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As of December 31, 2014

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Those of us who are fortunate enough to call the greater Puget Sound region home are so fortunate to have The Center for Wooden Boats in our midst. CWB is a jewel, and it is unique in this world. History lives here, and people gather here for the opportunity to enjoy boats, the water, and each other.”

Walter Plimpton
Secretary, Board of Trustees

STAFF
As of December 31, 2014

Michael Luis, Executive Director
Dick Wagner, Founding Director
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Shane Bishop, Cama Beach Operations Manager
Oliver Davis, Sailing Instructor
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Sāādūūts, Artist-in-Residence
Tyson Trudel, Youth Programs Manager
LETTER FROM MICHAEL LUIS

2014 was a year of transformation at The Center for Wooden Boats. Betsy Davis, after a successful 10-year tenure as Executive Director, moved on to take the helm of the Northwest School of Wooden Boatbuilding. I arrived in September to join an organization coming off a very successful summer season, with record participation in nearly all programs. The highlights section that follows will illustrate many of our successes for the year.

After several months in the job, I have observed an aspect of CWB that I knew existed, but that is more intense than I would have imagined. That is, the important role that CWB plays in so many people’s daily lives. It is not just a place to rent boats or take classes, but a place to find fulfilling activities, make friends and bring balance to life. Every day I see women, men and kids teaching sailing, working on boats, helping visitors and often just hanging around. From tour conversations I know that their time at CWB is precious to them.

This places a large responsibility on all of us who are stewards of the organization. It really is true that “boats change lives,” so as you look at the numbers in this report—both activity and support—remember that behind those numbers are people whose lives would not be quite the same without CWB.

In his widely-read book “Bowling Alone,” Harvard social scientist Robert Putnam described the need to create “social capital” through organizations and activities that bring people together voluntarily. CWB represents the best of what Putnam urged the country to focus on. 2014 was a very successful year for building social capital on Lake Union and at Cama Beach and, on behalf of the board and staff, we thank you for the support that allows us to continue to make a difference.

Michael Luis
CWB Executive Director

LETTER FROM DICK WAGNER

We began with just a dream: create a place of programs with small traditional boats for people of all ages and abilities to build and use. Our process of learning would be the same way we were taught to talk, walk and ride bikes. Mom and Dad were our mentors.

Each year we would expand and enhance our workshops of maritime heritage. 2014 was another step up. Our brilliant staff added more programs for more people with more challenges. Once again we are the mentors of learning by doing.

I have seen Ivy League college students and high school dropouts take the same programs, leaving with the same “A” report cards. They both discover new dimensions of solving complex problems in building and sailing classic boats. Even adults refuse to go home after taking one of our workshops. They have the same pride in their accomplishments as the youth - they want to learn more. After 38 years of hands on programs I think we scored another education and entertainment winner in 2014.

Dick Wagner
CWB Founder
NOTABLE HIGHLIGHTS

1. A new exhibit on halibut schooners, Highliners, opened in the CWB gallery in 2014, giving visitors insight into this hardworking and long-lasting wooden fleet and its fishermen.

2. The CWB boatshops at Lake Union and Cama Beach continued to work toward a two-year cycle for maintenance of all program boats.

3. The Lake Union Boatshop completed a complex restoration of the fleet’s sixth Blanchard Junior Knockabout, with the work paid for through a successful crowdfunding program.

4. Pirate, CWB’s spectacular 1926 R Boat, underwent a thorough hull refinish. This work was funded entirely through Pirate’s own dedicated supporters.

5. Dozens of volunteers expanded their skills by spending time in CWB’s boatshops at Lake Union and Cama Beach, learning new skills from professional boatwrights and practicing those skills to the benefit of CWB’s fleet.

6. Skill classes, both at Lake Union and Cama Beach, attracted dozens of participants. 2014 classes included beginning woodworking, bronze casting, canoe restoration and Baidarka building.

