LETTER FROM THE PRESIDENT

Dear Industry Patrons, Colleagues, and Friends:

As designers, educators and members of a global community, we don’t just create extraordinary interiors. We create experiences. We evoke emotion. We inspire change.

We are fortunate to have found the intersection where passion, purpose, and a career collide. That intersection is IIDA.

The International Interior Design Association (IIDA) stands for the future of design. In 2019, the IIDA Georgia Chapter is committed to looking forward and developing a stronger, more connected, and more valuable experience for our members and patrons alike.

Our industry patrons are the backbone for all that we do as a Chapter, and your support is vital to the vision we strive to uphold. Interior designers cannot thrive, cannot continue to expand their reach and knowledge, and cannot push the boundaries of where we’ve been, without the support of our dedicated manufacturers, dealers, architectural firms and providers. Your contribution and dedication to our Chapter not only funds our three signature events (Best of the Best, Leaders Breakfast and Dressed) but also our daily operating expenses. Without you, there would be no IIDA Georgia Chapter.

Being involved with IIDA Georgia has afforded us the opportunity to expand our industry relationships and tap into a broader network of professionals committed to creating new outreach opportunities and networking environments for our profession.

We hope that you will take a moment to become a patron of our Chapter and our mission: To elevate our profession to the level it warrants, and to lead the way for the next generation of interior design innovators. Thank you to those who were able to support our IIDA Georgia Chapter in 2018, we look forward to your continued support in 2019.

Sincerely,

President
Cas Swope, IIDA

President Elect
Livia Klein, IIDA

Past President
Shelly Attila, IIDA
Your PATRONSHIP supports the initiatives of the IIDA Georgia for the entire calendar year.

**OUR SIGNATURE EVENTS!**

**BEST OF THE BEST AWARDS**
February 2019
The Best of the Best Forum Design Awards is IIDA Georgia’s premier red carpet and black tie gala, which celebrates excellence in design across 14 design categories. This year we introduce the Designer of the Year award that recognizes one interior designer who exemplifies outstanding volunteer service through commitment, passion and professionalism. Located at the Georgia Aquarium again this year, we look forward to seeing you there.

**LEADERS BREAKFAST**
May 2019
The IIDA Leaders Breakfast is an annual international event series that celebrates design’s importance in the global marketplace by honoring the people who are both the legacy and future of design. Each chosen host city organizes a breakfast that features a renowned keynote speaker and recognizes one city-selected honoree who has made significant contributions to the design industry.

**DRESSED**
September 2019
Our mission for Dressed is to give designers a unique opportunity to unleash their creativity while promoting the IIDA Georgia Chapter and our industry partners and manufacturers at a runway extravaganza like no other. Teams have the opportunity to connect with the Atlanta architectural and design (A&D) industry in a creative and “out-of-the-box” format, working together to create one of a kind, wearable garments, made almost entirely from their sponsoring manufacturer’s products.

**DID YOU KNOW WE...**

- Develop and support Campus Centers and City Centers across the state
- Offer a bi-annual NCIDQ Prep Class
- Distribute a NCIDQ Scholarship reimbursement
- Establish student mentorship and development opportunities
- Distribute annual student scholarships
- Maintain a local chapter office at ADAC, staffed by student volunteers
- Participate in the IDA HQ Chapter Leadership Council to develop strong, local leadership
- Support the Georgia Alliance of Interior Design Professionals (GAIDP) and their lobbyist efforts to preserve our right to practice
- Encourage professionals to become Registered Interior Designers (RIDs) under our State Enacted Title Act
- Offer valuable CEU programs needed for designers to maintain their accreditations
- Provide meaningful networking opportunities for members
- Offer current and local tours of recent projects to engage the design community and industry
- Support various local charities through our community outreach and events
- Actively engage on popular social media platforms to promote local and international interior design trends and information
- Develop and maintain our chapter website iidageorgia.org
- Spearhead the annual ZeroLandfill program, which diverts thousands of pounds of expired architectural samples from landfills
- Host the yearly SPEAKS panel series event focusing on current design platforms and topics

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CHAPTER PATRON BENEFITS

BUCKHEAD
PEACHTREE
PIEDMONT
DOGWOOD
MIDTOWN
A&D

PATRON BENEFITS

WEBSITE (benefits outlined on page 5)
X  X  X  X  X  X

SOCIAL MEDIA (benefits outlined on page 5)
X  X  X  X  X  X

RECOGNITION AT CHAPTER SIGNATURE EVENTS *
X  X  X  X  X  X

RECOGNITION AT LOCAL CITY CENTER EVENTS *
X  X  X  X  X  X

BEST OF THE BEST AWARDS FEBRUARY 2019
VIP Table Selection
(2) 10-top Tables & (2) Award Presenters

