AGENDA

Public comment on any agenda item may be made during the consideration of that item. All comments on items not listed on the agenda may be made during the time allotted on the agenda to the public. Members of the public may comment by raising a hand and being recognized by the Chair. Speakers shall confine their comments to three minutes per speaker. Unless otherwise noted in the Agenda, the public may only comment on matters that are within the subject matter jurisdiction of the Westside Cities Council of Governments or items listed on the agenda.

1. CALL TO ORDER

2. WELCOME, INTRODUCTIONS, AND IDENTIFICATION OF VOTING MEMBERS
(2 min)

3. ACTION ITEMS (1 min)
   A. Approval of December 12, 2019 Draft Meeting Notes
      Action: Approve the December 12, 2019 draft meeting notes

4. EXECUTIVE DIRECTOR’S REPORT (2 min)
   - 2019-2020 Statement of Economic Interests (Form 700)
   - Metro Westside/Central Service Council Representative Call for Application

5. TRANSPORTATION STRATEGIC INITIATIVE (5 min)
   - WSCCOG Mobility Study Update

6. HOUSING/HOMELESSNESS STRATEGIC INITIATIVE (25 min)
   A. WSCCOG Regional Homelessness Strategic Action Plan Presentation

7. PRESENTATIONS AND DISCUSSION (20 min)
   A. Metro NextGen Bus Plan Presentation – Stephen Tu, Metro Director of Service Planning

8. LEGISLATION (15 min)
   A. League of California Cities Update – Jeff Kiernan, Regional Public Affairs Manager
   B. Alquist-Priolo Earthquake Fault Zoning Act – Raj Patel, City of Beverly Hills Building Official
9. RECEIVE AND FILE
   A. WSCCOG Transportation Working Group January Meeting Notes

10. ANNOUNCEMENTS (2 min)
    A. Westside Urban Forum – Mayoral Panel

11. FUTURE MEETING LOCATIONS AND AGENDA ITEMS
    A. Future Meeting Location
       i. Thursday, April 16, 2020 at Culver City – City Hall
    B. Future Agenda Items
       i. WSCCOG Boardmember Requests for Future Agenda Items
       ii. Westside Mobility Study Update Presentation – Fehr & Peers

12. PUBLIC PARTICIPATION (3 min)
    Members of the public may address the Westside Cities Council of Governments (WSCCOG) on any subject on or off the agenda by raising a hand and being recognized by the WSCCOG Chair. Speakers shall confine their comments to two minutes per speaker.

13. ADJOURN

Written materials distributed to the Board within 72 hours of the Board meeting are available for public inspection immediately upon distribution at the WSCCOG office 448 S. Hill, Suite 1105, Los Angeles, CA 90013, during normal business hours. Such documents will also be posted on the WSCCOG website at www.westsidecities.org and will be made available at the meeting.

In accordance with the Americans with Disabilities Act, if you require a disability related modification or accommodation to attend or participate in this meeting, including auxiliary aids or services, please contact WSCCOG Project Director Winnie Fong at 323-306-9856 or winnie@estolanolesar.com at least three days prior to the meeting.
1. CALL TO ORDER
Mayor Meghan Sahli-Wells (WSCCOG Chair) called the meeting to order at 12:05 pm.

2. WELCOME, INTRODUCTIONS, AND IDENTIFICATION OF VOTING MEMBERS

3. ACTION ITEMS

A. Approval of October 10, 2019 Draft Meeting Notes
A motion was made by Councilmember John Heilman (WSCCOG Secretary) and seconded by Mayor Kevin McKeown (WSCCOG Vice Chair) to approve the October 10, 2019 meeting notes. The motion passed unanimously.
B. Metro Westside/Central Service Council Representative Appointment
A motion was made by Secretary Heilman and seconded by Chair Sahli-Wells to nominate Francisco Gomez as the WSCCOG representative to the Metro Westside/Central Service Council effective January 2020 until June 2021. The motion passed unanimously.

C. 2020 WSCCOG Regular Board Meeting Schedule
Secretary Heilman pointed out that April 9, 2020 on the proposed calendar is the first day of Passover and requested that the meeting be rescheduled. A motion was made by Secretary Heilman and seconded by Vice Chair McKeown to approve the 2020 meeting schedule with the rescheduling of the April meeting. The motion passed unanimously.

4. EXECUTIVE DIRECTOR’S ORAL REPORT
Cecilia V. Estolano (WSCCOG Executive Director) provided on the staff report. Winnie Fong (WSCCOG Project Director) provided a brief update from the Metro Policy Advisory Committee (PAC) meeting regarding the Metro Active Transport Program and the stakeholder engagement working group for Metro’s Traffic Reduction Study.

5. HOUSING/HOMELESSNESS STRATEGIC INITIATIVE
A. WSCCOG Regional Homelessness Strategic Plan Ad Hoc Committee – Oral Report
Ms. Fong provided an update on the recent study sessions related to housing and public health/public safety. The Ad Hoc Committee convened on the previous day to compile a list of recommendations and priorities from the meetings since August, which included better coordination, streamlining processes, data sharing, partnerships with other cities and key agencies, public education, and consistent ordinances across the region. The Ad Hoc Committee members will start drafting the plan and present the draft to the WSCCOG board in February 2020. The Ad Hoc Committee will also consider a process to gather input on the plan in February and March before the WSCCOG Board finalizes the plan in April. Meanwhile, the Ad Hoc Committee will continue to convene and work towards some of the action steps highlighted in the plan to keep the momentum going in cross-jurisdictional collaboration. Ms. Fong also distributed information to the WSCCOG Board related to SB 329 and AB 1492, which were discussed at the Ad Hoc meeting study sessions.

B. Regional Housing Needs Assessment (RHNA) Allocation Methodology Discussion
Ms. Fong and Kevin Kane (SCAG) provided a brief update on SCAG’s process and next steps regarding the RHNA process. Chair Sahli-Wells asked if there were any public comments on the item before the Board engages in a discussion. Leonora Camner of Abundant Housing LA provided comments in support of HCD’s final RHNA determination number. Vice Chair McKeown provided a recap to the Board on the City of Santa Monica’s recent study session regarding meeting the housing demand. The City will explore opportunities to increase housing production via incentives and streamlining processes. Secretary Heilman expressed concerns about the estimated RHNA numbers for the City of West Hollywood citing that the city is land locked with very few vacant parcels and that new development may result in displacement, including replacing existing housing under rent stabilization. Mayor John Mirisch agreed
with Secretary Heilman and stated that the SCAG methodology does not adequately address job growth. Mayor Mirisch suggested that the WSCCOG agendize a discussion on community land trusts to address the need to build more affordable housing. Chair Sahli-Wells added that SCAG should consider geographical context as the Westside cities have limited vacant land to site new housing, and that SCAG should support cities in infill development opportunities. Councilmember Lauren Meister provided comments regarding a recommendation to grant credits to jurisdictions that have increased housing or have met their RHNA goals in past cycles, and/or provide opportunities for jurisdictions to roll over their RHNA numbers to the next cycle. Councilmember Meister also added that short-term rentals are an issue in taking units away from the market. Darin Chidsey (SCAG) responded that SCAG has funding available for jurisdictions that will assist them in planning for their housing needs. Chair Sahli-Wells suggested that the Board continue to discuss strategies to support housing production at the February meeting.

