AGENDA

Public comment on any agenda item may be made during the consideration of that item. All comments on items not listed on the agenda may be made during the time allotted on the agenda to the public. Members of the public may comment by raising a hand and being recognized by the Chair. Speakers shall confine their comments to three minutes per speaker. Unless otherwise noted in the Agenda, the public may only comment on matters that are within the subject matter jurisdiction of the Westside Cities Council of Governments or items listed on the agenda.

1. CALL TO ORDER

2. WELCOME, INTRODUCTIONS, AND IDENTIFICATION OF VOTING MEMBERS (2 Minutes)

3. ACTION ITEMS (10 minutes)

   A. Approval of March 8, 2018 Draft Meeting Notes
      Action: Approve the March 8, 2018 draft meeting notes

   B. Fiscal Actions for FY 2018-19
      i. Adoption of the Determination of Dues to be Assessed and the Adoption of Annual Budget for FY 2018-19
         Action: Adopt FY 2018-19 determination of dues and budget
      ii. Adoption of Annual Work Plan for FY 2018-19
         Action: Adopt FY 2018-19 work plan
      iii. Estolano LeSar Advisors Contract Renewal for WSCCOG Executive Director Services for FY 2018-19
         Action: Approve FY 2018-19 contract renewal

   C. Election of WSCCOG Board Officers for FY 2018-19
      Action: Election of WSCCOG Chair, Vice Chair, and Secretary

   D. SCAG Community, Economic & Human Development (CEHD) Representative
      Action: Appoint WSCCOG representative to the SCAG CEHD Committee

   E. SCAG Energy and Environment (E&E) Committee Representative Appointment
      Action: Appoint WSCCOG representative to the SCAG E&E Committee
4. **EXECUTIVE DIRECTOR’S REPORT** (6 Minutes)

   A. Update on SCAG Bylaws and Regional Council Election Procedures
   B. Transportation and Homelessness Updates

5. **INFORMATION AND DISCUSSION** (40 Minutes)

   A. [Potential County Stormwater Measure and County Water Resilience Plan Update](#)
      i. Katy Young, Environment & Arts Deputy for Supervisor Sheila Kuehl
   
   B. Affordable Housing Discussion
      i. Joan Ling, UCLA (25 minute presentation and discussion)
   
   C. [City-Owned Public Banks Discussion](#)
      i. Vice Mayor John Mirisch, City of Beverly Hills
   
   D. [Resolution in Support of Accelerating the Northern Extension of the Metro Crenshaw/LAX Line Discussion](#)
      i. Joanna Hankamer, Principal Planner Capital and Special Projects, City of West Hollywood

6. **LEGISLATION** (2 Minutes)

   A. Update from the League of California Cities

7. **ANNOUNCEMENTS** (5 Minutes)

   A. [2020 Census Outreach Efforts – Los Angeles County Chief Executive Office](#)
   
   B. [Measure A Community Update Meetings](#)

8. **FUTURE MEETING LOCATIONS AND AGENDA ITEMS**

   A. Thursday, July 19, 2018 (City of Los Angeles)

9. **PUBLIC PARTICIPATION** (10 Minutes)

   Members of the public may address the Westside Cities Council of Governments (WSCCOG) on any subject on or off the agenda by raising a hand and being recognized by the WSCCOG Chair. Speakers shall confine their comments to three minutes per speaker.

10. **ADJOURN**

    Written materials distributed to the Board within 72 hours of the Board meeting are available for public inspection immediately upon distribution in the City Clerk’s office at West Hollywood City Hall located at 8300 Santa Monica Boulevard, West Hollywood, CA 90069, during normal business hours. Such documents will also be posted on the WSCCOG website at [www.westsidecities.org](http://www.westsidecities.org) and will be made available at the meeting.

In accordance with the Americans with Disabilities Act, if you require a disability related modification or accommodation to attend or participate in this meeting, including auxiliary aids or services, please contact WSCCOG Project Director Winnie Fong at 213-612-4545 or [winnie@estolanolesar.com](mailto:winnie@estolanolesar.com) at least three days prior to the meeting.
11. CALL TO ORDER
Councilmember Lauren Meister (Chair) called the meeting to order at 12:00 p.m.

12. WELCOME, INTRODUCTIONS, AND IDENTIFICATION OF VOTING MEMBERS

13. ACTION ITEMS

A. Approval of January 18, 2018 Draft Meeting Notes
The motion was made by Councilmember John Mirisch and seconded by Councilmember Kevin McKeown to approve the January 18, 2018 meeting notes. The motion passed unanimously.

B. SCAG Regional Council District #41 Representative Appointment
WSCCOG Executive Director Cecilia V. Estolano corrected the agenda item that the SCAG Regional Council District #41 is an election, not an appointment by the
WSCCOG Board and explained that there are additional election procedures that are required by SCAG. Councilmember Lauren Meister (Chair) announced the withdrawal of her letter of interest, which resulted in Councilmember Meghan Sahli-Wells (Secretary) as the only candidate running for the position. According to the SCAG District Election procedures, if there is only one candidate, then that individual shall be declared the SCAG District Representative without having to conduct an election. The WSCCOG Board declared Councilmember Sahli-Wells as the SCAG Regional Council District #41 Representative.

C. **SCAG Transportation Policy Committee Representative Appointment**
   The Chair called for a roll call vote for the SCAG Transportation Policy Committee Representative. Councilmember John Mirisch received a vote from Chair Meister. Vice Mayor Thomas Small receive a vote from Councilmember Sahli-Wells, Councilmember Kevin McKeown, and District Deputy (SD 3) Stephanie Cohen. Councilmember Mirisch abstained his vote. The Board appointed Vice Mayor Small as the WSCCOG Representative to the SCAG Transportation Policy Committee by 3-1 votes.

D. **SCAG Energy and Environment Committee Representative Appointment**
   Councilmember Sahli-Wells announced the withdrawal of her letter of interest for the position as the SCAG Energy an Environment Committee Representative. Councilmember Sahli-Wells was the only candidate who expressed interest in the position. Ms. Estolano announced that the WSCCOG staff will send out another call for candidacy notice for this position, and the WSCCOG Board will appoint the new representative in May.

E. **Santa Monica Bay Restoration Commission (SMBRC) Representative Appointment**
   The WSCCOG Board declared the election by acclamation and appointed Councilmember McKeown as the SMBRC Representative.

F. **Metro Westside/Central Service Council Representative Appointment**
   The WSCCOG Board declared the election by acclamation and appointed Martha Eros as the Metro Westside/Central Service Council Representative.

G. **Regional Homelessness Advisory Council (RHAC) Representative Appointment**
   The WSCCOG Board declared the election by acclamation and appointed Alisa Orduña as the RHAC Representative.

H. **Contract with the County of Los Angeles for Homelessness Subregional Coordination**
   The motion was made by Councilmember Kevin McKeown and seconded by Councilmember Sahli-Wells to approve the contract with the County of Los Angeles for the Homelessness Subregional Coordination grant. The motion passed unanimously.

I. **Approval of Scope of Work for the Development of WSCCOG’s Multi-Year Subregional Program (MSP) Plan**
   The motion was made by Chair Meister and seconded by Councilmember Sahli-Wells to approve the scope of work for the development of the WSCCOG’s MSP plan and to delegate the WSCCOG staff and the WSCCOG Transportation Working Group to review and approve the draft request for proposal by SCAG. The motion passed unanimously.
J. Approval of Amendment to the WSCCOG Legislative and Policy Platform to Include Position on Offshore Drilling
The motion was made by Councilmember Mirisch and Councilmember Sahli-Wells to approve the amendment to add language about offshore drilling to the WSCCOG legislative and policy platform. The motion passed unanimously.

14. INFORMATION AND DISCUSSION

E. Potential County Stormwater Measure and County Water Resilience Plan Update
Ms. Estolano mentioned to the Board that the County is expected to vote on the measure in July or August and that Supervisor Sheila Kuehl is planning to make a presentation on the measure in the next WSCCOG Board meeting. Ms. Estolano also advised the Board to go back to their City Councils to discuss the measure so that the Board can be prepared to take a position on the measure in the future.

F. California WaterFix Presentation – Charles Wilson, Executive Director of the Southern California Water Committee (SCWC)

15. LEGISLATION
The Board discussed about SB 827 (Wiener). Councilmember McKeown will wait to take a position. Councilmember Mirisch stated that the City of Beverly Hills is opposing the bill. Chair Meister announced that the City of West Hollywood has opposed the bill unless amended.

16. RECEIVE AND FILE

17. ANNOUNCEMENTS
Councilmember McKeown distributed a homeless toolkit booklet that the City of Santa Monica created. Councilmember Mirisch asked the Board how their cities are addressing mental illness and how the County is addressing mental illness using Measure H funds. Chair Meister and Councilmember Mirisch requested to agendize at the next Board meeting to discuss mental illness and homelessness with an invitation to invite the Department of Mental Health to provide a presentation. Chair Meister distributed housing reports from the City of West Hollywood and requested to agendize a continuation of affordable housing discussion at the next Board meeting. Councilmember Sahli-Wells inquired about the past discussion on community courts. Stephanie Cohen provided an explanation that community courts would be challenging in the Westside subregion given the available resources and lock-up facilities, and suggested that the WSCCOG look into ticket citation clinics that are administered by the Los Angeles City Attorney. Winnie Fong mentioned that she will discuss this with the WSCCOG Homeless Working Group. Ms. Cohen also announced a House LA event that County Supervisor Kuehl will be hosting on April 11th. Councilmember Sahli-Wells announced a marathon event on Earth Day.

18. FUTURE MEETING LOCATIONS AND AGENDA ITEMS

19. PUBLIC PARTICIPATION

20. ADJOURN
The WSCCOG Board adjourned at 1:15 p.m.
DATE: May 17, 2018

TO: Westside Cities Council of Governments Board

FROM: Westside Cities Council of Governments Staff

SUBJECT: Determination of Dues to be assessed for FY 2018-19 and Adoption of Annual Budget for FY 2018-19

Recommended Action

1. That the Board waives the 60-day notice requirement to assess and adopt Member Dues for the FY 2018-19.
2. That the Board adopts the proposed Annual Budget for FY 2018-19.

Annual Member Dues
The By-Laws of the COG require that the members be advised sixty (60) days in advance of the date of a meeting at which dues are to be determined. This notice has passed the 60-day notice requirement.

If the Board approves to waive the 60-day notice requirement, and keep the dues at $23,000 paid by each member, then the $23,000 may be approved at today’s meeting to take action on the approval of the proposed annual budget.

Proposed Annual Budget
The By-Laws require adoption of an Annual Budget by July 1 of each calendar year. WSCCOG Executive Director team recommends the proposed FY 2018-19 Annual Budget to reflect the proposed FY 2018-19 Annual Work Plan.

- With the annual member dues remaining at $23,000 per member, WSCCOG anticipates approximately $97,489 in total beginning assets in July 1, 2018.
- WSCCOG anticipates approximately $161,032 in total expenditures for the upcoming fiscal year. This is a slight increase from the previous years due to the work that the WSCCOG staff will be performing under the County Regional Homeless Coordination Grant—WSCCOG received grant funding of up to $30,000 from the County in FY17-18 to coordinate with the member cities on homelessness efforts through FY18-19.
- The estimated amount for the WSCCOG’s ending assets at the end of June 30, 2019 will be $100,257.

