

NDC ASLA 2022 FALL CONFERENCE SPONSOR AND EXHIBITOR OPPORTUNITIES

NDC ASLA will be hosting our Fall Conference in Fargo, ND, on September 14th – 16th, 2022. This conference is a major source of professional development hours required for landscape architects and provides an excellent opportunity for our members to learn about new products and processes. Last year's conference was attended by a wide array of professionals from across North Dakota, South Dakota, and Nebraska, representing large and small firms, a variety of government agencies, educators, and students.

We would like to invite you to participate in our annual conference through one of the many opportunities listed below. Our exhibitor and sponsorship opportunities are designed to showcase your company, products or firm to landscape architects from across our three states. In addition to acknowledgement during the conference, there will also be scheduled breaks in the exhibitor area during the conference and numerous other opportunities during the social, meals, awards ceremony, and other times to interact with conference attendees.

CURRENT NEBRASKA/DAKOTAS CHAPTER PARTNERS:

Thank you to all our current NDC ASLA Partners! Nebraska/Dakotas Chapter Gold Partners receive a complimentary exhibitor booth as a benefit of their Partner level. Silver and Bronze Partners receive a reduced rate as set forth below. Partners will be given the first opportunity to select booth location before making it available to non-partner organizations. Up to two staff members may attend the Fall Conference as part of the exhibitor booth benefit. Additional tickets to conference can be purchased through our conference registration site. The size and available utilities for the booths will be dependent upon the Annual Meeting venue. Typically, the booth will include a table and two chairs. Exhibitors will be responsible for providing table skirting, setup and tear-down, and all display materials. During the day, Partners of all levels will be acknowledged and recognized. The conference's educational program will be planned to provide several opportunities for NDC ASLA members to meet and interact with Partners.

EXHIBITOR BOOTH REGISTRATION COSTS:

• NDC ASLA Gold Partners: Complimentary

NDC ASLA Silver Partners: \$250.00
NDC ASLA Bronze Partners: \$375.00
Non-NDC ASLA Partner: \$500.00

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

The following sponsorship opportunities are offered on a first come, first serve basis with a limited quantity available.

- Breakfast Sponsor: \$150.00 (2 available) includes: Logo/Banner and/or materials at morning coffee/pastry bar during registration and breakfast social.
- Morning Break Sponsor: \$100.00 (2 available) includes: Logo/Banner and/or materials at morning coffee bar during exhibitor booth opening time.
- Lunch Sponsor: \$250.00 (2 available) includes: Logo/Banner and/or materials at lunch bar. 10-minute presentation of company and/or products at the beginning of lunch hour.



- Awards Mixer Sponsor: \$250.00 (1 available to Current Gold Partners only) includes: Logo/Banner and/or materials at Awards Mixer.
- Pre-Conference Mixer Sponsor: \$250.00 (1 available to Current Gold Partners only) includes: Logo/Banner and/or materials at Mixer location.

ADDITIONAL CONFERENCE INFORMATION:

A current schedule, information on lodging, and additional conference information can be found online at WATER: Learn. Preserve. Protect | NDC ASLA Fall Conference 2022 | Fargo, ND — Nebraska/Dakotas Chapter of the American Society of Landscape Architects

EXHIBITOR/SPONSOR/PARTNER REGISTRATION FORM:

Exhibitors, sponsors and partners may register online at <u>Event Registration — Nebraska/Dakotas Chapter of the American Society of Landscape Architects (ndcasla.org)</u> If you prefer to send a paper check for your registration, please contact Samantha Howland at Sam.Howland@lamprynearson.com.