6. PRESENTATIONS AND DISCUSSION

   A. Draft SoCal Connect Plan (2020 RTP/SCS) Presentation – SCAG
      Darin Chidsey (SCAG) presented the presentation on the draft SoCal Connect Plan.

   B. Northern Crenshaw Extension Project Update – Metro
      Alex Moosavi (Metro) gave a presentation on the latest updates on the Northern Crenshaw Extension project. Vice Chair McKeown stated that the WSCCOG Board should support the proposed alignments that best serves the City of West Hollywood. Secretary Heilman responded with the San Vicente and the San Vicente-Fairfax Hybrid as his City’s preferred alignments.

7. LEGISLATION

   B. State Legislation Update
      Jeff Kiernan (League of California Cities) provided a brief update to his legislative report in the agenda packet, including updates on SB 50 (Wiener)

8. RECEIVE AND FILE

9. ANNOUNCEMENTS

10. FUTURE MEETING LOCATIONS AND AGENDA ITEMS

11. PUBLIC PARTICIPATION
   Dr. Michael Cahn of the UCLA Bicycle Academy requested that the WSCCOG collaborate with UCLA in organizing a forum to discuss a movement towards sustainable transport system in the Westside.

12. ADJOURN
   The WSCCOG Board adjourned at 1:25 p.m.
DATE: February 13, 2020

TO: Westside Cities Council of Governments Board

FROM: Westside Cities Council of Governments Staff

SUBJECT: Executive Director's Report

Statement of Economic Interests (Form 700)
All individuals who hold the following positions designated in Exhibit "B" of the WSCCOG’s Conflict of Interest Code must file their annual statements no later than Wednesday, April 1, 2020. Statements filed late are subject to a late fee of $10 per day up to a maximum of $100. Filers may submit their Form 700s via email or electronically.

- Governing Board Member
- Alternate Governing Board Member
- Executive Director
- General Counsel
- Treasurer
- Consultants

By Mail
Filers may submit their Form 700s by mail to the following address. All Form 700 must be postmarked no later than Wednesday, April 1, 2020:

Attn: Winnie Fong
Westside Cities Council of Governments
448 S. Hill St. #1105
Los Angeles, CA 90013

E-Filing System
Filers may submit their Form 700 using the County’s E-Filing System, no later than Wednesday, April 1, 2020. Filers will receive an e-mail from the Los Angeles County Executive Office of the Board of Supervisors with the log-in information and instructions to complete their Form 700 on the County’s website: https://lacform700.lacounty.gov. Refer to Attachment A for the email for more instructions that will be sent all filers on the week of February 11th.

Metro Westside/Central Service Council Representative Nomination
On January 7, 2020, Metro informed the WSCCOG that the term for one of the WSCCOG representatives David Feinberg (Santa Monica Big Blue Bus) will expire on June 30, 2020 (refer to Attachment B). WSCCOG released a call for nominations for the position (refer to Attachment C). On January 14, 2020, Mr. Feinberg expressed his interest to continue another 3-year term as the WSCCOG’s representative to the Service Council (refer to Attachment D).
Form 700 - Email to filers who have previously used the e-filing system:

Subject: 2020 Annual Form 700 - Due April 1, 2020

Electronic Filing of your Statement of Economic Interests Form 700 for: Westside Cities Council of Governments

Dear WSCCOG Boardmember,

Our records indicate that you hold a position or are performing duties that require you to file a Statement of Economic Interests (Form 700). Your annual Form 700 is due on Wednesday, April 1, 2020. Statements filed late are subject to a late fee of $10 per day up to a maximum of $100.

Click here to prepare and submit your Form 700 electronically: https://lacform700.lacounty.gov and log in with your user name (below) and password that you used previously. If you forgot your password, click on “Forgot User Id/Password” on the log in page and a temporary password will be emailed to you.

User ID: XXXXXXX

The E-Filing System is accessible 24-hours a day, 7 days a week. You may start your Form and come back at a later time to complete it, if necessary. Once you e-File your Form 700, it will be considered signed and received.

Should you encounter any problems or have questions regarding the use of this system, you may e-mail us at COI-Desk@bos.lacounty.gov or call us at (213) 974-1748.

If you have any questions or need assistance in determining your disclosure requirements, you must contact your agency’s Filing Officer.

Thank you for using the E-Filing System.

Don Garcia
Chief Conflict of Interest/Lobbyist Division
Los Angeles County Board of Supervisors-Executive Office

Note: If you have already submitted a paper copy of your 2019/2020 Form 700, you should not re-file using this website. Your first filing will remain the official filing. If you do not want to use the E-Filing System, contact your Filing Officer to obtain a Form 700 and related publications.
Form 700 - Email to First-Time e-Filers:

Subject: 2020 Annual Form 700 - Due April 1, 2020

Electronic Filing of your Statement of Economic Interests Form 700 for: Westside Cities Council of Governments

Dear WSCCOG Boardmember,

Our records indicate that you hold a position or are performing duties that require you to file a Statement of Economic Interests (Form 700). Your annual Form 700 is due on Wednesday, April 1, 2020. Statements filed late are subject to a late fee of $10 per day up to a maximum of $100.

You may now file your Form 700 using the County’s E-Filing System. The E-Filing System is accessible 24-hours a day, 7 days a week. You may start your Form and come back at a later time to complete it, if necessary. Once you e-File your Form 700, it will be considered signed and received.

Click here to prepare and submit your Form 700 electronically: https://lacform700.lacounty.gov and log in using the information noted below:

User ID: XXXXXXX
Password: {Temp Password} (Case Sensitive)

You will be asked to change your password the first time you enter the System.

Should you encounter any problems or have questions regarding the use of this system, you may e-mail us at COI-Desk@bos.lacounty.gov or call us at (213) 974-1748.

If you have questions or need assistance in determining your disclosure requirements, you must contact your agency’s Filing Officer.

Thank you for using the E-Filing System.

Don Garcia
Chief Conflict of Interest/Lobbyist Division
Los Angeles County Board of Supervisors-Executive Office

Note: If you have already submitted a paper copy of your 2019/2020 Form 700, you should not re-file using this website. Your first filing will remain the official filing. If you do not want to use the E-Filing System, contact your Filing Officer to obtain a Form 700 and related publications.
January 7, 2020

Ms. Cecilia Estolano, Executive Director
Westside Cities Council of Governments
448 S Hill Street, Suite 618
Los Angeles, CA 90013

Re: Annual Appointment to Westside/Central Service Council

Dear Ms. Estolano:

The terms of three of the nine positions on each of Metro’s Service Councils expire on June 30 of each year in accordance with Service Council Bylaws. The term of Westside Central appointee David Feinberg will expire on June 30, 2020.