Attachment
A. Proposed FY 2018-19 Annual Budget
# PROPOSED ANNUAL BUDGET

## FISCAL YEAR 2018-2019

<table>
<thead>
<tr>
<th>Item</th>
<th>FY 2016-17 ACTUAL</th>
<th>FY 2017-18 APPROVED</th>
<th>FY 2018-19 PROPOSED</th>
</tr>
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<tbody>
<tr>
<td><strong>BEGINNING NET ASSETS AS OF JULY 1st</strong></td>
<td>91,206&lt;sup&gt;1&lt;/sup&gt;</td>
<td>101,652</td>
<td>97,489</td>
</tr>
<tr>
<td><strong>REVENUES</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Member Dues</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dues per Member</td>
<td>23,000&lt;sup&gt;2&lt;/sup&gt;</td>
<td>23,000&lt;sup&gt;2&lt;/sup&gt;</td>
<td>23,000&lt;sup&gt;2&lt;/sup&gt;</td>
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<tr>
<td>Total Member Dues</td>
<td>138,000</td>
<td>138,000</td>
<td>138,000</td>
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<tr>
<td>Investment Earnings</td>
<td>783&lt;sup&gt;1&lt;/sup&gt;</td>
<td>800&lt;sup&gt;5&lt;/sup&gt;</td>
<td>800&lt;sup&gt;5&lt;/sup&gt;</td>
</tr>
<tr>
<td>SCAG Plug-in Electric Vehicle Grant</td>
<td>12,283&lt;sup&gt;4&lt;/sup&gt;</td>
<td>2,717</td>
<td>-</td>
</tr>
<tr>
<td>County Regional Homeless Coordination Grant</td>
<td>-</td>
<td>5,000&lt;sup&gt;6&lt;/sup&gt;</td>
<td>25,000&lt;sup&gt;6&lt;/sup&gt;</td>
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<td><strong>TOTAL REVENUES</strong></td>
<td>151,066</td>
<td>146,517</td>
<td>163,800</td>
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<td><strong>TOTAL ASSETS AS OF JULY 1st</strong></td>
<td>242,272</td>
<td>248,169</td>
<td>261,289</td>
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<tr>
<th>Item</th>
<th>FY 2016-17</th>
<th>FY 2017-18</th>
<th>FY 2018-19</th>
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</thead>
<tbody>
<tr>
<td><strong>EXPENDITURES</strong></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Contract for Executive Director Services</td>
<td>120,000&lt;sup&gt;3&lt;/sup&gt;</td>
<td>120,000&lt;sup&gt;3&lt;/sup&gt;</td>
<td>120,000&lt;sup&gt;3&lt;/sup&gt;</td>
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<tr>
<td>Travel and Conferences</td>
<td>1,335</td>
<td>1,400</td>
<td>1,400</td>
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<tr>
<td>Printing, Postage, and Supplies</td>
<td>1,282</td>
<td>1,700</td>
<td>1,700</td>
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<tr>
<td>Meeting Setup and Logistics</td>
<td>2,932</td>
<td>4,000</td>
<td>4,000</td>
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<td>IT Services</td>
<td>2,788</td>
<td>2,000</td>
<td>2,000</td>
</tr>
<tr>
<td>Audit Services</td>
<td>-</td>
<td>10,200&lt;sup&gt;7&lt;/sup&gt;</td>
<td>5,100</td>
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<tr>
<td>Metro Deputy Shared Salary</td>
<td>-</td>
<td>3,663&lt;sup&gt;8&lt;/sup&gt;</td>
<td>1,832&lt;sup&gt;10&lt;/sup&gt;</td>
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<tr>
<td>SCAG Plug-in Electric Vehicle Outreach</td>
<td>12,283&lt;sup&gt;4&lt;/sup&gt;</td>
<td>2,717&lt;sup&gt;4&lt;/sup&gt;</td>
<td>-</td>
</tr>
<tr>
<td>Regional Homeless Coordination</td>
<td>-</td>
<td>5,000&lt;sup&gt;6&lt;/sup&gt;</td>
<td>25,000</td>
</tr>
<tr>
<td><strong>TOTAL EXPENDITURES</strong></td>
<td>140,620</td>
<td>150,680</td>
<td>161,032</td>
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<td><strong>CHANGE TO FUND BALANCE</strong></td>
<td>10,446</td>
<td>(4,163)</td>
<td>2,768</td>
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<tr>
<td><strong>ENDING ASSETS AS OF JUNE 30th</strong></td>
<td>101,652&lt;sup&gt;1&lt;/sup&gt;</td>
<td>97,489</td>
<td>100,257</td>
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<thead>
<tr>
<th>Item</th>
<th>FY 2016-17</th>
<th>FY 2017-18</th>
<th>FY 2018-19</th>
</tr>
</thead>
<tbody>
<tr>
<td>Required Contingency Reserve</td>
<td>22,660</td>
<td>21,978</td>
<td>24,570</td>
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<tr>
<td>Net Assets in Excess of Reserve Requirement</td>
<td>78,992</td>
<td>75,511</td>
<td>75,687</td>
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</tbody>
</table>

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2. Annual membership dues at $23,000 per member.
3. Contract with Estolano LeSar Advisors for Executive Director Services at $10,000/month.
4. WSCCOG received $15,000 in grant funding from SCAG. Work was conducted in FY16/17 and FY17/18.
5. Estimated investment earnings based on net assets.
6. WSCCOG received a $30,000 in grant from the County. Work will be conducted FY17/18 and FY18/19.
7. FY16/17 audit was billed in FY17/18. Budget, also includes audit services for FY17/18.
8. Payment to South Bay Cities COG for FY16/17 and FY17/18.
DATE: May 17, 2018  
TO: Westside Cities Council of Governments Board  
FROM: Westside Cities Council of Governments Staff  
SUBJECT: Adoption of Annual Work Plan for FY 2018-19  

Recommended Action  
That the Board adopts the proposed Annual Work Plan for FY 2018-19.

Background  
The WSCCOG Executive Director team drafted the Annual Work Plan for FY 2018-19 for WSCCOG Board’s consideration. This plan reflects continued efforts on addressing issues related to transportation, homelessness, and affordable housing. The plan also includes monitoring other important issues of regional significance as directed by the WSCCOG board and outlined in the WSCCOG Legislative and Policy Platform.

Annual Work Plan (FY 2018-19)  
The WSCCOG is a regional voice that extends the leverage of its member agencies at the State and Federal level for the benefit of the subregion. The agency is charged with preserving and enhancing its respective local and subregional quality of life by building relationships, maximizing resources, advocating for mutual interests, and promoting policy for the benefit of the subregion’s residents, businesses, and visitors. The following annual work plan contains the goals and strategies to achieving the agency’s mission, which also reflects the proposed annual budget for FY 2018-19.

1. Transportation  
The WSCCOG Executive Director team will assist the COG Board in the following transportation-related activities:

a. WSCCOG Transportation Working Group  
WSCCOG staff will coordinate and facilitate a standing check-in conference call meeting with the WSCCOG Transportation Working Group. Tasks will include the following:

- Conduct meetings on the first Wednesday of the month, or as needed
- Draft agenda items and meeting notes
- Coordinate with the member cities to explore and discuss transportation topics relevant to the subregion, as well as organize presentations from public agencies and other transportation-related organizations

b. Assist in the Development of the WSCCOG Mobility Report  
WSCCOG staff will engage with Caltrans, SCAG, Westside cities, and the consultant in the development of the WSCCOG Mobility Report funded by the Caltrans Sustainable Transportation Planning Program. WSCCOG staff will provide support to the consultant and UC Davis in organizing the stakeholder events that are outlined in the WSCCOG Mobility Report scope of work.
c. Assist in the Development of the Measure M Multi-Year Subregional Program (MSP) 5-Year Plan and List of Projects
WSCCOG staff will engage with the Westside cities, Metro, and the consultant in the development of the Measure M Multi-Year Subregional Program (MSP) 5-Year Plan and the List of Projects for the Active Transportation and First/Last Mile Connections Program. WSCCOG staff will facilitate the process with the WSCCOG Board and the Metro Board to approve the WSCCOG MSP 5-Year Plan and the List of Projects.

d. Develop a Proposal for a Convening on Streets, Curb Use, and Sidewalks
WSCCOG staff will work with the WSCCOG Transportation Working Group to develop a proposal for a half-day convening to occur in FY 2018-19 on mobility options and issues related to streets, curb use, and sidewalks (e.g., autonomous vehicles, transportation network companies related to ridesharing such as Uber and Lyft, bikeshare, electric scooters, etc.). WSCCOG staff will research discussion topics, panel speakers, and sponsorships to present to the WSCCOG board for consideration.

e. Strategic Guidance, Recommendations, and Advocacy
WSCCOG staff will provide strategic guidance and recommendations to the WSCCOG Board regarding regional transportation projects, issues, and legislation. WSCCOG staff will also help promote and advocate the WSCCOG’s recommended transportation priorities. Tasks may include the following:
- Attend workshops and conferences to monitor transportation issues and policies
- Work with relevant stakeholders and local public agencies to advance the WSCCOG’s transportation priorities

f. Grant Funding Opportunities
WSCCOG staff will identify grant opportunities, and pursue partnerships to collaborate in joint grant applications to advance subregional transportation objectives. Tasks may include the following:
- Monitor eligible grant and funding opportunities and examine how Westside member cities can leverage sources
- Attend grant workshops to obtain information in submitting a competitive grant application

g. Coordinating with Regional Public Agencies
WSCCOG staff will facilitate in the coordination between the WSCCOG and regional agencies, such as Metro, SCAG, subregional COGs, and other related agencies on transportation/mobility issues of regional importance. Tasks may include the following:
- Work with Metro on the Long Range Transportation Plan Update
- Participate in ongoing subregional COG meetings with Metro CEO and SCAG Executive Director
- Continue to serve as the WSCCOG representative in Metro’s Policy Advisory Council

2. Homelessness
WSCCOG staff will work with the member cities, public agencies, and stakeholders to conduct the following activities:

a. WSCCOG Homeless Working Group
WSCCOG staff will coordinate and facilitate a standing check-in conference call meeting with the WSCCOG Homeless Working Group members. Tasks will include the following:
- Conduct meetings on the first Tuesday of the month, or as needed
b. Regional Coordination
Under the County’s grant for Regional Homelessness Coordination, the WSCCOG staff will continue to work with the WSCCOG Homeless Working Group to conduct the following:
- Coordinate a consistent message on homelessness through a public education campaign
- Develop an implementation plan for the public education campaign
- Develop supporting materials for the campaign
- Support the member cities in implementing their plans to combat and prevent homelessness

c. Grant Funding Opportunities
WSCCOG staff will identify grant opportunities and other funding sources to continue regional coordination with the Westside member cities and the County’s Homeless Initiative, such as:
- Facilitate WSCCOG Homeless Working Group monthly calls
- Conduct research on homeless-related services and funding opportunities
- Attend workshops and conferences to monitor homelessness issues

