OVERVIEW

The Latino Educational Advocacy Directors (LEAD) coalition consists of leading educational advocacy organizations committed to improving Latino academic outcomes and opportunities in New York State. Created by the Hispanic Federation, the coalition works to highlight and address the educational needs of Latino students in the following ways: identifying and supporting effective practice; public policy advocacy and research; and the advancement of a shared educational agenda.

ADVOCACY

The goal of the LEAD coalition’s advocacy efforts is to promote high quality educational standards and practices that improve long-term success of Latino K-16 students. As such, the coalition has launched a comprehensive advocacy effort with key local (NYC) and state legislators, to create common-sense solutions and practical approaches, as well as common language and framework to inform action. The coalition will continue to implement effective strategies that will shape higher educational standards among policy makers, K-12 educational practitioners, higher education, school administrators, parents, and Latino-serving community-based organizations.

PUBLIC EDUCATION

This project will allow for the development and implementation of the New York latino education outreach and communication initiative to narrow the knowledge gap within the Latino community to ensure that Hispanic families and students clearly understand the vitality of a high-quality education. As such, the coalition will launch a multi-media public education campaign to inform Latino parents and students on high educational standards in closing the achievement gap. The coalition will work with multi-media channels, and messaging in a bi-lingual, multicultural context utilizing print media, radio, television, online communications, and social media campaigns. Messaging will focus on the benefits of early childhood education, the value of a college education and on educating Latinos on how they can influence educational policy in Albany.

PARTICIPATING LEAD COALITION ORGANIZATIONS

Advocates for Children of NY
Alliance for Quality Education
Adelante of Suffolk County
Amber Charter School
Avenues for Justice
ASPIRA of NY
Casita Maria Center for Arts and Education
Catholic Charities Community Services
Coalition for Hispanic Family Services
Committee for Hispanic Children and Families
Community Association of Progressive Dominicans
El Centro del Inmigrante
El Puente
ExpandED Schools
Hispanic Federation

Ibero-American Action League
Internationals Network for Public Schools
LatinoJustice PRLDEF
Latino U College Access
LSA Family Health Service
Masa-Mex Ed
National “I Have a Dream” Foundation
NYC Coalition for Educational Justice
NYS Association for Bilingual Education (NYSABE)
Operation Exodus
Opportunities for a Better Tomorrow
The Opportunity Network
Parent-Child Home Program
Project Hospitality
Zone 126

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