Metro’s Service Councils are charged with making decisions about bus routes and schedules for Metro bus lines operating in their region. As such, Service Council Bylaws require that nominees live, work, or represent the region and that they ride public transit at least monthly. Service Council Members may serve more than one three-year term. The Westside/Central Service Council currently meets on the second Wednesday of each month at 6:00 p.m. in the Metro Board Room in the downtown Gateway Building.

In alignment with Metro’s Equity Platform, Metro strives to appoint Service Council members reflective of the demographics of their respective regions. For your reference, the 2016 American Community Survey demographics of the Westside Central Council region as compared to current membership are:

<table>
<thead>
<tr>
<th>% Region Total</th>
<th>Hispanic</th>
<th>White</th>
<th>Asian</th>
<th>Black</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Westside/Central Cities (WSC)</td>
<td>43.2%</td>
<td>31.0%</td>
<td>13.3%</td>
<td>9.3%</td>
<td>3.1%</td>
</tr>
<tr>
<td>WSC Current Membership/No.</td>
<td>44.4% (4)</td>
<td>33.3% (3)</td>
<td>11.1% (1)</td>
<td>22.2% (2)</td>
<td>0.0%</td>
</tr>
</tbody>
</table>

The gender makeup of the Council is as follows:

<table>
<thead>
<tr>
<th>Gender</th>
<th>WSC Current Membership/No.</th>
<th>Los Angeles County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>66.6% (6)</td>
<td>49.7%</td>
</tr>
<tr>
<td>Female</td>
<td>33.3% (3)</td>
<td>50.3%</td>
</tr>
</tbody>
</table>

We respectfully request that the Westside Cities Council of Governments submit a letter nominating the incumbent or a replacement appointee to serve during the July 1, 2020 - June 30, 2023 term so as to ensure that a fully appointed Service Council is maintained.
The nomination letter should be submitted to me at the following address or email by April 24, 2020:

Dolores Ramos  
Metro Service Councils  
1 Gateway Plaza, MS 99-7-1  
Los Angeles, CA 90012  
ramosd@metro.net

I will then prepare and submit the required Board Report requesting that the Metro Board of Directors approve your nominee at the June 25, 2020 Board meeting, so that the appointee will be in place to serve for the July 2020 Service Council meeting.

Should you or your staff have any questions, please contact me at 213.922.1210 or ramosd@metro.net.

Sincerely,

Dolores Ramos  
Chief Administrative Analyst  
Regional Service Councils

cc: David Feinberg, Westside Central Service Council Member  
Winnie Fong, Project Director  
The Honorable Megan Sahli-Wells, Chair, Westside Cities Council of Governments, Mayor,  
City of Culver City  
Phtillip A. Washington, Chief Executive Officer
Date: February 10, 2020
To: Westside Council of Governments (WSCCOG) - Member Cities
From: Cecilia V. Estolano, WSCCOG Executive Director
Winnie Fong, WSCCOG Project Director

Subject: Call for Nominations - Metro Westside/Central Service Council Representative (July 2020 – June 2023)

Background
The representatives of Metro’s Westside/Central Service Council are in charge of making recommendations on bus routes and schedules for Metro bus lines operating within the subregion. For more information about the Metro Service Council, visit http://www.metro.net/about/local-service-councils/wes/.

The Council is comprised of four (4) members nominated for appointment by the Mayor of Los Angeles, one (1) each by Los Angeles County Supervisors Mark Ridley Thomas (2nd District) and Sheila Kuehl (3rd District), and three (3) members nominated by the WSCCOG. The three current Westside Cities Council of Governments (WSCCOG) appointees are as follows:

<table>
<thead>
<tr>
<th>WSCCOG Representatives</th>
<th>Appointed</th>
<th>Current Term</th>
</tr>
</thead>
<tbody>
<tr>
<td>David Feinberg, Transit Government Relations Officer (Santa Monica Big Blue Bus)</td>
<td>3/27/2014</td>
<td>7/1/2017 - 6/30/2020</td>
</tr>
<tr>
<td>Martha Eros, Transportation Planner (City of Beverly Hills)</td>
<td>9/24/2015</td>
<td>7/1/2018 - 6/30/2021</td>
</tr>
<tr>
<td>Francisco Gomez, Transit Program Administrator (City of West Hollywood)</td>
<td>2/12/2020</td>
<td>2/12/2020 - 6/30/2022</td>
</tr>
</tbody>
</table>

Call for Nominations
The term of WSCCOG’s appointee David Feinberg (Santa Monica Big Blue Bus) is scheduled to expire on June 30, 2020. WSCCOG is currently accepting letters of interest from WSCCOG member cities staff to serve the upcoming term from July 1, 2020 to June 30, 2023.

General Requirements
The Service Council Bylaws require that nominees live, work, or represent the region and that they ride public transit at least on a monthly basis. Metro strives to appoint Service Council members reflective of the demographics of their respective region.

The Westside/Central Service Council usually meets on second Wednesday of each month at 6:00pm at Metro Gateway Headquarters, adjacent to Union Station.
Deadline for Letters of Interest
Staff members are encouraged to submit a letter of interest to the WSCCOG Project Director via email at winnie@estolanoadvisors.com by Friday, March 6, 2020 at 5:00pm. The WSCCOG Board will vote and approve the nominations on Thursday, April 16, 2020. The WSCCOG must submit the nomination to Metro by April 24, 2020 to ensure that a fully appointed Service Council is maintained.

Should you have any questions regarding this matter, please contact the WSCCOG Project Director Winnie Fong at (323) 306-9856
January 14, 2020

Ms. Winnie Fong  
Estolano Advisors  
448 S. Hill Street, Suite 1105  
Los Angeles, CA 90013

Dear Ms. Fong:

I am writing to ask the Westside Cities Council of Governments to continue to allow me to serve on the Los Angeles County Metropolitan Transportation Authority’s Westside/Central Service Sector Service Council.

Since being appointed to the Service Council I have worked to represent the voice of the Westside transit customer on Metro’s bus and rail system. Specifically, I have pushed for improvement in the areas of on-time performance, rider safety and bus stop cleanliness. I will continue to press agency staff for better coordination of service between Metro and the Municipal Operators in the Westside Cities Council of Governments service area.

If you have any questions about my qualifications, please feel free to contact me at (310) 458-1975 ext. 5848.

Sincerely,

David Feinberg  
Transit Government Relations Officer
DATE: February 13, 2020

TO: Westside Cities Council of Governments Board

FROM: Westside Cities Council of Governments Staff

SUBJECT: Transportation Strategic Initiative

WSCCOG Mobility Study
On December 17, 2019, the WSCCOG and SCAG officially kicked off the WSCCOG Mobility Study with the consultant team Fehr & Peers, Arellano Associates, and STV, Inc. The goal is to complete the study by the Caltrans grant deadline June 30, 2020. The overall scope of work for the study includes the following:

- Existing Conditions Analysis
- Bicycle Infrastructure Priority Corridors Update
- Mobility and Activity Centers Analysis and Proposed Transportation Scenarios
- Decision-Making Framework for Prioritizing Improvements

The consultant team is scheduled to present at the next WSCCOG Board meeting on April 16th on the following:

- Summary of existing conditions;
- Initial stakeholder feedback; and
- Discussion on the decision-making framework for prioritizing improvement projects.

