped to take action on the SDGs.

Students are mobilised to create a solution specific to their local community.
WHAT ARE WE LOOKING FOR?

We are looking for someone who has a holistic mix of our primary and secondary criteria (skills and competencies).

THE PRIMARY CRITERIA INCLUDES:

- Have a great interest in sustainable development, be passionate about the mission of the SDSN, including the pursuit of the Sustainable Development Goals (SDGs) and the Paris Agreement on climate change.
- Possess an excellent command of the English language.
- Be based (physically) at the institution/university you are seeking to represent - either as a 'current' student or employee.
- Demonstrate that you have the time and resources to commit to this role.
- Have some professional or volunteer work experience, particularly with campaigning, community mobilization, project coordination, event management, or stakeholder engagement.
WHAT ARE WE LOOKING FOR?

10 Attributes to demonstrate

**LEADERSHIP VISION**
Tell us your ideas for how a SDG Student Hub can be successful and dynamic on your specific campus.

**PUBLIC SPEAKING**
Be a confident and passionate speaker, capable of influencing peers, stakeholders and partners.

**COMMITMENT**
Tell us why you are motivated to undertake this role and join our program.

**PUBLIC SPEAKING**
Be a confident and passionate speaker, capable of influencing peers, stakeholders and partners.

**CONNECTION**
Demonstrate that you are an active member of your campus community, with a good understanding of the various groups and stakeholders operating in the student activity landscape.

**FLEXIBILITY**
Be flexible and capable of working with multiple deadlines and coordinate activities with multiple time zones - this may include late-night/early-morning calls and meetings.

**PERSEVERANCE**
Especially in dealing with the challenges posed by a newly formed, constantly changing, and rapidly expanding organization.

**TEAMWORK**
Have excellent teamwork skills and capable of working with groups of volunteers and team members effectively.

**ORGANIZATION**
Can we count on you? You should have excellent time management to juggle academics, hub events, and timely communications with the Program.
11 WHY BECOME AN SDG COORDINATOR?

Benefits and learning outcomes

Make an impact
- Be at the forefront of efforts taken by the United Nations, governmental and civil society in developing and leading a global movement for sustainable development.
- Build professional and personal relationships with high-level stakeholders in civil society, business, government, and the United Nations.

Be part of a global cohort and network
- Be apart of a global network of SDG coordinators and diverse and exceptional individuals at SDSN Youth.
- Upon completion of your term, you will have the opportunity to join the SDG Students Program Alumni Network, which could serve as a foundation for your future endeavours.

Be trained as a youth sustainability leader
- Receive both onboarding and continuous training on how to become an effective leader and educator in the impact space.
- Learn about design thinking and project management and gain sustainability literacy.

Get support from SDSN Youth
- Receive support from our global team and receive access to workshops, resources and opportunities via SDG Students Program partners (e.g. Oikos, Social Shifters).

Enhance existing or gain new work related skills
- Develop skills on leadership, organisational management, volunteer mobilisation, stakeholder management, marketing and communication, public speaking, event management, impact assessment, and reporting writing - just to name a few.
Doreen Gift Bujjingo is our SDG Coordinator at Makerere University, Uganda.

Doreen’s purpose in joining the SDG Students Program was to impact university students. She wants her generation to take an active role in the betterment of society, instead of being self-minded.

During COVID, her hub got together to build handwashing stations in the local neighbourhood (pictured).

"Other than [getting] higher salaries and better lives for themselves, what are those [who are] educated doing for others who are less educated without [having] the opportunities?" This simple question became a point of departure for Doreen to dedicate herself to her role as an SDG Coordinator.

Most other clubs require you to have a background in something or a qualification of some sort; with SDSN Youth, there is a place for you as long as you have the passion and desire to contribute to sustainable development."
FAITH ADEDOLAPO OLAYIWOLA

Faith Adedolapo Olayiwola is our SDG Coordinator at University of Ibadan, Nigeria.

Upon being asked about her reason to serve as an SDG Coordinator, Faith revealed that most people in her university are unaware about the sustainable development goals.

She further identified three categories of students in her university: those who know the SDGs and are working towards it, those who are working towards the success of the SDGs but are unaware and cannot relate their actions back to the SDGs and its targets, and those who are unaware and totally passive. “I wished to make my immediate community not only aware but more aware of what the Global Goals are and how we can all work together to achieve this and make a change within our society,” Faith shared.