3. Affordable Housing
WSCCOG staff will work with the member cities and other stakeholders and public agencies to conduct the following activities:

a. Conduct Research and Provide Strategic Guidance Recommendations
WSCCOG staff will conduct research and provide strategic guidance to the WSCCOG Board regarding a regional approach to build more affordable housing and minimize displacement. Tasks may include the following:
- Conduct research and monitor legislation related to affordable housing
- Attend workshops and conferences to monitor affordable housing issues and policies

Administrative Activities
All administrative activities, with the exception of the Treasurer’s duties, will be performed by the WSCCOG Executive Director team. The team may utilize cities’ staff as needed and only when necessary. Administrative responsibilities will include:
- Conduct all other administrative activities as stipulated in the Executive Director contract
- Facilitate bi-monthly Board Meetings, including producing board agenda packets and providing agenda briefings to member cities’ key staff and Transportation Committee
- Serve as the filing officer for the California Fair Political Practices Commission Statement of Economic Interests Form 700
- Develop the draft annual work plan and budget
- Serve as principal liaison with key federal, state, regional, and local agency entities and officials
- Monitor upcoming appointments and facilitate elections for WSCCOG representatives
- Update and maintain the content on the WSCCOG website, such as board agendas, news updates, upcoming events
DATE: May 17, 2018

TO: Westside Cities Council of Governments Board

FROM: Westside Cities Council of Governments Staff

SUBJECT: Estolano LeSar Advisors Contract Renewal for WSCCOG Executive Director Services

Recommended Action
Approve a contract extension with the firm Estolano LeSar Advisors, formally Estolano LeSar Perez Advisors (ELP Advisors), to continue and serve as the Executive Director for the WSCCOG, effective July 1, 2018 through June 30, 2019.

Background
Since March 2014, Estolano LeSar Advisors, formally Estolano LeSar Perez Advisors (ELP Advisors), has served as the Executive Director of the WSCCOG and advanced various strategic initiatives including transportation, economic development, sustainability, and homelessness. For an overview of the Executive Director’s activities, completed tasks, and upcoming tasks (see Attachment A).

Estolano LeSar Advisors proposes amend the WSCCOG Executive Director contract for an extension of one-year to take into effect on July 1, 2018 until June 30, 2019 (see Attachment B).

Attachments
A. WSCCOG Executive Director Year in Review
B. Estolano LeSar Advisors WSCCOG Executive Director Contract
# WSCCOG Executive Director Year in Review
March 2017 – April 2018

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>ACTIVITIES</th>
<th>MILESTONE</th>
</tr>
</thead>
</table>
| Administration  | 1. Conduct WSCCOG Board Meetings and conduct agenda briefings with member cities’ staff  
                  2. Manage appointments for WSCCOG representatives on various committees (SCAG, Metro, etc.)  
                  3. Serve as the Filing Officer for Form 700s  
                  4. Attend SCAG Quarterly Executive Directors’ Meeting  
                  5. Draft letters in response to legislation  
                  6. Maintain website content | 1. Amended the WSCCOG Policy and Legislative Platform (March)  
                                                                              2. Filed WSCCOG Boardmember FY 2016-17 Form 700s (April)  
                                                                              3. Hold elections and appointments for various advisory committees  
                                                                              4. Coordinated presentations to the WSCCOG Board related to affordable housing |
| Transportation  | 1. Conduct monthly Transportation Working Group meetings (every 1st Wednesday of the month)  
                  2. Attend Metro and SCAG Subregional Executive Director Meetings | 1. Finalized scope of work and submitted relevant documents to Caltrans and SCAG to begin the RFP process to retain a consultant to develop the WSCCOG Mobility Report (April)  
                                                                              2. Drafted a scope of work to retain a consultant to develop the Measure M Multi-Year Subregional Program 5-Year Plan (April) |
| Homelessness    | 1. Conduct monthly Homeless Working Group Meetings  
                  2. Attend conferences and regional meetings related to homelessness | 1. Secured grant funding to conduct regional coordination in developing a public education campaign (April) |
| Other           | 1. Work with SCAG on Plug-in Electric Vehicle study | 1. Finalized the report for SCAG on the Plug-in Electric Vehicle study (August) |
FIFTH AMENDMENT TO EXECUTIVE DIRECTOR SERVICES AGREEMENT

This Fifth Amendment to the EXECUTIVE DIRECTOR SERVICES AGREEMENT ("Agreement") is made and entered on this 17th day of May, 2018 by and between the WESTSIDE CITIES COUNCIL OF GOVERNMENTS ("WSCCOG"), a California Joint Powers Authority and ESTOLANO LESAR ADVISORS, a California corporation ("CONTRACTOR").

RECITALS

A. WSCCOG and CONTRACTOR entered into a Services Agreement (hereinafter the "Agreement") as of February 25, 2014, providing for CONTRACTOR to provide Executive Director services to WSCCOG, as amended on March 31, 2015, March 10, 2016, May 12, 2016 and May 18, 2017.

B. The parties now desire to again modify the Agreement.

NOW, THEREFORE, in consideration of the foregoing, the parties mutually agree as follows:

1. The CONTRACTOR’S Name in the introductory paragraph above the recitals shall be revised from Estolano LeSar Perez Advisors to Estolano LeSar Advisors, as noted above.

2. Section 2 Term of the Agreement is amended in its entirety to read as follows:

   This Agreement commenced on February 25, 2014, and was renewed on March 31, 2015, March 10, 2016, May 12, 2016, and May 18, 2017. Unless extended by mutual written agreement of the parties or earlier terminated as provided below, this Agreement shall terminate on June 30, 2019.

3. The scope of work and hourly rates set forth in Exhibit A for Additional Services beyond the services set forth in Exhibit A shall be amended as follows:
EXHIBIT A

Work Plan and Budget:

• Annual Work Plan: Contractor shall lead and manage the objectives outlined in the FY 2018-19 Annual Work Plan as approved by the WSCCOG Board.

• Advocacy and Outreach: Contractor shall organize and provide advocacy efforts to further WSCCOG's programs and objectives. Contractor shall serve as liaison with key federal, state, regional, and local agency entities and officials to further WSCCOG's programs and priorities.

• Contractor shall enhance outreach efforts to member cities and surrounding communities regarding WSCCOG efforts. This shall include maintaining and updating the WSCCOG website with any relevant information.

• Contractor shall develop the meeting schedule for WSCCOG Board meetings for the duration of this agreement.

• Contractor shall schedule Transportation Working Group and Homeless Working Group meetings, as needed during the duration of this agreement.

• Contractor shall develop policy priorities and objectives for the following fiscal year.

• Contractor shall develop an internal implementation plan to ensure that key objectives are being met and that WSCCOG leadership is informed of key milestones and benchmarks.

Administrative Support:

• Contractor shall hire, supervise and manage all related consultant services to achieve WSCCOG's goals and objectives.

• Contractor shall provide administrative support for all WSCCOG meetings and conference calls (i.e. agendas, minutes, etc.).

• Contractor shall provide any necessary assistance to Board members, city staff and other committees and working groups to ensure that various projects are completed in a timely and satisfactory manner.

• Contractor shall provide strategic advice and recommendations to the WSCCOG Governing Board, and shall work closely with key WSCCOG members such as City Managers and staff to advance WSCCOG initiatives.

• Contractor shall serve as the WSCCOG Filing Officer for the California Fair Political Practices Commission- Statement of Economic Interests Form 700 as required from Governing Board Members and Treasurer.
Compensation:

- Additional Services shall be performed with prior approval of the Board and shall be compensated at the following hourly rates:

  President and CEO: $290  
  Senior Principal: $270  
  Principal – Level 3: $250  
  Principal – Level 2: $240  
  Principal – Level 1: $230  
  Director: $185  
  Senior Associate – Level 3: $175  
  Senior Associate- Level 2: $165  
  Senior Associate – Level 1: $155  
  Associate – Level 3: $145  
  Associate – Level 2: $135  
  Associate – Level 1: $125  
  Analysts: $90  
  Administrative: $80

Except as herein amended, in all other respects the Agreement is reaffirmed and is in full force and effect.

IN WITNESS THEREOF, the parties hereto have executed this Agreement on the day and year first shown above.

ESTOLANO LESAR PEREZ ADVISORS

By: ___________________________ Date: __________________________

WESTSIDE CITIES COUNCIL OF GOVERNMENTS

By: ___________________________ Date: __________________________

WSCCOG Chair

ATTEST:

By: ___________________________ Date: __________________________

WSCCOG Secretary

By: ___________________________ Date: __________________________

WSCCOG Attorney
DATE: May 17, 2018  
TO: Westside Cities Council of Governments Board  
FROM: Westside Cities Council of Governments Staff  
SUBJECT: Election of WSCCOG Board Officers for FY 2018-19

**Recommended Action**

1. That the Chair take the opportunity, should he desire, to comment on his past year as Chair of the COG.

2. That the Chair calls for nominations for the position of Chair; close the nominations; and call for the vote or declare the election by acclamation.

3. That the Chair calls for nominations for the position of Vice Chair; close the nominations; and call for the vote or declare the election by acclamation.

4. That the Chair calls for nominations for the position of Secretary; close the nominations; and call for the vote or declare the election by acclamation.

**Background**

The WSCCOG Joint Powers Agreement and By-laws prescribe that the officer position of Chair, Vice Chair, and Secretary shall be elected at the WSCCOG annual meeting in May. The term shall commence on July 1, 2018 and expire June 30, 2019. The duties and responsibilities of the officers are as follows:

<table>
<thead>
<tr>
<th>Officer</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair</td>
<td>The role of the Chair of the Governing Board shall conduct all meetings of the Governing Board and perform other such duties and functions as required by provisions of applicable law, the By-laws, or by the direction of the Governing Board.</td>
</tr>
<tr>
<td>Vice Chair</td>
<td>The role of Vice Chair shall serve as Chair (in the absence of the Chair) and shall perform such duties as may be required by provisions of applicable law, the By-laws, or by the direction of the Governing Board or the Chair.</td>
</tr>
<tr>
<td>Secretary</td>
<td>The role of Secretary shall keep a record of all proceedings and perform the usual duties of such office.</td>
</tr>
</tbody>
</table>
WSCCOG Previous Board Officers

The position of these officers has been filled by the following members in the previous years:

2017-18
Chair: Lauren Meister, West Hollywood
Vice Chair: John Mirisch, Beverly Hills
Secretary: Meghan Sahli-Wells, Culver City

2016-17
Chair: Kevin McKeown, Santa Monica
Vice Chair: Lauren Meister, West Hollywood
Secretary: John Mirisch, Beverly Hills

2015-16
Chair: Jeffrey Cooper, Culver City
Vice Chair: Kevin McKeown, Santa Monica
Secretary: William Brien, M.D., Beverly Hills

2014-15
Chair: John Heilman, West Hollywood
Vice Chair: Jeffrey Cooper, Culver City
Secretary: Kevin McKeown, Santa Monica

2013-14
Chair: William Brien, M.D., Beverly Hills
Vice Chair: John Heilman, West Hollywood
Secretary: Jeffrey Cooper, Culver City
DATE: May 17, 2018
TO: Westside Cities Council of Governments Board
FROM: Westside Cities Council of Governments Staff
SUBJECT: SCAG Community, Economic & Human Development Representative

**Recommended Action**
Appoint the WSCCOG representative to the SCAG Community, Economic & Human Development Policy Committee.