Stakeholder Outreach
The WSCCOG released a survey on January 28, 2020 to stakeholders to solicit feedback on initial ideas regarding regional transportation priorities (refer to Attachment A). The survey results will help inform the ongoing process that will shape the direction of these priorities. An in-person focus group meeting is scheduled on Thursday, February 27, 2020 from 6:00pm to 8:00pm at the Henry Medina West Los Angeles Parking Enforcement Facility 2513 S. Sepulveda Blvd, Los Angeles CA 90064.

The purpose of this focus group meeting is to provide:

- Background on the purpose of the study;
- Present information on existing conditions; and
- Solicit feedback on regional transportation priorities.

The consultant team is currently working on collateral materials to provide the Westside cities to present and promote the meeting at local council, commission, and committee meetings, as well as on various sources of media (e.g. e-newsletters, newspapers, social media, etc.). The WSCCOG and the consultant team is expected to facilitate another stakeholder meeting in late May with a review of the mobility and activity center analysis, transportation scenarios, and the draft prioritization framework for improvement projects.
Email of Stakeholder Survey

Subject: [WSCCOG] Westside Mobility Study Stakeholder Survey (by 2/12) + Focus Group Meeting (2/27)

The Westside Cities Council of Governments (WSCCOG) is working on an update to the 2003 Westside Mobility Study, which will identify inter-jurisdictional transportation investment priorities for the Westside and guide future regional planning and project implementation.

You are receiving this email as a key stakeholder in the geographic area covered by the WSCCOG.

WSCCOG Mobility Study Survey (Deadline: Wednesday, February 12, 2020 by 11:59pm)
We’re reaching out to invite you to take a brief survey on initial ideas regarding regional transportation priorities. The survey results will help inform the ongoing process that will shape the direction of these priorities. Please feel free to send the link to others who may be interested in participating in the survey. The survey will take less than 10 minutes to complete, and can be found in the link below:

https://www.surveymonkey.com/r/WestsideMobilityStudy

WSCCOG Mobility Study Stakeholder Focus Group Meeting (Thursday, February 27, 2020)
Please save the date for our first in-person Stakeholder Focus Group Meeting, where we’ll present the findings of this survey and have a discussion about the existing transportation landscape on the Westside.

Date: Thursday, February 27, 2020
Location: Henry Medina West Los Angeles Parking Enforcement Facility
          2513 S. Sepulveda Blvd, Los Angeles CA 90064
Time: 6:00pm – 8:00pm

More information about this meeting will follow soon. You may follow the updates on the study by visiting our website https://www.westsidecities.org/wms-msp. Should you have any questions regarding the study and the process, please contact the WSCCOG Project Director, Winnie Fong, at winnie@estolanoadvisors.com.

Best,
Westside Mobility Study Project Team

Westside Cities Council of Governments
Cities of Santa Monica, Culver City, Beverly Hills, West Hollywood, Los Angeles
County of Los Angeles
Fehr & Peers
STV, Inc.
Arellano Associates
1. Name

2. Organization

*3. What three words come to mind when you think of transportation and mobility on the Westside?

1

2

3

*4. What are your goals for improving transportation and mobility on the Westside?

*5. One way to think about prioritizing future investments is by focusing on specific outcomes. Thinking about investment in this way, please rank the choices below.

Safety - I want to improve safety and comfort for all road users

Options - I want to increase the number of reliable transportation choices that I have access to

Cost to Users - I want to increase low-cost options for people to get around

Sustainability - I want to reduce the negative environmental effects of our transportation choices

Equity - I want to direct transportation and mobility resources to those who need it most
Cost to Implement - I want to serve the most people using the fewest public dollars

Technology - I want to invest in future technologies that will make it easier to get around, such as digital apps and autonomous vehicles

*6. Another way to think about prioritizing investments is by focusing on the specific ways people get around. Thinking about investment in this way, please rank the choices below.

Pedestrian - I want to improve facilities for people on foot and people who use mobility assistance devices like wheelchairs and canes (sidewalk repair, more opportunities to cross the street, more trees and shade)

Transit - I want to improve transit (faster, more frequent, more options, longer service hours)

Personal Vehicle - I want to improve the driving experience (reliable vehicle travel times, increase ease of parking)

Bike - I want to improve facilities for people on bikes (more protected routes, better connections to destinations)

Low-speed & Two-wheeled Vehicles - I want to improve facilities for people who use low-speed or two-wheeled vehicles, such as skateboards, scooters, e-scooters, or motorcycles (more dedicated space to use these vehicles)

*7. A third way to think about prioritizing investments is by considering the geographic extent of investments. Thinking about investment in this way, which scenario would you prefer to see on the Westside?

- Focused investment - center major improvements in dense areas
- Dispersed investment - aim for broad coverage across the region

8. Anything else you'd like to add?
9. How do you typically get around?
☐ Driving myself
☐ Driving with others
☐ In a taxi or TNC (Lyft or Uber)
☐ By train
☐ By bus
☐ On foot (including using a mobility assistance device, like a wheelchair)
☐ By bicycle
☐ By scooter
Other (please specify)

10. Which of the following do you most closely identify as?
☐ Female
☐ Male
☐ Non-Binary
Other (please specify)

11. Which of the following do you most closely identify as?
☐ African American/Black
☐ Hispanic, Latinx, or of Spanish Origin
☐ Asian
☐ Native Hawaiian or other Pacific Islander
☐ American Indian or Alaska Native
☐ Caucasian/White (non-Hispanic)
Other (please specify)

12. Please provide your zip code.

Done
WSCCOG
REGIONAL HOMELESSNESS
STRATEGIC ACTION PLAN
February 2020
APPROACH

• Builds from current Westside’s local efforts and 2018 City Homelessness Plans
• Blueprint to address homelessness regionally
• High-impact solutions
• 3-year timeframe
• Ad Hoc Committee Study Sessions
BROAD POLICY THEMES

1. Data
2. Workforce Development
3. Activate City Staff + Space
4. Communication Strategy
5. Behavioral Health
6. Housing
7. Leveraging Resources
OUTLINE OF PLAN

• Issues and Needs
• Goals
• Key Strategies
• Actions

Example:

<table>
<thead>
<tr>
<th>Action</th>
<th>Key Players</th>
<th>Timeline</th>
<th>Funding Needed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Develop a shared data collection platform</td>
<td>Westside jurisdictions; community partners</td>
<td>2021</td>
<td>Yes</td>
</tr>
<tr>
<td>Adopt a data dictionary for standard reporting terminology</td>
<td>WSCCOG Homeless Working Group; LAHSA</td>
<td>2020</td>
<td>No</td>
</tr>
</tbody>
</table>
1. DATA