Her experience and contribution as an SDG Coordinator has impacted Faith personally, “I have learnt to lead better and engage in a more effective way.”

“I have met people with different ideas and plans and I am always amazed at how young people have so much embedded in them.

Faith wishes that her university will have more people who are not only orientated on the SDGs, but are also involved in the success of the SDGs. “Youths have all it takes to make a change, we just need a will to be what we wish to be,” Faith shared.

Her hub started a sustainability magazine on campus (pictured).
As the SDG Coordinator of the University of Waterloo has opened up so many avenues for my personal and professional growth while allowing me to contribute to the 2030 Agenda in impactful and meaningful ways.

I have thoroughly benefitted from the supportive atmosphere created by the Global SDSN team and really appreciate the opportunity to meet and explore collaborations with other hubs, both nationally and internationally.

My motto has always been to be a part of the change you want to see, and through this role, I have been not only doing my part but also encouraging and propelling my university colleagues to take upon the mantle for contributing to the 2030 Agenda.”

As the SDG Campus Coordinator of SDG Student Hub | University of Peloponnese, which is the first established sustainable Hub in the Region of Peloponnese Greece, I would like to express my thankfulness to all the entire global team and members community for their creativeness and awesome cooperation provided between us!

Being an active member of UN SDSN Youth, you are getting wiser, empowering youth regionally and globally, in order to implement and find those necessary sustainable solutions, which will be the catalyst of local ecosystems enhancement and recovery.

It’s the time to follow successful sustainable directions and tools, in order to develop your own effective sustainable projects, via the global impact of our SDG Hubs. The path of "uncertainty" was always a risky framework, but we could safely and honestly call it the future vision! All those great opportunities in accordance with the academic knowledge and scientific research, are generated on a daily basis, through our incubator of dreams, SDG Hub University of Peloponnese, making huge steps towards leadership and higher education!

Become one of us!
Become a member of our Global Family!
All SDG Coordinators who successfully complete their term are invited to join our Alumni Network on LinkedIn.

SDG Students Program alumni are diverse, talented, and global individuals making a difference in the world. Most of them are college graduates who are pursuing their careers, furthering their studies, or working on projects.

- **Connect with SDG Students Program alumni** in your industry and/or your area.
- **Connect with developments in the 2030 Agenda** beyond your time at university.
- **Connect with the SDG Students Program** - and give back by mentoring, providing strategic direction to program development, or hosting local events!
HOW TO APPLY

When the application cycle opens, find the "SDG Coordinator 2021-22" application on SDSN Youth's job postings page.

Applying to lead an existing hub?

Make sure you respond "yes" to this question in the application!

Applying to set up a new hub?

Make sure to check that your university is an SDSN Member Institution!

You need to be able to find your university in this list.

Are you applying to an existing hub? *

Which one?
APPLICATION TIMELINE
FOR 2021-22 COHORT

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
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<tbody>
<tr>
<td>4 June 2021</td>
<td>Application Opens</td>
</tr>
<tr>
<td>8 June 2021</td>
<td>Information Session with Program team and SDG Coordinators (registration to be shared on IG)</td>
</tr>
<tr>
<td>27 June 2021</td>
<td>Application Closes</td>
</tr>
<tr>
<td>3-18 July 2021</td>
<td>Interviews for shortlisted candidates</td>
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<tr>
<td>30 July 2021</td>
<td>Self-paced training course starts for successful candidates</td>
</tr>
<tr>
<td>7, 14, &amp; 21 August 2021</td>
<td>Cohort Training Days</td>
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*Applications reviewed on a rolling basis*
**2021-22 Recruitment Team**

For recruitment criteria and special circumstances, reach out to:
Project Lead - Theresa Yung  
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For the recruitment timeline and interviews, reach out to:
Deputy Project Lead (Administration) - Annita Mwagiru  
anitta.mwagiru@sdsnyouth.org

For establishing new hubs, reach out to:
Program Growth and Development Officer  
amanda.bello@sdsnyouth

For the Information Sessions and alumni testimonials, reach out to:
Deputy Project Lead (Alumni Steering Committe) - Suad Ali  
suad.ali@sdsnyouth.org