A Message from Marta

With your support, this has been an exciting year. JABA continues to provide services to seniors to help them age in community with a great team of dedicated staff and volunteers.

A major theme during JABA’s October 2018—September 2019 fiscal year was collaboration. We are a founding member of the Charlottesville Area Alliance, a group of area agencies working towards an age-friendly community. I was privileged to represent this group on an aging and public policy panel at the TomTom Festival.

A new collaboration was with UVA’s Weldon Cooper Center for Public Service. JABA helped them beta test a new fee-based service to train nonprofits on how to extract and analyze data from complex online public databases. Reporting to government and private sources is important to continue the funding of our programs.

JABA is also forging a partnership between Albemarle Fire and Rescue and Albemarle Adult Protective Services to provide referrals to JABA for county residents who have high utilization of rescue squad services. Our mutual goal is to better meet their needs in a proactive manner.

We continue to develop new ways to help those who are most vulnerable—both effectively and efficiently. Although funding may be tight, this is done through looking at our programs in creative ways that maintain focus on our seniors. Our ideas are unlimited and move us forward.

Thank you for your interest in those we serve,

Marta M. Keane
Chief Executive Officer

Highlights of the Year

Out with the old and in with the new—JABA has established a new five year strategic plan for 2020-2024 that will guide us through new challenges and changing client needs.

A new task force of JABA employees is exploring how to evolve our Community Senior Center programming to adapt to a new generation of elders while maintaining respect for the current generation.

JABA’s Insurance Counseling program won two awards this year, one for its Mobile Unit, an innovative and rapidly expanding effort to reach rural and underserved communities.

Mountainside Senior Living, an assisted living facility in Crozet that was affiliated with and managed by JABA, was sold to a company whose expertise is assisted living. With those expanded resources, Mountainside will continue to thrive.

JABA’s Esmont Community Senior Center moved into the new Yancey School Community Center in southern Albemarle County. The former elementary school—considered a community institution by area residents—also houses PVCC, a local food bank and an alternate education program.

A nationally-based webinar has been developed based on JABA’s pilot program with UVA’s Memory and Aging Care Clinic. It details the importance of coordinated care for people living with dementia and their care partners.
By the Numbers

This year, JABA served over 14,000 seniors, adults with disabilities and their caregivers.

During Medicare Open Enrollment 2018, JABA’s free Insurance Counseling program advised 2,324 clients on optimal prescription drug plans that saved them $1.2 million, a 24% increase over the previous year.

Volunteers are truly the heart of JABA. This past year, the total hours they donated was the equivalent of more than 20 full-time staff members, allowing us to expand our capacity to serve a greater number of individuals.

In a survey of caregivers of our Adult Care Center members, fully 70% reported that their loved ones (most of whom have dementia) had significant improvements in mood as a result of their attendance.

The number of JABA’s Community Senior Centers grew from 7 a few years ago to 11 as we open new opportunities for seniors in rural areas to socialize with their peers, share meals and enjoy exercise and other interesting activities.

Contact Us!

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