Issues + Needs

• Inaccurate and inconsistent data and transfer of information in the current system
• Poor regional coordination hinders equitable distribution of homeless services
• Enhance real-time tracking of available housing

Goal

Improve data sharing and standardize data collection across the subregion to better inform the deployment of supportive services and development of housing resources.
KEY ACTIONS

Local Jurisdictions
- Build consistency in data collection among the Westside Cities and community partners
  - Develop a shared data collection platform to capture data on frequent users of services in consultation with SPA leads
- Establish AB 210 agreement with the County and undergo training*

WSCCOG Homeless Working Group
- Improve access to case management data and data quality
  - Implement a multi-jurisdiction technology solution for data sharing among the Westside cities, such as Santa Monica’s Project Connect (Akido Labs)
- Identify a subregional data coordinator

*AB 210 authorizes establish homeless adult and family multidisciplinary team members to share such information to improve coordination of housing and supportive services, increase continuity of care, and decrease duplication of services. The law became effective on January 1, 2018.
2. WORKFORCE DEVELOPMENT

Issues + Needs

- Increase competitive workforce participation by people with a history of homelessness or at-risk of experiencing homelessness
- Underpaid homeless outreach workers and high turnover
- Demand for outreach workers with extensive field experience outpaces current supply

Goal

Leverage workforce development opportunities as both a pathway out of homelessness and homelessness services as a viable career path.
KEY ACTIONS

Local Jurisdictions

- Support and contract with social enterprises that hire people experiencing homelessness
- Target local recruitment and hiring process of current and formerly homeless individuals in city-supported contracts
- Explore policies livable wages and advancement opportunities for the homeless service sector

WSCCOG Homeless Working Group

- Support training for homeless service provider staff with extensive field experience in the subregion
  - Continue to coordinate with partners in the community college system to design a career pipeline and academic program in the Homeless Services Sector
- Raise awareness on the workforce shortage of staff with extensive field experience
  - Host a job fair in the Westside
3. ACTIVATE CITY STAFF + SPACE

Issues + Needs

• Outreach teams working out in the field need access to alternative spaces to meet with clients and connect them with services

• First responders and city frontline staff need more access to resources to refer clients for basic needs and connect them to services

Goal

Strengthen homeless outreach services on the Westside through increased coordination, data sharing, recruitment and retention of staff, and leveraging County funding with additional investments by local cities.
KEY ACTIONS

Local Jurisdictions
• Support training opportunities and support for first responders and frontline staff members who work directly with people experiencing homelessness
• Identify co-working spaces within municipal service buildings, such as libraries, recreation centers, and parks where people experiencing homelessness tend to gather, to support outreach teams
4. COMMUNICATION STRATEGY

Issues + Needs

• Increase transparency of public investments impact through development of a sub-regional dashboard

• Simplify complex processes through sharing homelessness engagement stories with constituents and public officials

• Increase community education about supportive housing and public health programs

Goal

Standardize a regional communication strategy to inform the progress and updates of outreach and other efforts to prevent and combat homelessness.
KEY ACTIONS

Local Jurisdictions
• Disseminate toolkits and communication pamphlets about Permanent Supportive Housing
• Support the County’s targeted substance use campaign and raise awareness about harm-reduction

WSCCOG Homeless Working Group
• Position Everyone In as the lead communication platform across the subregion
• Use WSCCOG website as a central portal of information
5. BEHAVIORAL HEALTH

Issues + Needs

• High number of homeless deaths related to substance use and untreated mental illness

• Not all Westside Cities coordinate or have direct access to mental health and substance use services

• Many constituents do not know how to respond to anti-social behaviors affiliated with active substance use and untreated mental illnesses.

Goals

• Expand subregional capacity to address the behavioral health needs of unsheltered homeless persons through increased collaboration and partnerships with the County, local hospital systems, philanthropy, and community partners

• Increase clinical mental health evaluation capacity embedded in first responder services
KEY ACTIONS

Local Jurisdictions

• Coordinate with the Department of Mental Health (DMH) to establish partnerships with first responders
• Use a common tool to identify frequent users of emergency behavioral health services
• Work with Department of Public Health (DPH) to display their campaigns on Westside transit/bus services

WSCCOG Homeless Working Group

• Coordinate state advocacy for changes in state laws to streamlines service connections for unsheltered gravely disabled individuals
• Support the County’s proposals for an increase of 500 mental health stabilization beds and funding for board and care facilities
• Work with community partners and local hospital systems to understand service gaps and advocate for more resources
6. HOUSING

Issues + Needs

- There is a lack of available land or space to build more housing
- Current rapid re-housing subsidies and rental assistance vouchers are not enough to cover the high rents in the Westside subregion
- The impacts of short-term rentals (e.g., Airbnb, etc.) on housing affordability

Goal

- Increase housing production through innovative development and financing strategies
- Increase access to affordable and supportive housing on the Westside
- Prevent currently housed Westside residents from falling into homelessness
KEY ACTIONS

Local Jurisdictions

• Align local policies with State mandates on developer incentives

• Promote ADU program opportunities

• Encourage use of the State Density Bonus program

• Provide protection and support for tenants, including subregional voucher program, right to counsel, and streamline access to rental subsidies

WSCCOG Homeless Working Group + Partners

• Identify underutilized parcels in overlapping jurisdictions and public land

• Host a subregional landlord engagement workshop with the County

• Evaluate local motel conversion and short-term rental ordinances

• Adopt an ADU design template and create a bench of pre-approved vendors

• Explore the creation of a subregional housing trust fund, community land trust, etc.
7. LEVERAGING RESOURCES

Issues + Needs

• Tap into the network of community organizations and institutions to enhance outreach efforts, service connection, and housing placement opportunities

• Community partners are not aware of all training courses offered by public agencies

Goal

Increase coordination and collaboration with public agencies and local community partners to address homelessness through civic engagement.
KEY ACTIONS

Local Jurisdictions

• Explore sites for RV lots for Safe Lot Parking Programs

• Collaborate with City of LA Homeless Engagement and Response Team to host a Connect Day with Homeless Citation Clinic

• Promote LA-Hop.org County homeless outreach portal

WSCCOG Homeless Working Group + Partners

• Encourage community partners that work directly with people experiencing homelessness to participate in County training programs

• Create a checklist for organizations interested in the Safe Lot Parking Program

• Explore creation of a Westside volunteer portal
NEXT GEN
Bus Plan

WINTER 2020
What is NextGen?

Why are we doing this?

Outdated bus network
It’s been 25 years since last redesign!

More people
1 million new residents

More places to go
New destinations

More ways to get there
Travel patterns have changed

A new bus network

something for everyone.
Public input led to service concepts

- Route 4 and 704 - the lines are too long.
- Consider using minivans for low capacity service.
- Build stop that will take me north to Garvey and connect to Gold Line on Atlantic; need more connections in SGV.
- 81 bus always gets stuck in traffic on the 110. This route needs an HOV/bus only lane.
- There should be a bus service between uptown Whittier and Puente Hills Mall via Mar Vista (possibly Foothill Transit).
- Create more Rapid buses with only 3 stops.
- Ensure that bus stops are comfortable, reliable, safe, and more for people with disabilities, seniors, and children.