**Background**
The role of the Community, Economic and Human Development (CEHD) Committee is to study problems, programs and other matters which pertain to the regional issues of community, economic and human development and growth. This committee reviews projects, plans and programs of regional significance for consistency and conformity with applicable regional plans. The committee has oversight of the Growth Visioning and Growth Forecasting processes, as well as the Regional Housing Needs Assessment, the Intergovernmental Review effort and the monitoring and analysis of the Regional Economy. The SCAG CEHD Committee meets on the first Thursday of every month from 10:00am to 12:00pm at the SCAG Headquarters located in Downtown Los Angeles.

Honorable Jeffrey Cooper (City of Culver City) had served as the WSCCOG representative to the SCAG CEHD Committee since September 2013. His term expired in April 2018. WSCCOG is seeking to appoint a representative to serve on the SCAG CEHD for a two-year term beginning June 2018 and ending June 2020. WSCCOG posted the candidacy notice on April 2, 2018 and received two letters of interest for the position: Vice Mayor John Mirisch (City of Beverly Hills) and Councilmember Lauren Meister (City of West Hollywood).

**Voting Process**
The SCAG CEHD Committee representative shall be elected by a majority of the quorum of the COG. The voting member from each member city present at the meeting will cast one (1) vote. The candidate with the majority of the votes will be appointed as the representative to the SCAG CEHD Committee.

**Attachment**
A. Letter of Interest – Vice Mayor John Mirisch (City of Beverly Hills)
B. Letter of Interest – Councilmember Lauren Meister (City of West Hollywood)
John A. Mirisch, Vice Mayor

April 17, 2018

Cecilia Estolano, Executive Director
Westside Cities Council of Governments
448 S. Hill St. #618
Los Angeles, CA 90013

RE: Appointment to the Southern California Association of Governments Community, Economic, and Human Development Committee

Dear Ms. Estolano:

As the former mayor and current Vice Mayor of Beverly Hills, California, I respectfully request your consideration to be appointed to Southern California Association of Governments (SCAG) Community, Economic, and Human Development (CEHD) Committee.

Since my election to the City Council of Beverly Hills in 2009, I have developed numerous, close, working relationships with the elected officials of Culver City, Santa Monica and West Hollywood. I truly understand the unique attributes of these cities and feel I can represent all of our interests as a representative on the SCAG CEHD Committee. Additionally, I have been a strong advocate, since before my election to the Beverly Hills City Council, for reasonable and controlled development, which is one of the focuses of this Committee. I continue to advocate for housing issues on a local, regional and state level today.

My experience includes working on a variety of committees and boards to further the interests of not only Beverly Hills, but also our neighboring cities. This includes various committees for the California League of Cities as well as being very active in my role on the Los Angeles County Selection Committee.
My dedication to attending these committee meetings and being a strong advocate for the needs of our communities is unparalleled. My active role as a member of these committees has allowed me to establish relationships throughout the region as we work together towards common goals.

The role of the CEHD Committee is to study problems, programs and other matters which pertain to the regional issues of community, economic and human development and growth. This includes regional housing, which is a topic that I am well educated in and very passionate about. I have a deep understanding of how important controlled and sensible development is to our region.

Only through working together on regional solutions can we help adapt and overcome the challenges facing our cities when it comes these issues.

Sincerely,

John Mirisch
Vice Mayor
May 1, 2018

Cecilia Estolano, Executive Director
Westside Cities Council of Governments
c/o Estolano Lesar Advisors, LLP
448 South Hill Street, #618
Los Angeles, CA 90013

Re: Letter of Interest: Appointment as the Westside Cities Council of Governments (WSCCOG) to the Southern California Association of Governments’ (SCAG) Community, Economic and Human Development Committee (2018-2020)

Dear Ms. Estolano:

I am writing to you to express my interest in serving as the WSCCOG’s representative to SCAG’s Community, Economic and Human Development Committee. Since my election to the West Hollywood City Council in March of 2015 and my appointment to the WSCCOG, I have been very engaged in local and regional issues dealing with homelessness, housing and land use policies, transportation and mobility.

The challenges facing our state and particularly, the Southern California region, require an in-depth understanding of complex issues and policies, and the potential impacts of those policies on our communities. As a policymaker for the City of West Hollywood, I am committed to finding solutions that best meet the community’s diverse needs – not just a ‘one size fits all’ solution. The WSCCOG is comprised of vibrant Westside cities, each with its own character, and should have a representative who is cognizant of and sensitive to our cities’ differences, our cities’ similarities, and our cities’ common goals. Participating in this committee will also prepare me for the SCAG’s Regional Council District #41 position when that seat becomes available.

For all these reasons, I respectfully submit my letter of interest for the WSCCOG’s Board consideration for appointment to SCAG’s Community, Economic and Human Development Committee.

Thank you in advance for your time and consideration. Should you have any questions or need additional information, please contact me at 323-848-6460.

Sincerely,

Lauren Meister, Councilmember
DATE: May 17, 2018
TO: Westside Cities Council of Governments Board
FROM: Westside Cities Council of Governments Staff
SUBJECT: SCAG Energy and Environment Committee Representative

Recommended Action
Appoint the WSCCOG representative to the SCAG Energy and Environment Committee.

Background
The SCAG Energy and Environment Committee (EEC) considers environmental and energy issues of regional significance, including but not limited to air quality, water quality, solid and hazardous waste, habitat preservation, environmental justice, and environmental impact analysis. The SCAG EEC meets on the first Thursday of every month from 10:00am to 12:00pm at the SCAG Headquarters located in Downtown Los Angeles.

The current representative for the WSCCOG is Vice Mayor Meghan Sahli-Wells of City of Culver City whose term expires in May 2018. WSCCOG is seeking to appoint a representative to serve on the SCAG EEC for a two-year term beginning June 2018 and ending June 2020. WSCCOG posted the candidacy notice on April 2, 2018 and received one letter of interest for the position: Councilmember Pam O’Connor expressed interest to serve on the SCAG EEC as the WSCCOG representative for a two-year term.

Voting Process
The SCAG EEC representative shall be elected by a majority of the quorum of the COG. The voting member from each member city present at the meeting will cast one (1) vote. The candidate with the majority of the votes will be appointed as the representative to the SCAG EEC.

Attachment
A. Letter of Interest – Councilmember Pam O’Connor (City of Santa Monica)
May 3, 2018

Cecilia Estolano
Executive Director
Westside Cities Council of Governments
448 S. Hill Street, Suite 618
Los Angeles, CA 90013

Dear Director Estolano,

This letter is to express my interest in serving as the Westside Cities Council of Governments’ representative on the SCAG Environment and Energy Policy Committee. I bring my long-term commitment to sustainability and progressive environmental values and experience to serve our COG on this SCAG Policy Committee.

I have been honored to serve in the past as the WSCCOG’s representative to the SCAG Regional Council and as a past president of SCAG.

I ask for your support of my continuing to work with the COG and SCAG at the policy committee level.

Sincerely,

[Signature]

Pam O’Connor
SCAG Bylaws and Regional Council Election Procedure Update
The SCAG Regional Council (RC) is currently considering proposed revisions to the SCAG bylaws and the RC Election Procedures. The RC will convene to discuss these proposed revisions in June 2018. WSCCOG staff will report back to the WSCCOG Board on the finalized revisions to the SCAG bylaws and election procedures. The RC District #41 position, which represents the Westside cities, will be open in May 2019, and WSCCOG staff will announce the call for candidacy notice in early 2019 and follow the election procedures set forth by SCAG.

On March 8, 2018, the WSCCOG declared Vice Mayor Meghan Sahli-Wells as the current RC District #41 representative to serve a term that will expire in May 2019. The WSCCOG staff issued a call for candidacy on February 2018 and received a letter of interest for the position from Vice Mayor Meghan Sahli-Wells and Councilmember Lauren Meister. Councilmember Meister withdrew her letter of interest at the WSCCOG Board meeting (See Attachment A), which resulted in Vice Mayor Sahli-Wells as the only candidate interested in the RC District #41 representative position. Per SCAG’s RC election procedures, “if there is only one candidate, then that individual shall be declared the SCAG District Representative without having to conduct an election.”

Transportation Update
The WSCCOG staff have been conducting the following activities relating to Transportation:
- Participated in the Metro NextGen Bus Study Working Group (see Attachment B)
- Finalized the scope of work combining both the WSCCOG Mobility Report and the Measure M Multi-Year Subregional Program (MSP) 5-Year Plan to begin the SCAG RFP process to retain a consultant
- Initiated a draft funding agreement with Metro for the 0.5% programming funds to develop the MSP 5-Year Plan and the list of projects

Homelessness Update
The WSCCOG staff have been conducting the following activities relating to Homelessness:
- Attended the Technical Assistance Sessions hosted by the County Homeless Initiative and shared materials and resources to the WSCCOG Homeless Working Group
- Develop a resources guide on all homeless-related services in the Westside to determine potential gaps in services, as well as and collaboration between member cities
- Encourage cities to support the County and United Way’s “Everyone In” campaign via city resolution (see Attachment C)
WSCCOG FY 2016-17 Audit
The WSCCOG staff received the finalized FY 2016-17 audit. To view the full audit, visit www.westsidecities.org/financial-documents.

Attachments
A. Letter of Withdrawal – Councilmember Lauren Meister
B. NextGen Bus Study Fact Sheet and Working Group Role
C. Everyone In Campaign Letter and Draft Resolution
May 1, 2018

Cecilia Estolano, Executive Director
Westside Cities Council of Governments
c/o Estolano Lesar Advisors, LLP
448 South Hill Street, #618
Los Angeles, CA 90013

Re: Withdrawal of February 22, 2018 letter of interest for appointment as the Westside Cities Council of Governments (WSCCOG) to the Southern California Association of Governments’ (SCAG) Regional Council District #41

Dear Ms. Estolano:

This is to inform you that I have decided to not pursue the appointment as the WSCCOG’s representative to SCAG’s Regional Council District #41 at this time.

I will instead submit a separate letter of interest to the Board to be appointed as the WSCCOG’s delegate to SCAG’s Community, Economic and Human Development Committee (2018-2020).

Thank you again for your time and consideration.

Should you have any questions or need additional information, please contact me at 323-848-6460.

Sincerely,

Lauren Meister, Councilmember

LM:hgm
So, what is NextGen?

The goal of the NextGen Bus Study is to design a new bus network that is more relevant, reflective of, and attractive to the residents of LA County. We believe this redesigned network will improve service to current customers, attract new customers and win back past customers.

Why are we doing this?

