BECOME A CWA MEMBER
CWA is the national leader for all water innovation clusters in the United States in partnership with WEF. Our executive director Bryan Stubbs is a member of the Environmental Technologies Trade Advisory Committee (ETTAC), as appointed by the U.S. Department of Commerce. These leadership positions create a unique opportunity for our regional partnership to reach both a national and global stage.

**Membership in the Cleveland Water Alliance is a unique opportunity to:**

- Join an influential network of leaders and innovators
- Participate in peer-to-peer exchange opportunities
- Play an influential role in water innovation
- Enhance research efforts and develop new technologies
- Gain access to and be involved in the development of talent
- Participate in research and development funding opportunities
- Grow the value and impact of the Great Lakes region
MEMBERSHIP

PRE-REVENUE/EARLY STAGE . . . . . . $600
• Listing in annual meeting program
• Logo on website
• Co-hosting opportunities for networking events
• Discount on Annual Meeting tickets

NGO/NON-PROFIT
$2M Budget . . . . . . . . . . . . . . . . . . . . . . . $2,500
$500,000-$1.99M Budget . . . . . . . . . . . $1,000
Less than $500,000 . . . . . . . . . . . . . . . . . . . . . . . . . . . . $500
• Listing in annual meeting program
• Logo on website
• Co-hosting opportunities for networking events
• Blog posting option
• Webinar opportunities
• Two tickets to the Annual Meeting

SMALL BUSINESS (less than $1M) . . $1,000
All the benefits of Non-Profit membership plus:
• Invitation to all events

CORPORATE . . . . . . . . . . . . . . . . . . . . $10,000
All the benefits of Small Business membership plus:
• Program committee seat
• Inclusion at WEFTEC, ACE and European Water Tech shows

PUBLIC UTILITY
Serving 300,000+ . . . . . . . . . . . . . . $10,000
Serving less than 300,000 . . . . . . . . $5,000
All the benefits of Corporate membership plus:
• Partner program with local economic development staff for water-enabled industrial attraction
• Joint speaking opportunities
CORE MEMBERSHIP ........................................... $25,000

- Listing in annual meeting program
- Logo on website
- Co-hosting opportunities for networking events
- Blog posting option
- Webinar opportunities
- Inclusion at WEFTEC, ACE and European Water Tech shows
- Joint speaking opportunities
- Use of CWA logo
- Spotlighted in quarterly newsletters
- Logo on all local and national announcements & events
- Highlighted as sponsor (with sponsor benefits) of Annual Meeting
- Access to information from Blue Tech Research water intelligence/IP platform
- Consideration for board seat
As a member, you’ll be a part of a water innovation network or cluster that is able to participate in and drive initiatives such as:

**Erie Hack 2.0:**
A 2019 data and engineering competition across the Lake Erie Basin with $100k in prizes that brings innovative, technology-driven solutions to some of our most challenging water issues.

**Webinar Series**
Monthly webinar topics range from the introduction of new technology advancements, to solving and highlighting critical concerns in the marketplace, to new permitting and regulatory topics, and investment opportunities in the Blue Economy.

**University Partnership**
As part of the Elevate Program, we participate in a series of roundtable discussions with universities and colleges in Ohio to discuss grant applications and partnerships for technology development, including the Smart Lake NSF submissions.

**Blog Posting**
Ongoing series of blog posts to introduce new technologies, highlight member products and market expertise.

**Lunch & Learn Series**
Members are invited to periodic gatherings to learn about new technologies as well as present technologies to members and non-members.

& much more!
Established in 2014, CWA is a non-profit organization that seeks to better utilize the economic and job-creating potential of Lake Erie while also urging greater care of this valuable, natural asset.

At the Cleveland Water Alliance, we are leading a critical water innovation effort to broaden the way Northeast Ohio values, manages and capitalizes on its plentiful, precious supply of fresh water from Lake Erie.

We bring together Northeast Ohio’s water providers, business and political leaders, researchers and stewardship organizations to further Cleveland and Ohio as a nationally recognized center for economic development through water innovation.

clevelandwateralliance.org