Routing to Reflect Current Travel Patterns and Transit Propensity
- Shorter Route Lengths
- Municipal Operator Coordination
- Standardize Frequencies by Service Tiers
- Subarea Transit Hubs
- Hybrid Local/Rapid Stop Spacing
- Transit Supportive Infrastructure
- Microtransit and Other On-Demand
The Metro Customer Experience

1. Speed & Reliability
   - Walk up & ride
   - Fast, reliable, & predictable
   - Consistent & simple routing
   - Stop consolidation

2. Stop Access & Waiting
   - Easy to find & access
   - Comfortable, convenient, & well-informed
   - Safety & security

3. Boarding & Riding
   - Fast all-door boarding
   - Smooth, quiet ride
   - On-board information
# NextGen Frequent Lines

## Service Design Warrants

<table>
<thead>
<tr>
<th>Service Design Warrants</th>
<th>NextGen</th>
<th>Rapid</th>
</tr>
</thead>
<tbody>
<tr>
<td>Frequent Headways</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Stop Spacing</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Transit Priorities/bus lanes</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Bus Bulbs/Islands</td>
<td>✔️</td>
<td>🟥</td>
</tr>
<tr>
<td>Stop Amenities</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Faster Boarding</td>
<td>✔️</td>
<td>🟥</td>
</tr>
<tr>
<td>Branded Buses and Stations</td>
<td>🟥</td>
<td>✔️</td>
</tr>
<tr>
<td>Headway Operations/Line Managers</td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>
Stop Consolidation

Metro Local
(0.15 – 0.20 mi avg)

Metro Rapid
(0.06 mi avg)

NEXTGEN
(0.25 mi avg)

NextGen stop consolidation provides short walks, shorter waits & faster travel.
A better ride

“I need to pick up my child from daycare by 6:00 PM”

Current

5:00pm 5:12 5:30 5:40 6:02 6:05

NEXTGEN

5:00pm 5:06 5:20 5:25 5:43 5:46

Shorter wait
Faster travel times
More frequent buses
Building a World-Class Bus System

Create service tiers based on projected demand
Connect the dots
Coordinate with Muni
Simplify routes and schedules
Reallocate duplicative & unproductive service

WHERE WE ARE
Reduce operating resources
Schedule to current demand
Reduce duplication
Discontinue unproductive segments
No reallocation of resources

Create a Transit First
LA County
Invest in speed and reliability infrastructure
Create safe & comfortable waiting environments
Establish facilities to optimize layovers
Reinvest resources to improve lifeline services

Secure Future Funding
Full buildout of consistent frequencies by service tiers
Create all lines all day all week

RIDERSHIP
- 5 %
0 %
+5 %
+10 %
+15-20 %
+20 %
+25-30 %
RESOURCES
- 10 %
- 5 %
0 %
+5 %
+10 %
+15-20 %
+20 %
+25-30 %
Phasing Improvements

Capital investments create opportunities for system enhancements.

Revenue Miles
Capital Programs
Current Operations

Base Year Dollars

Base Year

Year 1

Year 2

Year 3

Year 4

Year 5

Year 6

$1.5B

$1.4B

$1.3B

$1.2B

$1.1B

$1.0B

$0.9B

81M

80M

79M

78M

77M

76M

75M
## Comparing the Scenarios

<table>
<thead>
<tr>
<th></th>
<th>Existing Conditions Today</th>
<th>Reconnect With Our Customers</th>
<th>Transit First LA County</th>
<th>Secure Future Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resources (Rev. Hrs)</td>
<td>7.0m</td>
<td>7.0m</td>
<td>7.0m</td>
<td>9.4m</td>
</tr>
<tr>
<td>Resources (Rev. Mi)</td>
<td>75.0m</td>
<td>75.0m</td>
<td>80.5m</td>
<td>105.0m</td>
</tr>
<tr>
<td>High-Frequency Lines (weekday)</td>
<td>Every 10 min or better</td>
<td>16</td>
<td>28</td>
<td>29</td>
</tr>
<tr>
<td>High-Frequency Lines (weekend)</td>
<td>Every 10 min or better</td>
<td>2</td>
<td>14</td>
<td>14</td>
</tr>
<tr>
<td>People w/walk access to high-frequency service (weekday)</td>
<td></td>
<td>900,000</td>
<td>2.15m</td>
<td>2.17m</td>
</tr>
<tr>
<td>People w/walk access to high-frequency service (weekend)</td>
<td></td>
<td>630,000</td>
<td>1.14m</td>
<td>1.18m</td>
</tr>
<tr>
<td>Ridership Increase</td>
<td>0</td>
<td>+5-10%</td>
<td>+15-20%</td>
<td>+25-30%</td>
</tr>
<tr>
<td>% riders who lose convenient walk access to transit</td>
<td>0</td>
<td>0.3%</td>
<td>0.3%</td>
<td>0.3%</td>
</tr>
</tbody>
</table>
Transit First

The full network complements Muni lines, Metro Rail, & Metrolink services

More than 80% of Metro’s bus riders would have frequent service all-day (compared with 48% today)
Proposed NextGen Plan Key Takeaways

More than 80% of Metro’s bus riders would have frequent, all-day service.

Improvements are about travel time and access/comfort while waiting for and riding the bus.

Working toward creating a 7-day-a-week network for all trips, not just commuter trips.
Next Steps

- **Jan 2020**: Service Plan
- **Feb 2020**: Public Workshops
- **June 2020**: Public Hearings
- **Aug 2020**: Service Council Approval of Final Service Plan
- **Sept 2020**: Board Approval of Final Service Plan
- **Dec 2020**: New Service Plan Begins Phase 1
- **Jun 2021**: Phase 2
- **Dec 2021**: Phase 3
- **July 2022**: Capital Program
- **July 2023**: Capital Program
- **July 2024**: Capital Program: Annual work program for to be scoped and scheduled, and Board approval of work program and LOP during budget process for each fiscal year
February 2020

- Feb. 1 @ 10am: Los Angeles Trade Technical College
- Feb. 4 @ 4pm: Grand Annex
- Feb. 5 @ 4pm: Marvin Braude Constituent Center
- Feb. 10 @ 4pm: El Monte Station
- Feb. 12 @ 4pm: Plummer Park
- Feb. 13 @ 4pm: Clearwater Building
- Feb. 19 @ 4pm: East Los Angeles College
- Feb. 20 @ 4pm: Pasadena Senior Center
- Feb. 22 @ 10am: Los Angeles Metro Headquarters
- Feb. 25 @ 4pm: Bell Community Center
- Feb. 26 @ 4pm: The Foundation Center
- Feb. 27 @ 4pm: Rose Goldwater Community Center

March 2020

- Mar. 5 @ 4pm: Norwalk Arts & Sports Complex
- Mar. 7 @ 10am: Providence Wellness Center
- Mar. 11 @ 4pm: Asian Youth Center
- Mar. 12 @ 4pm: Chatsworth Branch Library
- Mar. 14 @ 10am: Watts Labor Community Action Center
- Mar. 17 @ 11am: Communities Actively Living Independent and Free Center
- Mar. 18 @ 4pm: Buena Vista Branch Library
- Mar. 24 @ 4pm: Pacoima City Hall
- Mar. 26 @ 4pm: Felicia Mahood Center
- Mar. 30 @ 4pm: Malibu City Hall
- Apr. 4 @ 10am: West Angeles North Campus
CA Cities & Division Strategic Priorities for 2020: In December the League of California Cities adopted the following strategic priorities for 2020 (headlines here only, find more details at www.CACities.org/strategicpriorities):

1. Improve the supply and affordability of housing.
2. Advocate for increased funding and resources to prevent homelessness and assist individuals experiencing homelessness.
3. Address cities’ fiscal sustainability to deliver essential services and meet pension obligations.
4. Strengthen community and disaster preparedness, public safety, and resiliency.
5. Address public safety concerns of California cities.