Simply put, our current bus network carries over 70% of our customers but hasn’t had a major overhaul in 25 years. Since that time, LA County has evolved dramatically. We’ve added over a million residents, many local communities have transformed, and travel patterns have changed. The Metro Rail system barely existed at that time, but now has 105 miles of service and will continue to grow steadily over the next 25 years. With new transportation options like ride hailing apps and bike share, it’s important that our bus system integrates with all the ways we travel throughout LA County today, with flexibility for the future.
NextGen Bus Study Phases

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<tbody>
<tr>
<td><strong>Stage 1</strong></td>
<td><strong>Stage 2</strong></td>
<td><strong>Stage 3</strong></td>
<td><strong>Stage 4</strong></td>
</tr>
<tr>
<td>Learn about the habits and needs of past, current and potential riders, as well as their travel patterns and preferences</td>
<td>Determine potential service strategies to best meet the rider needs identified in Stage 1</td>
<td>Develop a new bus service plan based on input during Stage 2</td>
<td>Launch new bus network throughout LA County</td>
</tr>
</tbody>
</table>

Continuous public engagement

How can you participate?

This is all about you. So, we need you as our partners. Every step of the process will include several opportunities for public input, including online platforms, community meetings, telephone town halls and public outreach. Check the project website at metro.net/nextgen for details or email the Project Manager at NextGen@metro.net.

When is it happening?

The entire study is estimated to take about 18 months, with our next generation of bus service going into effect starting in Fall 2019. The NextGen Bus Study consists of four steps. At each stage, the public will be encouraged to actively participate and provide informative and valuable input.
NextGen Bus Study Working Group

Thank you for your interest and commitment to participate in the NextGen Bus Study Working Group.

I. Project Overview

The NextGen Bus Study is a work effort to improve Metro’s bus network by reimagining the bus system to better serve Los Angeles County’s diverse customer base. This Study has three main tasks -- understanding travel markets, developing service network concepts, and preparing bus service plans. Each of these project phases will help Metro comprehensively understand what is important to current and potential bus riders prior to developing service implementation plans. This study effort is expected to be conducted over 18 months.

II. Purpose of Working Group

Metro needs input from its diverse customers, key stakeholders, and the general public to redesign its bus network so it better serves our diverse population. The NextGen Working Group, consisting of stakeholders who reflect LA County’s diversity, is one way to achieve that goal. While any changes to Metro bus service will be decided by the Metro Board of Directors, the NextGen Working Group will help Metro staff and consultants identify opportunities and recommendations to improve bus service. The role of the NextGen Working Group is to evidence a broad range of viewpoints for Metro to consider in reimagining Metro bus service.

The Working Group will:

A. Provide a forum for discussion, review, and comment on program concepts and documents while they are still in the outline or draft stage.
B. Support public and stakeholder involvement efforts by helping to share information to their constituency and others about the Study and public input opportunities.
C. Provide input from their local constituencies.
D. Suggest best methods to reach and engage constituent/member groups.
E. Share perceptions and input received from broader constituent/member groups.

III. Working Group Participants

NextGen Working Group participants include representatives from Metro Service Councils, environmental groups, low income and social equity groups, educational institutions, municipal bus operators, business organizations, subregional organizations, and other community representatives.

A. Metro requests that participants regularly attend Working Group meetings. If you are unable to attend, please have someone attend in your place.
IV. Metro Team Responsibilities

Metro, with the support of its technical and outreach consultants, will:

A. Convene the Working Group meetings.
B. Develop and distribute agendas and materials prior to the Working Group meeting dates.
C. Prepare meeting summaries including meeting outcomes.
D. Serve as the primary facilitator for meetings with assistance of a professional facilitator.

V. Working Group Schedule

The NextGen Working Group will meet on a bi-monthly basis. All meetings will be held from 9:00 AM – 12:00 noon on a Tuesday in Mulholland Room, 15th Floor, Metro Headquarters, One Gateway Plaza in Downtown Los Angeles. A full breakfast will be provided at 8:30 am.

Each of the Working Group meetings will have a specific focus with a listening and discussion session built-in to the agenda to obtain input from everyone involved:

- Tuesday, March 27, 2018
  - Meeting Focus: Why We Are Doing This, What We've Heard, Initial Discussion
- Tuesday, May 22, 2018
  - Meeting Focus: What The Market Tells Us, Travel Patterns, Attitudes and Preferences
- Tuesday, July 24, 2018
  - Meeting Focus: Existing Bus Service Evaluation: Challenges and Opportunities
- Tuesday, September 25, 2018
  - Meeting Focus: Draft Service Concepts, Policy Guidance and Consensus
- Tuesday, November 27, 2018
  - Meeting Focus: Final Draft Service Concepts

Additional stakeholder working group meetings may be scheduled to discuss individual topics or issues if needed.
Dear Friends,

We invite you to declare that you and your city ARE IN. “In” to bringing everyone who is living outside, indoors. “In” to creating short-term safe places for thousands of people to sleep. “In” to building supportive housing for the most vulnerable people experiencing homelessness.

Just recently we celebrated the one-year anniversary of Measure H. In twelve quick months we have accomplished so much to combat and prevent homelessness and built a tremendous foundation for the hard work that is ahead.

During the same week we celebrated Measure H, we launched United Way’s Everyone In campaign. Over 700 people came together on a Friday morning to celebrate our collective resolve to no longer accept thousands of people living outside. We made a strong commitment to one another to work together as a community to change the status quo.

To that end we invite you to formally declare, via city resolution, that your city is “in”. We will celebrate this moment with you and your city leadership in person and through digital communications. For a draft resolution, contact Frank Romero-Crockett at fromero@unitedwayla.org.

We also invite you to participate in the fourth and final Technical Assistance session for cities that are currently crafting their homelessness plans. The session, on Monday, April 30 from 10 am to 1 pm, will offer opportunities to share challenges and successes, and learn from each other. This session, hosted by the County Homeless Initiative, United Way, and the Corporation for Supportive Housing, will share proven strategies to fight homelessness and productively engage your communities. We hope that you, and/or key leaders from your staff, will be able to join us at the California Community Foundation on April 30th. For more information, contact Ashlee Oh at aoh@ceo.lacounty.gov.

As the CEO of the County of Los Angeles, and the President and CEO of United Way of Greater L.A., we are “in”. We are “in” to do everything it takes to help tens of thousands of people rebuild their lives.

But so much of the opportunity to address this crisis rests with you. L.A. County is a diverse and complex web of 88 unique cities and hundreds of square miles of unincorporated communities. No single entity or organization can solve homelessness—it will take all of us.

The County and United Way are committed to supporting you in your effort to draft your homelessness plan. Whether it be consulting support, funding grants, or communications and community engagement support, we are here to help you be as successful as possible in this work.

Thank you for being a leader in the work to combat homelessness. We are partners in this dynamic movement and pledge to address this challenge, side by side.

Sachi Hamai  Elise Buik
CEO, Los Angeles County  President & CEO, United Way of Greater Los Angeles
RESOLUTION NO. XXXX

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF XXXX, CALIFORNIA, EXPRESSING SUPPORT FOR EVERYONE IN, A COALITION OF PEOPLE WHO EMBRACE THE COMMON GOAL OF ENDING HOMELESSNESS

WHEREAS, the [insert city] and the County of Los Angeles is facing a growing homelessness problem, endangering the health and safety of our homeless neighbors; and

WHEREAS, 1.5 million voters across the County, and XX voters in [insert city] committed to ending homelessness by passing Measure H; and

WHEREAS, voters passed a comprehensive set of coordinated, well-funded solutions providing the services, rental subsidies, outreach, housing, and prevention we need to bring our homeless neighbors off the streets, for good; and

WHEREAS, accountability and transparency will be needed to give the public clear picture of where progress is being made and where we need more action to meet the following ambitious countywide goals by July 1, 2022:

• End homelessness for 45,000 families and individuals;
• Prevent homelessness for 30,000 families and individuals; and
• Approve 5,000 units of supportive housing for our most vulnerable neighbors.

WHEREAS, the Everyone In movement, powered by the United Way of Greater Los Angeles, will help keep the promise to end homelessness by creating ways for the public to get involved; tracking, measuring, and sharing progress; and lifting up successes and celebrating wins.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF XXXX, CALIFORNIA DOES HEREBY FIND, DETERMINE AND RESOLVE AS FOLLOWS:

SECTION. The City Council finds that the foregoing Recitals are true and correct.

SECTION 2. The City Council of the City of XXXX supports, endorses and hereby directs the City Manager to communicate this support of the Everyone In campaign to the Los Angeles County Board of Supervisors, XXXX residents, and the media.

SECTION 3. This Resolution shall take effect immediately upon its approval by the XXXX City Council.

PASSED AND ADOPTED by the City Council of the City of XXXX at its regular meeting on this DATE.

______________________________
Mayor, City of XXXX

ATTEST:

______________________________
City Clerk, City of XXXX
There are over 57,000 people experiencing homelessness on any given night across Los Angeles County.

We need the solution of supportive housing to get our most vulnerable and at-risk neighbors, those who are suffering from a disabling physical or mental health condition, off the streets and into safe and stable homes.

WHAT IS SUPPORTIVE HOUSING? Supportive housing is an affordable home with health and job services inside to help a person successfully overcome homelessness and lead a stable, healthy life. Supportive housing is appropriate for about one-third of the total people experiencing homelessness.

WE KNOW WHAT WORKS
Supportive housing has a 90% success rate

WE HAVE THE RESOURCES
Prop HHHH and H invest billions in permanent solutions

WE NEED YOU
We need your help to move our elected leaders into action

What solutions are available to those that do not need supportive housing?

People that are experiencing short-term homelessness, or do not have a disability, often just need help finding an apartment they can afford.

Homes solve homelessness.
Be a part of the solution. We need everyone in. ARE YOU IN?
We have Field Organizers in every corner of the county.

Do you want to support real solutions to homelessness in your neighborhood?

CONTACT MIKE@EVERYONEINLA.ORG

WE ARE COMMITTED TO

- BRINGING PEOPLE TOGETHER
  - BROADEN VOLUNTEER OPPORTUNITIES
  - HOST COMMUNITY EVENTS

- DELIVERING REAL SOLUTIONS
  - HELP PEOPLE MOVE INSIDE
  - CONNECT PEOPLE TO HOUSING

- TRACKING & MEASURING PROGRESS
  - EVALUATE THE WORK
  - EXPAND NON-PROFIT PROVIDER CAPACITY

- CREATING MORE HOUSING
  - BUILD SUPPORTIVE HOUSING
  - DECREASE COSTS AND DELAYS OF HOUSING CONSTRUCTION

- SHARING STORIES OF SUCCESS
  - LIFT UP PROGRESS
  - CELEBRATE PEOPLE AS THEY THRIVE

WAYS TO GET INVOLVED!

- FOLLOW + SHARE ON SOCIAL MEDIA
- ATTEND OR HOST A TRAINING
- HOST A SMALL COMMUNITY EVENT
- CONTACT YOUR ELECTED LEADER

FOR MORE INFO: MIKE@EVERYONEINLA.ORG
What is the Safe, Clean Water Program?

Program Overview

The Safe, Clean Water Program will implement stormwater projects and programs that improve water quality, increase water supply, and invest in communities by developing a skilled local workforce, greening schools, parks and wetlands, and increasing public access to natural areas like rivers, lakes, and streams.