LEADER’S BREAKFAST MAY 2019
(1) 10-top Table, Private Lunch
with Industry Person
(1/2) 10-top Table
4 Event Tickets
2 Event Tickets
10% Discount on Tickets
2 Event Tickets

DRESSED SEPTEMBER 2019
10 Event Tickets,
(1) Presentation,
Reserved Seating,
evolution to private pre-party function
4 Event Tickets,
Invitation to private pre-party function
2 Event Tickets,
Invitation to private pre-party function
10% Discount on Tickets

ADDITIONAL EVENT TICKET DISCOUNTS
10% 10% 10% 10%

2019 PATRON PACKAGE COSTS
$13,900 $8,600 $6,300 $3,500 $1,000 $850

*Recognition ticket amount set by Chapter Board

BUCKHEAD PEACHTREE PIEDMONT DOGWOOD MIDTOWN A&D

WEBSITE

DIGITAL MEDIA BENEFITS

E-BLAST

1 Event Ticket Discount
10%
4 Event Tickets
10% Discount on Tickets

SOCIAL MEDIA

1 Event Ticket Discount
10%

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The average person checks their cell phone 150 times a day.

Digital marketing and social media strategy are an ever-increasing opportunity for our industry to get connected and share ideas. As an IIDA Georgia Chapter Partner, you will receive unprecedented access to our network of designers and industry professionals.

Want us to like, share, retweet or comment? Simply tag us in your post! @iidageorgia or #iidageorgia

Smart phone users check Facebook 14 times a day, and on average spend a total of 30 minutes each day on the social network.

The Atlanta and Coastal Empire City Centers participate in joint holiday parties in collaboration with affiliate organizations, including but not limited to AIA Atlanta and Savannah, USGBC Georgia (Atlanta and Savannah branches), ASHRAE Atlanta, ASID Atlanta, and ASLA Georgia. These joint holiday events offer cross-disciplinary networking opportunities for industry partners like no other events can, and sponsorships are available upon request.

On occasion, select signature or city center events may provide additional and exclusive sponsorship opportunities, all of which will be offered to our partners on a first come first serve basis. While the exact benefits for these sponsorships will be coordinated through each event committee, sponsorships may include but are not limited to: Dressed Garment Team Sponsorships, Best of the Best Awards Red Carpet Sponsor, and Pre-Party and After-Party Sponsorship(s) for multiple signature events.
THANK YOU TO OUR 2018 PATRONS

CHAPTER BENEFACOR
ADAC

BUCKHEAD

PEACHTREE

PIEDMONT

DOGWOOD

MIDTOWN

A&D

RETTREAT BENEFACOR

MILLIKEN

Patcraft, shaw contract | Tarkett

CAMS | DEKALB OFFICE

ALLSTEEL | CORPTECHNIC | CORPENTROR
| IMIC | MDC | NATIONAL WALLCOVERING
| Q4 | OFS | STEELCASE

APCO SIGNS | BENTLEY MILLS | CAESARSTONE | CFC GROUP | COVERINGS
| CROSSVILLE STUDIO | DWR CONTRACT | ENZER TILE | GLOBAL FURNITURE GROUP
| IMA CORPORATION | JACMACFARLANE GROUP | JF FLOORING | KIMBALL
| LEAPLEY CONSTRUCTION | MAIN SOLUTIONS | MANNINGTON/AMTICO | MOMENTUM TEXTILES
| NEXT GENERATION LIGHTING | RS REPS | SMART LIGHTING | SPARTAN SURFACES
| SPECIALTY TILE | STAPLES BUSINESS ADVANTAGE | SOUTHERN LIGHTING SOURCE | TEKNION

ARCHITEX | CH BRIGGS | DIVERSIFIED | KI | NATIONAL OFFICE FURNITURE

GENSLER | CBRE | HEERY | NELSON | NILES BOLTON ASSOCIATES
| PLANNING INTERIORS INC. | TREANORHL

PEOPLE FORM

Thank you for your ongoing support of the IIDA Georgia chapter!

Please note all payments must be paid in full by January 31, 2019 or you will lose all benefits including best of the best table reservations.

CHANGERS PATRONSHIP Pledge Amount

Please select your desired patronship level.

CONTACT 1:

CONTACT 2:

COMPANY:

ADDRESS 1:

ADDRESS 2:

EMAIL:

PHONE:

Chapter PATRONSHIP Pledge Amount

Please select your desired patronship level.

BUCKHEAD $13,500

PEACHTREE $8,500

PIEDMONT $4,000

DOGWOOD $3,500

MIDTOWN $1,000

A&D $650

RETTREAT BENEFACOR (Underwrite)

LOCAL BENEFACOR (Underwrite)

NCIDQ HOST

Email your completed form to: sponsorship@iidageorgia.org.
Forms must be received no later than Friday, December 21, 2018.