The Division’s Strategic Priorities:

1. Influence legislation and policies to address homelessness, the housing shortage and housing affordability, while preserving local control.
2. Secure financial and other resources to ensure resiliency, preparation and recovery from natural and man-made disasters, and the effects of climate change.
3. Enhance public safety by supporting legislation, policies and additional funding for criminal justice reform efforts, including the mitigation of impacts of AB 109, Proposition 47, Proposition 57 and other criminal justice laws.
4. Support policies to correct the increasing imbalance between state and local revenues and expenses, address the inequities imposed by unfunded state mandates, and initiate discussion to diversify the tax structure to reflect today’s digital and service economy.

Next Division General Membership Meeting on Thursday, March 5th from 6:00 – 8:30 PM at the First 5 LA Headquarters located at 750 N Alameda St, Los Angeles, CA 90012. Our speaker will be Kim Pattillo Brownson, VP of Policy & Strategy for First 5 LA who will speak to why early care and early education is important to the well-being of a city and your community. She will also discuss tools cities can use to be intentional in making early education a part of your city’s infrastructure. Details and a link to RSVP is on the Events tab at www.LACities.org.

Legislative Update

SB 50 (Wiener) is Dead – What Will Rise in Its Place? The Los Angeles County Division under the leadership of Bellflower Mayor Juan Garza convened a SB 50 Task Force last year that met for many hours and compiled a white paper with recommendations on how SB 50 could be improved. After delivering that document to Senator Wiener and the LA County Senate Delegation in December, Senator Wiener promised to meet with the Division to discuss our proposal. Unfortunately, that meeting never took place nor were our amendments considered by Senator Wiener. Although the League Board is meeting this week to come up with an alternative to SB 50, the Division has been a leader on this issue and I would encourage you to read the white paper on our Advocacy tab under SB 50 at www.LACities.org.
Ultimately, SB 50 was defeated with only LA County Senators Lena Gonzalez (Long Beach) and Connie Leyva (Pomona/Chino) voting for the measure. Please consider calling your State Senator to thank them for their difficult votes on SB 50.

**Friday, February 21st** is the deadline to introduce new legislation (although many bills are introduced as placeholders without detailed language).
Issue:
The purpose of the “A-P Act” is to limit damage to buildings caused by surface fault rupture. The A-P Act prohibits the construction of any new commercial or multi-family building on or near an active surface fault which disincentivizes building owners from replacing older, existing buildings that are vulnerable to the lateral earthquake forces caused by ground shaking.

Current Process:
1. The State Geologist is required by the A-P Act to delineate Earthquake Fault Zones (EFZ) in California. Any proposed projects within these EFZ must address the potential for surface fault rupture through a fault investigation prior to a permit being issued by the lead agency (City). The EFZs are intended to encompass Holocene-active and potentially Holocene-active faults that may exist in the vicinity of the mapped faults used to establish the EFZs. These fault traces are plotted as accurately as the sources of data permit; however, no degree of the relative potential for future surface displacement or hazard is implied for the faults shown on the EFZ maps.

2. Before a project within an EFZ can be permitted, the lead agency must require a fault investigation. Subsurface fault investigations are primarily conducted through the use of fault trenches to expose fault traces and their effects on shallow stratigraphic units. However, other methodologies are often used, either in conjunction with trenching or as substitutes where trenching is not feasible. In some cases, it will be necessary to extend some of the investigative methods well beyond the site or property being investigated.

3. Owner/Developers bear the cost of site-specific fault investigations and may be required to revise development plans (setback of 50 feet) to avoid construction on active fault traces. The A-P Act has an exception for Additions or alterations to an existing structure in existence prior to May 4, 1975, if the value of the addition or alteration does not exceed 50% of the value of the structure.

Proposal:
Amend A-P Act by adding language exempting the following construction:
(f) A replacement of an existing building built prior to May 4, 1975, if the new building is designed and built to a recognized higher standard of seismic performance than the most current state building standards. [This exception applies only to counties with a population of over 1,000,000 persons.]

Benefits:
Provides an option for building owners to replace older, more vulnerable buildings with buildings that demonstrate the highest levels of seismic performance in terms of occupant safety, replacement cost, and functional recovery. In addition, new buildings will be built to modern code standards for accessibility, energy and green, and fire-life safety.
Summary of Current Law: AP Act:

2621.5  The intent is to prohibit the location of structures for human occupancy across the trace of active faults. The scope is applicable to any “project” located in a delineated earthquake fault zone.

2621.6  “Project” is defined as any structure for human occupancy except for single family dwellings not exceeding two stories not part of a development of four or more dwellings.

2621.7  The following activities are exempt from the chapter with the exception of real estate disclosure:

(a) Conversion of apartment to condominiums
(b)(c) Additions or alterations to an existing structure in existence prior to May 4, 1975, if the value of the addition or alteration does not exceed 50% of the value of the structure
(e) Alterations that include seismic retrofitting of the following types of building in existence prior to May 4, 1975: (1) Unreinforced Masonry Buildings, (2) Concrete tilt-up buildings, (3) Reinforced concrete moment resisting frame buildings IF the occupant load of the building is not increased AND the retrofitting is required by the local jurisdiction. If a city issues a permit under this exception and does not adhere to the requirements may be liable for injuries or deaths caused by a failure to do so.

2622  The State Geologist shall continually review new geologic data and shall revise the earthquake fault zone maps or delineate additional earthquake fault zone maps. The mapped zones shall be one quarter mile or less in width unless made wider by the State Geologist.