The program will fund the construction and maintenance of projects that:

- Protect public health by cleaning stormwater pollution and contamination
- Safeguard marine and other wildlife from trash and contaminants in stormwater runoff
- Mitigate severe drought impacts by increasing local water supply
- Update infrastructure to capture and treat stormwater
- Help cities meet their Clean Water Act obligation to clean stormwater

The program prioritizes projects that use nature-based solutions to capture and clean stormwater, which can beautify communities while improving our resilience against extreme weather patterns of drought and heavy storms.

Program Principles

- Promote equity and inclusion for all communities in LA County
- Invest in local job training and employment
- Leverage other funding sources to maximize returns on investment
- Provide strong oversight to measure and ensure Program results over time
- Engage stakeholders throughout the region in developing projects
- Ensure fiscal accountability for the program and projects
- Provide multiple benefits — for instance, improving water quality while managing flood risk

Funding Mechanism

The program is funded through a parcel tax on private property owners in the LA County Flood Control District. The tax is based on a property’s total area of paved or built (impermeable) surface, where rain cannot infiltrate into the ground and runs off into the street. Currently under discussion are options for crediting those who already capture stormwater, and incentivizing others who want to do more.

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1The information described on this document reflects the Draft Safe, Clean Water Program Elements currently under consideration by the LA County Department of Public Works and undergoing review by stakeholders and the public. The Board of Supervisors is expected to consider adoption of an ordinance to finalize Program details at their meeting on June 26, 2018.
Funding Breakdown

Municipal Program — 40% of the program funds return directly to cities and unincorporated areas.

- The ‘local return’ is proportionate to what parcels within a city or municipality paid into the program, and is designed to maximize flexibility for local governments to address local concerns.
- Projects are required to have a water quality benefit and are strongly encouraged to incorporate additional benefits, including increased water supply and community investments.
- Cities and municipalities can use up to 30% of their local return revenues to pay for water quality activities that existed prior to commencement of the SCW Program.

Regional Program — 50% of revenues to fund watershed-based projects with regional benefits.

- Revenues are returned proportionally to each of nine Watershed Areas (on the righthand map), with Steering Committees allocating funding for projects.
- A percentage of funds reserved for small-budget, small-scale projects at the parcel and neighborhood level.
- Revenues generated by disadvantaged communities will return to those communities, plus an additional sum to jumpstart investment.
- Regional Program funds will also be set aside for scientific studies and technical assistance; activities like special studies, monitoring, modeling, project feasibility study development, and providing technical resources for community groups, disadvantaged communities, nonprofits, and community-based organizations.

District Program — 10% of revenues to the LA County Flood Control District.

- Funds will go toward development of programs in concert with stakeholders and community groups, and may include:
  - Schools programming and curriculum
  - Local workforce job training, including certification classes and vocational training
  - Watershed coordinators to provide resources, educational workshops, partnership opportunities, and networking for communities
  - Public education program (individualized for different communities)
- This Program will fund specific FCD projects.
- FCD to perform overall administration of the Safe, Clean Water Program

Image: Watershed Areas for the Safe, Clean Water Program
Questions and Answers

Q: Why does LA County need the Safe, Clean Water Program?

We live in a water-scarce area, and forces outside of our control can threaten our local water resources, including lakes, rivers and beaches. LA County residents rely heavily on imported water – as much as two-thirds of our water is imported from the Sacramento-San Joaquin Delta, Owens River, Arizona, and the Colorado River – hundreds of miles away. Climate change is causing more and more extreme weather conditions, making these remote sources more unreliable. The impacts of the recent five-year drought were widely felt here.

Rainfall is an essential, local source of LA’s water. Rain runs through local rivers, creeks and streams and can be absorbed into the ground, replenishing groundwater, which is a local source of drinking water. However, because so much of our region is paved over, when we do experience heavy rain, too much of that precious water is lost to the ocean before we can capture it for use.

Our local water resources are also threatened by contaminants and pollution as stormwater runs over streets and over-paved areas into our rivers, creeks and streams. Pollution flows onto our beaches and into the ocean, posing a risk to public health risk and marine life.

Q: Is clean water normally scarce in the LA region or did the recent drought cause a water shortage?

Even in years with normal rainfall, LA County is a water-scarce region. The recent five-year drought put even more stress on our local water resources and made our normal situation dramatically worse.

As climate change causes more weather extremes like the drought, we need to take significant steps to protect and improve our local water resources.

Q: I know the drought was seriously harmful for our local water supply, but didn’t the heavy rains last winter make up for it?

Unfortunately, no. When we do experience heavy rains, like this past winter, our existing system can only capture a fraction of that rainfall. Each year, LA County loses over 100 billion gallons of water – enough to meet the needs of more than 2 million people for an entire year.

In addition to missing the opportunity to capture more water, stormwater runoff picks up toxins from parking lots, streets and other developed areas and carries them into our rivers, lakes, streams and eventually our ocean.
As extreme weather conditions become the new normal, we need a system that can capture more local rainfall, and clean and save it for future use.

**Q: Do we capture and store rain already when we experience storms? How much rainwater can we capture and store now?**

Right now, we capture and store enough rain each year to meet the needs of approximately 1 million LA County residents – about 10 percent of our county’s population. Existing dams in the front range of the San Gabriel Mountains capture rainfall and stormwater that is conveyed to a network of “spreading grounds” – shallow and deep basins that have a sandy, gravelly, and/or cobbled bottom that allows water to pass into the ground, naturally filtering it along the way. The spreading grounds work in conjunction with the dams to capture as much water as possible to minimize the amount that flows to the ocean. Eventually, this water gets pumped into a water treatment and distribution system for us to use.

Unfortunately, our current system can’t capture all the rainfall we get. A major opportunity for a more reliable, local water supply is capturing more rainfall, which we can store underground, clean, and re-use.

**Q: How much more water could we be saving for our region?**

With smart investment, we could as much as triple the amount of rain we capture, preserving enough water to meet the needs of nearly 1/3 of the County’s residents, ensuring our region can capitalize on erratic and intense rain events.

**Q: What funding exists for these important projects?**

While some types of water supply projects are supported by reliable revenue, like regular rates, there is no dedicated funding source for stormwater projects.

**Q: Can we count on the federal government to protect our beaches and water resources?**

The U.S. Environmental Protection Agency and Federal Clean Water Act have historically been key in establishing stringent water quality standards; however, they provide minimal funding. Today, it’s more important than ever for our County leadership to take action to improve local water resources for LA County residents.

**Q: How is LA County helping to solve these challenges?**

There are smart, modern solutions to help address the challenges we face when it comes to protecting and improving our water resources, our beaches, rivers, creeks and streams. LA County and the Los Angeles County Flood Control District are developing a program – the Safe, Clean Water Program – based on modern science, technology and
nature-based solutions to:

- Keep toxins and trash from washing into local lakes, rivers, streams, beaches and the ocean
- Take advantage of less regular, more intense rainstorms in order to save more rainfall and clean it for use, which would mitigate the impact of drought and also protect public health
- Improve communities’ protection against extreme weather patterns and climate change while adding natural areas, shade and green space to enjoy

**PROGRAM DETAILS**

**Q: What would the LA County Safe, Clean Water Program do?**

The Safe, Clean Water Program would fund stormwater capture projects and programs that improve water quality; increase water supply; and invest in communities by developing a skilled local work force, greening schools, parks and wetlands, and increasing public access to natural areas like rivers, lakes, and streams.

The Program would fund the construction and maintenance of projects that:

- Protect public health by cleaning stormwater pollution and contamination
- Safeguard marine and other wildlife from trash and toxins in stormwater runoff
- Mitigate severe drought impacts by increasing local water supply
- Update infrastructure to capture and treat stormwater
- Help cities meet their Clean Water Act obligation to clean stormwater

The program would prioritize projects that use nature-based solutions to capture, clean, and conserve stormwater, which can beautify communities while improving our resilience against extreme weather patterns of drought and heavy storms.

**Q: What types of projects would the Safe, Clean Water Program Fund?**

The Safe, Clean Water Program would fund a suite of project types that capture, clean, and conserve stormwater, from regional projects that benefit entire watersheds, to small local projects in communities. Some example project types include large wetland projects, enhancement of spreading grounds to capture water, water infiltration galleries under parks or other open space, or other “low impact development” that uses greening to capture and treat stormwater.

The best way to capture more water is to rely on natural areas, like streambeds, grassy

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1 The information described in this section reflects the Draft Safe, Clean Water Program Elements currently under consideration by the LA County Department of Public Works and undergoing review by stakeholders and the public. The Board of Supervisors is expected to consider adoption of an ordinance to finalize Program details at their meeting on June 26, 2018.
parks, grassy fields at schools and other non-paved areas. These areas absorb rain naturally and refill our underground reserves. One of the most exciting parts of the Safe, Clean Water Program is that the projects would use this strategy to not only capture more rain, but to also increase shade, parkland and natural areas for people and wildlife in our area in the process. Conceptual examples of projects that the Safe, Clean Water Program may fund are available on the website “Our Game Plan” page at http://safecleanwaterla.org/our-game-plan/.

Q: Would the Safe, Clean Water Program fund any programs?  
Yes! In addition to projects on the ground, the Safe, Clean Water Program would also fund a variety of educational and capacity-building programs for the region, which may include: local workforce job training; curriculum for schools; and public education on stormwater.

Q: How would the Safe, Clean Water Program be funded, and what would it cost me?  
The LA County Department of Public Works has analyzed costs and funding mechanisms to support critical rainwater capture and water quality projects, and is proposing that the LA County Flood Control District levy a special parcel tax based on impermeable surface area – paved or built areas where water cannot infiltrate, and instead runs off as stormwater.

The tax would be levied on private properties in cities and unincorporated areas located within the LA County Flood Control District. The ultimate cost of the tax per parcel would be based on total area of impermeable surface on each property. An appeals process would be available for any properties that believe their tax amount has been incorrectly calculated.

Currently under discussion are options for crediting those who are already capturing stormwater, and incentivizing others who want to do more.

Q: How much money would the Safe, Clean Water Program raise, and how would the money be spent?  
The Safe, Clean Water Program would aim to raise about $300 million per year to implement needed stormwater capture projects. 90% of the total revenues collected for the Safe Clean Water Program – currently aimed to be roughly $270 million – would be available as a funding source to municipalities and communities.

All tax revenues generated for the Safe, Clean Water Program would be allocated as follows:

- 40% to a Municipal Program that would return funds directly to cities and municipalities for projects that improve water quality and provide additional
benefits

• 50% to a Regional Program that would fund watershed-based projects with regional benefits including increased water supply and stormwater pollution reduction
• 10% to a District Program for local workforce training, development and implementation of educational programs, and for overall Program administration

Q: What is the Municipal Program, and what would it fund?
40% of revenues from the Safe, Clean Water Program would be returned directly to cities and unincorporated areas in the LA County Flood Control District proportionate to what each municipality is contributing toward the Program. Projects would be required to at least have a water quality benefit, and are encouraged to have additional benefits, including greening of schools, creation of parks and wetlands, or increased water supply.

The intent of the Municipal Program is to provide flexibility and local control so that funds can go toward those projects and programs each local government thinks best address local stormwater challenges and opportunities.

