2019 Women’s Leadership Conference
Sponsorship Opportunities

(a partnership between BradyWare, NAWBO Columbus and WSBA)

Date: Friday, June 28, 2019 • 8 a.m.-4 p.m.
Location: Marriott Columbus University Area
3100 Olentangy River Rd, Columbus, OH 43202

Women’s Leadership Conference Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Trendsetter</th>
<th>Trailblazer</th>
<th>Innovator</th>
<th>Pacesetter</th>
<th>Visionary Honoree</th>
<th>Thought Leader</th>
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<tbody>
<tr>
<td>$10,000</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,250</td>
<td>$1,500</td>
<td>$750</td>
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</tbody>
</table>

**All day tickets to conference**
- 10 tickets: $10,000
- 8 tickets: $5,000
- 5 tickets: $2,500
- 3 tickets: $1,250
- 2 tickets: $1,000
- 1 ticket: $750

**Exhibitor table**
- 6’ table: $10,000
- 6’ table: $5,000
- 6’ table: $2,500

**Introduce Speaker**
- √

**Ad in program**
- Back Page: $10,000
- Full page: $5,000
- ½ Page: $2,500
- ¾ Page: $1,250
- Full Page: $1,000

**VIP Closing Reception**
- √

**Opportunity to speak at breakfast**
- √

**Host Breakout Session**
- √

**Recognition as a Visionary Honoree**
- √

**Recognition during Lunch**
- √

**Recognition in Program**
- √
- √
- √
- √
- √

**Event Signage**
- √
- √
- √
- √
- √
- √

**Social Media-exclusive recognition of sponsorship level for conference**
- 6 posts/tweets FB, TW, INS, IN: $10,000
- 4 posts/tweets FB, TW, INS, IN: $5,000
- 2 posts/tweets FB, TW, INS, LN: $2,500
- 1 post/tweet FB, TW, INS, LN: $1,250
- 1 post/tweet FB, TW, INS, LN: $1,000

**Final Blog Post (shared social media)**
- √

**Thank You Posts (social media)**
- √

**Mention on event page Facebook**
- √

**Social Media will include photo and text of organization**
- √

**Call to Action**
- √

**Recognition as Honoree on INS/FB w/story**
- √

*Only 10 breakout session sponsorships available - first come, first served*

Pricing

<table>
<thead>
<tr>
<th>Pricing</th>
<th>A La Cart Options</th>
<th>Tickets</th>
<th>Other</th>
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</thead>
<tbody>
<tr>
<td>$1,500</td>
<td>Refreshment/Beverage Sponsor for the Exhibit Area (morning &amp; afternoon)</td>
<td>3</td>
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<tr>
<td>$600</td>
<td>6’ Exhibitor Table (only)</td>
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<tr>
<td>$600</td>
<td>Full-Page Conference Program Ad</td>
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<tr>
<td>$350</td>
<td>Half-Page Conference Program Ad</td>
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<tr>
<td>$250</td>
<td>Quarter-Page Conference Program Ad</td>
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Pricing

<table>
<thead>
<tr>
<th>Pricing</th>
<th>Ticket for Conference and Luncheon</th>
<th>Tickets</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>$2,000</td>
<td>Tickets to Conference and Luncheon</td>
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<tr>
<td>$1,300</td>
<td>Tickets Luncheon Only</td>
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<td>$199</td>
<td>Individual Ticket Conference and Luncheon – Early Bird</td>
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<tr>
<td>$249</td>
<td>Individual Ticket Conference and Luncheon</td>
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<tr>
<td>$129</td>
<td>Individual Ticket Luncheon Only</td>
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For more information, please email us at: info@ColumbusWomensLeadership.com