2323  The approval of a “project” by a local jurisdiction shall be in accordance with the policies and criteria established by the State Mining and Geology Board. Local jurisdictions shall require a geologic report delineating any hazard of surface fault rupture prior to approval of a “project”.
1. **Westside Mobility Study Update**
   - Survey and upcoming public participation meetings (2/27 and 5/27)

2. **Metro Updates**
   - **NextGen Service Plan**
     - Plan overview, which includes three proposed scenarios:
       - Reconnect with Customers (Scenario A)
       - Create a Transit First approach (Scenario B)
       - Secure Future Funding (Scenario C)

   **Metro Next Gen Public Workshops in the Westside**
   - Wednesday, February 12, 4-7pm @ Plummer Park
   - Tuesday, March 26, 4-7pm @ Felicia Mahood Center
   - Saturday, April 4, 10am @ West Angeles North Campus

   **Metro’s Coordination with Municipal Operators**
   - Culver City Bus worked with Metro on proposed NextGen changes. Metro proposed discontinuing Route 110 service on Jefferson Blvd and replacing it with CCB Line 4, but ultimately cancelled this proposed change. Culver City Bus has not made any service changes coordinated with NextGen, but they are currently conducting a comprehensive service analysis which could result in changes. Santa Monica Big Blue Bus (BBB) also worked with Metro on NextGen. BBB has considered some adjustments, but no specifics on routes at this time

   **Next Steps**
   - Metro emphasized that cities must implement infrastructure such as bus lanes to ensure the plan’s success. However, Metro has not identified funding for these improvements as of last week’s Operations Committee meeting. Metro is currently analyzing corridors across the county that may benefit from improvements such as bus lanes. However, they have only analyzed seven corridors so far, and there are plans to analyze more corridors this year

- **Metro Active Transportation Program Cycle 1 Solicitation**

c. Measure R Ordinance 10-Year Review
   Stakeholder engagement begins in February, including outreach to COGs. Staff will finalize proposed amendments in May and ask for board approval in June 2020.

d. LA County Goods Movement Strategic Plan
   Early Action Initiatives include the following:
   - Workforce development in logistics
   - Accelerating clean truck initiatives
   - Urban delivery and curbside demand management

3. SB 743 – Transportation Impact Analysis (VMT Model)
   a. Fact Sheets and Information
      i. Fehr & Peers [https://www.fehrandpeers.com/sb743/](https://www.fehrandpeers.com/sb743/)
      ii. LA City [https://planning.lacity.org/odocument/5d17e8b1-7645-4a9b-b994-689baaf5701d/Transportation_FAQ.pdf](https://planning.lacity.org/odocument/5d17e8b1-7645-4a9b-b994-689baaf5701d/Transportation_FAQ.pdf)
   b. The cities of Pasadena, San Francisco, Oakland, and San Jose have adopted VMT as the new metric for analyzing transportation impacts. All California cities must update the way transportation impacts are analyzed under CEQA before the deadline of July 1, 2020.
   c. Check status updates from cities
      - Los Angeles adopted VMT as a metric in July 2019. Rose suggested adopting unified VMT metrics for WSCCOG, as COG cities may have more in common with West LA than other parts of the City of LA
      - Beverly Hills adopted VMT in October 2019
      - Santa Monica has not adopted VMT. Jason noted that Santa Monica will likely not adopt VMT until close to the July 1, 2020 deadline
      - West Hollywood has not adopted VMT. David noted that Bob Cheung would have more information.
      - Culver City’s status is uncertain. Jane noted that Diana Chang would have more information.
4. Presentation from Southern California Edison on EV Charging Stations Best Practices

a. Background
   i. Electric vehicles (EVs) are growing in popularity
      1. EV owners make consumption/travels based on charging infrastructure
      2. Therefore, cities have economic and environmental incentives to provide more charging infrastructure
   ii. Southern California Edison (SCE) worked closely with SCAG to develop recommendations for EV readiness among cities

b. Recommendations for cities
   i. Prioritize EV adoption and development of charging infrastructure in land use planning and policies
      1. Cities can develop an EV Readiness Plan
         a. This refers to a parking-oriented land use assessment identifying high-activity areas, large employers, tourist attractions, and other locations where people park for extended periods and could charge EVs
         b. This plan can be used in collaboration with property owners and other stakeholders to facilitate charging station installation
   ii. Use zoning, building codes, parking and signage policy and a streamlined permitting process to encourage EV adoption and accessibility
      1. EV charging companies frequently describe the permitting process as a “major pain point” that should be expedited
   iii. Make use of well-attended, frequently used and municipally-owned property — parking lots, street parking, city buildings and offices, civic centers, libraries, schools — for publicly available EV parking and charging
   iv. Electrify city or regional fleets by replacing gasoline-powered vehicles with EVs.
      1. Overall life-cycle costs of electric vehicles are decreasing and, in some cases, are lower than life-cycle costs of internal combustion engine cars.
   v. Mobilize existing communication channels to engage and educate local residents and businesses.
   vi. Leverage existing grant opportunities and other funding sources for EV readiness planning efforts
      1. Cities can obtain grants to develop an EV Readiness Plan, which can make the city competitive for other types of grants

c. SCE’s resources for cities
   i. Charge Ready Programs
      1. These include incentives for charging infrastructure
      2. Charge Ready 2 would expand the pilot program incentivizing public charging infrastructure
         a. An equivalent program exists for commercial customers, including public transit agencies and other fleet operators
   ii. EV Readiness Plan support
      1. SCE’s “E-mobility team” can help cities develop these plans
   iii. Discounted EV charging rates for residential and commercial customers
It is time for WUF’s signature annual event, the Westside Mayors Panel! WUF is pleased to welcome the Westside mayors for a candid discussion of each mayor’s priorities for 2020, specific issues of importance to each city, and where these priorities and issues intersect to anticipate changes that may be coming to the Westside in 2020. Topics will include the economic outlooks for their cities; planning for transportation changes and the implications for future land use related to extension of the Purple Line subway, automated vehicles, ride-hailing companies, shared mobility devices; planning for climate change; and the issue that ranks at the top for all of LA County: homelessness and the provision of more housing. The Westside cities are also facing their respective regional housing allocations, requiring them to plan for hundreds or even thousands of new units. Whether or not SB 50 passes, the mayors may discuss their visions for increasing density and managing traffic. Come hear directly from the decision makers what’s on their minds, what they would like to accomplish, and how they intend to work together in 2020.

**Panelists**
Mayor John Mirisch, City of Beverly Hills  
Mayor Meghan Sahli-Wells, City of Culver City  
Mayor Kevin McKeown, City of Santa Monica  
Mayor John D’Amico, City of West Hollywood

**Moderator**  
Kerry Cavanaugh, *Editorial Writer*, Los Angeles Times

**Location**  
**Helms Design Center @ the Helms Bakery campus**  
8745 Washington Blvd.  
Culver City, CA  90232  
[Google map and directions](#)

**Parking**  
Available in the adjacent, interior parking garage at 8711 Washington Blvd., Culver City (look for the red banners), or ample street parking, or via the Expo Light Rail line, one block to the east of Helms Bakery.

$50  members  
$65  nonmembers  
$10  student members  
$15  student nonmembers

Pre-registration closes on Wednesday, February 19, 2020. After February 19, 2020 and at onsite registration the cost will be an additional $10. No refunds or credits will be provided after this date. Purchase tickets online here: [https://www.westsideurbanforum.com/](https://www.westsideurbanforum.com/)