Notably, cities and municipalities can use up to 30% of their local return revenues to pay for operations and maintenance of projects that existed prior to the commencement of the Safe, Clean Water Program, and related activities.

Q: What is the Regional Program, and what would it fund?
50% of revenues from the Safe, Clean Water Program would fund watershed-based projects that provide regional benefits, including stormwater pollution reduction, increased water supply, and investments in communities on the ground.

The majority of funding for the Regional Program would go toward regional and small-scale capital improvement projects – new infrastructure. A portion of these funds would be made available for scientific studies and technical assistance.

The Regional Program funds would be distributed to 9 identified “Watershed Areas” in the LA County Flood Control District in proportion to the revenue collected in that area. The Program would include provisions ensuring that investments are made in underserved and low-income areas for the implementation of projects that would provide clean water benefits for all.

Q: What is the District Program, and what would it fund?
10% of revenues from the Safe, Clean Water Program would fund: coordination of stormwater education and capacity-building programs; provision of regional leadership and coordination for water quality planning and modeling; implementation of multi-benefit projects; and overall administration of the Safe, Clean Water Program.
Q: Who would decide how to spend Safe, Clean Water funds?

Municipal, Regional, and District funds will be administered differently, as follows:

- **Municipal Program:** Each city and unincorporated area in the LA County Flood Control District would have control to allocate funds returned to them in the manner that they believe best meets Program goals.
- **Regional Program:** Stakeholder committees for the 9 identified “Watershed Areas” in the LA County Flood Control District would identify projects, and relay them to a regional oversight committee to make a final recommendation for affirmation by the LA County Board of Supervisors.
- **District Program:** The LA County Flood Control District would determine how to use these funds to administer programs, studies, and the Program as a whole.

Oversight measures, reporting, and auditing procedures would be in place for each of these programs to ensure that Program funds are being used in the most beneficial ways possible.

Q: Who would be eligible to apply for funding?

The Safe, Clean Water Program has very broad applicant eligibility to increase access to funding. Any individual, group, special district, school, municipality, non-governmental organization (NGO), non-profit organization, community based organization (CBO), public utility, federally recognized Indian tribes, state Indian tribes listed on Native American Heritage Steering Committee’s California Tribal Consultation List, mutual water company, or other entities that submits a project for consideration would be eligible to receive funding through the Safe, Clean Water Program.

Q: Would schools benefit from the Safe, Clean Water Program?

Yes, schools would be eligible to apply for funding to implement projects. They also would be valuable partners for developing projects with other entities.

Public school districts would not be taxed under the potential funding measure.

Q: How is the County going to take advantage of other existing funding sources for this program?

LA County and the Los Angeles County Flood Control District are working to identify funding and opportunities to share costs with other agencies. Several cities in the County are investing limited funds in stormwater capture and re-use plans, and the LA County Safe, Clean Water Program would help unify these efforts and maximize resources to support safe, clean local water resources for all LA County residents.
Q: Who would oversee the Program and spending?
Oversight mechanisms are critical to ensure that Program funds are being spent responsibly and that benefits are realized throughout the region over time. Each of the funding recipients within the Municipal, Regional, and District will be required to undergo an independent audit every 5 years.

Q: Where can I find more details about the Program?

PROGRAM BENEFITS/RESULTS

Q: What are the primary outcomes the Safe, Clean Water Program would likely achieve?
The Safe, Clean Water Program would result in a series of outcomes, including:
- Meaningful improvements in water quality
- Meaningful increases in water supply
- Community investments, including greening of streets and schools, and improved access to rivers, lakes, and streams
- Improved collaboration with stakeholders to consider and implement projects and programs that offer the greatest potential for significant impact
- Tangible benefits in communities throughout the region

Q: Would the Safe, Clean Water Program help our cities comply with current State and federal water quality standards?
Paying for water quality is a priority for the LA County Board of Supervisors. The LA County Board of Supervisors wants to ensure that any funds spent through the Safe, Clean Water Program help our area meet standards for clean water, while also addressing other regional priorities, such as adequately protecting the region against impacts of future droughts, improving the resilience of our water system, and delivering tangible benefits to our communities. In fact, it is for this reason that the MS4 permit encourages projects that provide multiple benefits.

Q: Would the Safe, Clean Water Program be better for public health?
Yes. It’s no secret that dirty water from heavy storms results in beach closures following heavy rain in Los Angeles, because of threats to public health. By using smart, nature-based projects, we could capture more runoff and filter out harmful toxins and pollutants. In the process of capturing and cleaning stormwater, projects in the Safe, Clean Water Program would add more green space, further supporting healthier communities.
Q: How would the Safe, Clean Water Program help low-income and underserved communities?
Providing benefits to low-income and underserved communities is a priority for the Safe, Clean Water Program.

There are many ways the Program will prioritize funding to disadvantaged communities, including: funding available for small-scale or community projects; priority consideration for projects benefitting disadvantaged communities or with strong community support; involvement of stakeholders and community groups in decision-making on funding priorities; funding available for technical assistance and feasibility studies, and funding stormwater education programs.

Through these avenues, the Safe, Clean Water Program hopes to provide equitable access to Program funds, as well as receipt of Program benefits.

Q: Would the Safe, Clean Water Program benefit marine life?
Absolutely. Each year, marine mammals, seabirds, and fish die, either from mistakenly eating plastic garbage and other contaminants, or ensnaring themselves. Annually, over 4000 tons of trash is found on LA County beaches. By preventing stormwater runoff from carrying tons of trash and contaminants out to sea, we can better protect marine life.

NEXT STEPS

Q: What will happen next?
The Safe, Clean Water Program is currently being developed under LA County leadership and through the collaborative efforts of local city government leaders, environmentalists, business, labor, and other key stakeholders. A first draft of the Program was released to the public in April 2018, and will continue to be developed with stakeholder input through summer of 2018.

A potential special parcel tax to implement the plan is also under consideration and a public hearing before the LA County Board of Supervisors is anticipated to take place on June 26, 2018. If approved by the Board, the special parcel tax would appear as a ballot measure to be voted on by LA County residents.

Q: Where can I learn more?
Visit SafeCleanWaterLA.org for more information.
Q: How can I provide input on Program development?
Stakeholders are encouraged to provide comments on the Program on the “Safe, Clean Water Program Details” page on the website, at http://safecleanwaterla.org/scw-program-details/.

Q: How can I get involved?
Email info@SafeCleanWaterLA.org to get involved.
The Growing Movement To Create City-Run Public Banks

When the movement to push the city of Los Angeles from keeping its money at Wells Fargo grew in 2017—as in other cities that decided to pull money from the bank because of its fake accounts scandal and funding of the Dakota Access Pipeline—organizers of the campaign realized that they faced a challenge: Where to put the money next.

The largest city accounts are too big for small community banks to handle, so divestment from one major bank typically means moving money to another major bank that likely has social responsibility issues of its own. In addition, even ethical smaller banks aren’t directly accountable to the public. L.A., along with other U.S. cities, is now considering another option: a public, city-owned bank that would keep money inside the community, and follow a socially and environmentally responsible charter.

“This started as a divest campaign,” says Phoenix Goodman, cofounder and policy director for the activist group Revolution LA, which runs both Divest LA and Public Bank LA. “I was tasked with doing research on alternatives and what that would entail financially, and in looking into it, I realized, wait a minute, we have so much money that the only other banks that can handle our accounts are other huge Wall Street firms, all of which are complicit in this same system, more or less. Maybe Wells Fargo is the most egregious, but in a way it’s a smaller victory, because we’re just going to move to another big bank, and we’re not changing the system, we’re changing a symptom of the system.”
A public bank, they realized, could be designed to bar unethical business practices. It could also save the city money. Los Angeles, for example, paid private banks more than $100 million in fees in 2016. Instead of taking out loans for infrastructure projects from major banks, and sending fees and interest outside the city, a public bank could handle the city’s needs itself. Public banks can be set up to hold government deposits and give loans to the government and work as a “banker’s bank” for smaller community banks; in another model, they can also be set up to take consumer deposits. The initial capitalization can come from a variety of sources, including long-term investments, bonds, and crowdfunding.

“That’s our tax dollars that get siphoned off to profits on Wall Street,” Goodman says. “If that same mechanism can be owned by the people themselves within the city, that interest can be reinvested as profits for the bank to be used and reinvested again into new projects, so it would be profit for the city rather than private interests. Because it can save money, fiscally conservative people have found value in that as well.”

In the U.S., at the moment, only one public bank exists: The Bank of North Dakota. “The whole idea of the Bank of North Dakota, when it was set up in 1919, was to keep North Dakota money in North Dakota for North Dakotans,” says Ellen Brown, an attorney and founder of the nonprofit Public Banking Institute. Her interest in the model was piqued after the 2008 financial crisis. As Wall Street banks collapsed and most state treasuries went into debt, the Bank of North Dakota grew assets and profits because the model, Brown says, is more efficient than traditional banking.

Several cities are now considering the idea, driven in part by the same divestment movement at work in Los Angeles. Santa Fe, New Mexico, which began working on the concept earlier than most, completed a feasibility study in 2016. Washington, D.C. has money allocated in the 2018 budget for a feasibility study. Seattle and Portland are considering the idea. Oakland is beginning a feasibility study, and a grassroots group of advocates is raising money for a business plan, the next step in the process. San Francisco is also pursuing the idea. New Jersey’s new governor talked about his support for a state public bank as he campaigned (a state bank would work in a similar way, and could also work in conjunction with city banks).

In California, marijuana legalization is providing another push for public banks. Other banks won’t give dispensaries accounts because of discrepancies with federal law. “The whole situation is ridiculous,” says Susan Harmon, an advocate with Friends of the Public Bank of Oakland. “It’s absurd. The cannabis industry in Oakland pays taxes to the city in cash. They deliver huge bags of cash in armored cars to the city.” Harmon says that it takes city staff five hours to count taxes from Harborside, one large dispensary.

Once the city takes the cash to Chase, the bank can accept it; having a city-owned bank would remove the need to use cash at all. “The DOJ hasn’t come down on Chase for money laundering,” Harmon says. “So there’s something about the magic hand of government
touching this cash that launders it, in a good way. It somehow cleans it up and makes it respectable, and lets Chase accept it as a deposit, even though they wouldn’t if Harborside went directly to Chase to try to open an account.”

The problem of weed money will only grow, since recreational marijuana is now legal in California, as of 2018, along with medical marijuana. In 2017, the state treasurer said that the state should begin considering public banks as one option to deal with the hundreds of millions in cash that will be due in taxes.

In L.A., organizers say that while they support the idea of using public banks for cannabis money, the idea can move forward with or without cannabis. A task force looked at the legal requirements for a public bank, potential regulatory barriers, and financial benefits and risks, and found the idea feasible on the surface; a next step will be a more detailed examination.

If it works, the city would also have to create a governance model to make the bank responsible. A charter might outline, for example, that profits will be reinvested for the public benefit, and list sectors that would be restricted from investment, such as fossil fuels and private prisons, along with sectors that would be prioritized in line with the city’s goals, such as affordable housing and community land trusts. Bank policy could also limit executive pay and require governance from a board with expertise in issues like sustainable development.

“You can technically have a public bank that is still propped or beholden to the wrong interests, or incompetently run,” says Goodman. “A public bank is not enough. It’s just one pillar of the system that we’re trying to create—one [pillar] is that it’s public. Two is that it’s beholden to the people in a transparent way, completely barred from unethical business practices and encouraged to follow socially and environmentally responsible business practices.”

advertisement
Goodman and other advocates are also in talks with legislators in Sacramento, pushing for a bill that would create a regulatory framework for public banks in the state as a whole. It’s a step that isn’t necessary, but would help city banks in the state work together in a more coordinated way. The biggest barrier, he says, is getting people to realize that another model is possible. “I think all we need is one victory,” he says. “We think Los Angeles could be the first. I think it’s going to be a chain reaction.”

New Jersey could also potentially move quickly, says Brown. The state’s recently elected governor, Phil Murphy, who talked about his support for public banks in his campaign, previously worked at Goldman Sachs. That understanding of the banking industry—and the fact that his background at such a lucrative institution might persuade some voters that government-owned bank could be well-run—could be key.

“It seems to me that the big issue is political will,” Brown says. “Any state or city could do it if they had the political will. But the problem is overcoming this resistance from politicians and from big banks, who will say things like ‘politicians should not be bankers.’ The politicians aren’t going to be the bankers; you’re going to hire the best bankers you can find, of course.”

If it succeeds, the model could reshape the larger financial system. “What we’re basically changing is the relationship between private financial firms and public entities like state and city governments,” says Goodman. “By changing that relationship, we can have a tangible effect on the entire economy as a whole. Because everything emerges from banking. Every single thing needs funding, so the source of that funding will determine everything else that unfolds in the economy.”
RESOLUTION NO. 18 - ______

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF ACCELERATING THE NORTHERN EXTENSION OF THE METRO CRENSHAW/LAX LINE

THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DOES HEREBY RESOLVE AS FOLLOWS:

WHEREAS, Los Angeles County voters approved, in November 2016, a ballot initiative known as Measure M, aimed at raising funds to continue developing the transportation network of Los Angeles County; and

WHEREAS, the City of West Hollywood has a long track record of adopting local policies that are consistent with Metro Board adopted goals and policies that support the integration of transportation and land use as shown in the attached table (Attachment A); and

WHEREAS, West Hollywood voters have overwhelmingly supported transportation-related Metro ballot measures R, J and M, above and beyond voters in other communities; and

WHEREAS, the City has been building a coalition of support for the acceleration of the Northern Extension of the Crenshaw/LAX Line since before Measure M was passed by the voters of Los Angeles County; and

WHEREAS, Metro has previously committed to taking steps to make the Northern Extension of the Crenshaw/LAX Line shovel-ready, including funding and commencing a Draft Environmental Impact Report (DEI) in 2018; and

WHEREAS, the City Council, City staff and the community stakeholders are committed to working with decision-makers at Metro and the City of Los Angeles to ensure that this project of countywide significance continues to move forward towards shovel-readiness; and

WHEREAS, Metro staff are currently preparing the final feasibility study and alternatives' analysis for presentation to the Metro Board in June/July 2018, and the City is committed to working closely with Metro staff to ensure that the alternatives developed are acceptable to the local community; and

WHEREAS, the City Council has directed staff to be engaged and work collaboratively with Metro to ensure that the additional technical analysis and environmental clearance are appropriately funded in Metro's FY19 budget; and

ATTACHMENT 3
WHEREAS, Metro has taken a number of actions to implement key provisions of Measure M, including developing an Early Project Delivery Strategy (EPDS) for shovel-ready projects; and

WHEREAS, the Northern Extension of the Crenshaw/LAX Line is expected to be among the most heavily used light rail lines in the nation and will enhance connectivity through the most congested parts of the County providing greater access to the Los Angeles International Airport (LAX), the South Bay, South and Central Los Angeles, West Hollywood, Hollywood, and the San Fernando Valley while benefitting many underserved communities; and

WHEREAS, providing a viable and competitive alternative to driving will reduce the number of people who drive alone—a crucial step towards achieving the State’s emissions’ reductions goals and the City’s air quality and sustainability goals while protecting the health and welfare of the community; and

WHEREAS, Metro’s Early Project Delivery Strategy assigns points towards consideration for acceleration to projects in local jurisdictions that have substantially advanced or committed to the implementation of one or more Metro Board adopted goals and policies that support the integration of transportation and land use, where local jurisdictions agree to coordinate to expedite permitting, where local jurisdictions commit local funding, and on projects that can be designed to phase improvements to achieve early action and incremental benefits; and

WHEREAS, the City of West Hollywood would be the first jurisdiction in Los Angeles County to adopt a positive and comprehensive response to Metro’s Early Project Delivery Strategy;

BE IT RESOLVED, that the City Council of the City of West Hollywood is committed to being a responsible regional partner to Metro and implementing additional goals adopted by the Metro Board related to the integration of transportation and land use such as exploring value capture around future transit investments as outlined in Attachment A; and

BE IT FURTHER RESOLVED, that the City Council of the City of West Hollywood is committed to inter-agency coordination with Metro and with the City of Los Angeles for expedited processing of project-related permits and a streamlined planning and environmental review process not to exceed three (3) years; and

BE IT FURTHER RESOLVED, that the City Council of the City of West Hollywood is committed to assessing the revenue potential, logistics, and strategic options for a value capture mechanism such as an Enhanced Infrastructure Financing District (EIFD), bonding against the City’s Measure M.
local return funds, and/or passing a local sales tax measure in consideration of contributing additional funding to the project beyond Measure M funding; and

BE IT FURTHER RESOLVED, that the City Council of the City of West Hollywood reaffirms all of the above adopted City goals, commits to implementing the above additional Metro goals, commits to working with the City of Los Angeles, commits to pursuing additional funding for the project, and unequivocally supports the acceleration of the Northern Extension of the Crenshaw/LAX Line; and

BE IT FURTHER RESOLVED, that the City Council of the City of West Hollywood supports the consideration of phased implementation of Northern Extension of the Crenshaw/LAX Line, if necessary, under the condition that an initial functional segment reaches Santa Monica Boulevard in the City of West Hollywood in the first phase.

PASSED, APPROVED AND ADOPTED THIS __ day of ___, 20__. 

__________________________________
MAYOR

ATTEST:

__________________________________
City Clerk
2020 Census FAQ for Municipalities

➢ Article 1, Section 2 of the US Constitution requires the Census Bureau to conduct a Census once every decade. The purpose of the 2020 Census is to count every person living in the nation.

➢ The Census: 1) determines the number of Congressional representatives for each state; 2) assists state and local government agencies in planning for the needs of its residents including roads, schools, and health and social services; 3) provides businesses with data to help provide more local jobs and develop business plans; and 4) determines the distribution of $675 billion in federal revenue to states and local governments based on Census Bureau data.

➢ In 2020, the Census Bureau will introduce technology to respond to the Census online, by phone or by mail. The Census Bureau anticipates that this will result in the need for fewer household visits by enumerators. It will also provide enumerators with handheld tablets to automate field operations.

➢ Address canvassing will primarily be handled digitally. The Census Bureau will be utilizing enumerators to confirm 30% of the addresses nationwide on-the-ground, as compared to the 2010 Census when 100% of addresses were confirmed on-the-ground.

➢ Los Angeles County has been identified as the Hardest-to-Survey county in the nation with a diverse and broadly distributed population covering urban, suburban, and rural geographic areas. Additionally, there are 224 languages spoken in Los Angeles County.

➢ The County of Los Angeles receives an estimated $5 billion from the top federally funded programs based on census derived data that is matched with an additional $2 billion in state funds for transportation, job development, child welfare programs, older adult programs, Section 8 Housing, Medicaid and other health-related programs.

➢ On March 14, 2017, the County Board of Supervisors instructed the Chief Executive Officer to initiate a County 2020 Census Planning Committee to update jurisdictional boundaries, addresses and population data, and develop an education and outreach strategy with a focus on Hard-to-Survey populations.

➢ The Planning Committee established an Education and Outreach Committee with three Complete Count Committees (CCC): 1) Countywide Outreach; 2) Health and Human Services; and 3) Transportation. The Countywide Outreach CCC identified a Municipal Outreach Complete Count Sub-committee.

➢ All municipalities were asked to designate a Census representative and they were invited to attend the first Municipal Sub-committee meeting that was held on
March 1, 2018. At the meeting, the municipal representatives were provided with a PowerPoint background presentation that included a demonstration of a mapping tool that identifies the Hard-to-Survey populations by block group in each municipality (rpgis.isd.lacounty.gov/lrs/). Municipal representatives were also provided a document indicating the number of block groups in each of the 88 cities in the County that had Very High, High or Medium Low Response Scores which are used to identify Hard-to-Survey areas.

➢ The Municipal Sub-committee decided that the most effective and efficient way to proceed with 2020 Census education and outreach planning for municipalities and the unincorporated areas would be through establishing Census Committees in the Councils of Government.

➢ On March 12, 2018, at the Mayor’s Convening there will be a 2020 Census presentation by Mayor Eric Garcetti’s Census Initiative Director. City mayors will be asked to join the County and the City of Los Angeles in developing a robust 2020 Census effort, including:

1. Ensuring all municipalities review and comment on their Master Address File within the 120-day deadline as part of the Local Update of Census Addresses (LUCA) and further ensure that Non-Standard addresses are identified, e.g. basements, converted garages, and trailers.

2. Creating and participating in Census Committee/Working Groups in the Councils of Government.


4. Identifying locations to set-up space for Census Action Kiosks that will provide residents a venue to complete their Census survey electronically and obtain information on the 2020 Census.

5. Developing a Census Goodwill Ambassadors Program that will encourage individuals to volunteer to help encourage all residents to complete their 2020 Census forms.

➢ Contact Information:

Dorothea Park
Manager, Chief Executive Office
(213) 974-4283
dpark@ceo.lacounty.gov

Maria de la Luz Garcia
Director, Census 2020 Initiative
(213) 922-9768
maria.garcia@lacity.org
Measure A Community Update Meetings

Learn about Measure A - the Local Park Funding Measure, the upcoming grant programs, and how to get involved!

Attend the meeting that is most convenient for you, as all meetings present the same information.

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<td>Plummer Park</td>
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</tr>
<tr>
<td>Pasadena</td>
<td>Jackie Robinson Community Center</td>
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<tr>
<td>Long Beach</td>
<td>Houghton Park Social Hall</td>
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<tr>
<td>Norwalk</td>
<td>Norwalk Sports and Arts Complex</td>
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<tr>
<td>Compton</td>
<td>Dollarhide Community Center</td>
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<tr>
<td>West Covina</td>
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<td>Los Angeles: North Hollywood</td>
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<td>Los Angeles: Sun Valley</td>
<td>Stonehurst Recreation Center</td>
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<td>Los Angeles: Boyle Heights</td>
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<td>Glendale</td>
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<td>MacArthur Park Community Center</td>
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<td>Tony Cerda Park</td>
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<td>Mt. View Park West Wing Auditorium</td>
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<td>Mayberry Park</td>
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RPOSD.LAcounty.gov | osdinfo@parks.lacounty.gov | 626.588.5060