7. CWB’s adult sailing program continued to grow in 2014. 265 adults enrolled in SailNOW and SailMORE classes, which are taught mostly by volunteer instructors. Volunteer and staff instructors provided 412 private sailing lesson sessions totaling over 500 hours of instruction.

8. Nearly 400 kids enrolled in sailing and boatbuilding classes and camps, most for the first time. CWB offered three levels of youth sailing instruction—beginning, intermediate and Grad School—and a number of students enrolled in the next level during the same summer.

9. Three sessions of CWB’s Jobs Skills program were held at Lake Union and at Cama Beach. In addition to learning important lessons about the world of work, participants gained “hard skills” in boatbuilding while working on new El Toros and safety boats for the Lake Union and Cama Beach fleet.

10. 4,000 kids, teachers and parents participated in CWB field trips at South Lake Union, including the ever-popular Umiaq Adventure. Several schools enrolled entire classes in week-long sailing and adventure programs at Lake Union and Cama Beach.

PRESERVATION

LIFELONG LEARNING

YOUTH
ACCESS

11. Through CWB’s Public Sail program, volunteer skippers provided 1,134 trips and 8,200 rides. For many participants, this is their first ride in a small boat.

12. Boats in CWB’s Lake Union livery operations went out over 2,000 times. There has been a notable up-tick in rowboat rentals, as less experienced visitors find CWB an easy way to try out boating.

13. At Cama Beach, CWB boats went out over 500 times, with many of those renters heading out to the rich crabbing and fishing grounds of Saratoga Passage.

14. 180 Cama residents and visitors participated in our Mother’s Day free sail, and 110 kids cast their lines at CWB’s Fishing Derby.

15. Families and schools received over $11,000 in financial assistance through CWB’s pay-what-you-can program.

COMMUNITY

16. 3,700 kids of all ages sailed CWB’s pond boats in Lake Union Park. Through this and other programs, including managing operations on the Lake Union Park Wharf, CWB contributed importantly to the activation of the park.

17. The 38th Lake Union Wooden Boat Festival attracted 9,000 people, many of whom stayed to enjoy the July 4th fireworks show.

18. CWB continued to solidify its position as a key institution in Seattle’s burgeoning South Lake Union neighborhood. Over 110,000 people visited the docks, from avid wooden boat enthusiasts to those simply looking for a peaceful spot to sit.

19. CWB continues to provide a fun and fulfilling way for people to volunteer in their community. 625 volunteers put in thousands of hours at South Lake Union and Cama Beach.

Thank you to our volunteer photographers for the photos above: Mitch Reinitz and David Langstaff.
The Center for Wooden Boats continues to invest in its capacity to generate earned revenue. By increasing revenue from program service fees and sales of products and services, CWB can reduce its reliance on contributed income and create a more stable and sustainable funding model. In 2014, earned revenue increased 24 percent over 2013, and 2015 should show similar exceptional performance. The board is committed to moving the organization toward a long-term, sustainable pattern of revenue and spending that increases and diversifies sources of earned revenue.

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\begin{array}{lcccc}
\text{Contributions} & 2014 & 2013 \\
\text{In-Kind Contributions} & $152,082 & $213,173 \\
\text{Grants} & $226,913 & $376,998 \\
\text{Membership} & $304,436 & $242,271 \\
\text{Sponsorship} & $90,698 & $81,915 \\
\text{Special Events (Net)} & $31,430 & $21,104 \\
\text{Other Income} & $159,220 & $99,990 \\
\text{Contributed Revenue} & $964,779 & $1,035,451 \\
\text{Program service fees} & $465,377 & $393,796 \\
\text{Sales to Public} & $106,582 & $82,950 \\
\text{Interest Income} & $313 & $678 \\
\text{Gain/Loss of sale of assets} & $26,960 & $9,714 \\
\text{Other Income} & $27,559 & $20,364 \\
\text{Earned Revenue} & $626,791 & $507,502 \\
\text{TOTAL OPERATING REVENUE} & $1,591,570 & $1,542,953 \\
\text{Program Expenses} & $1,311,875 & $1,272,515 \\
\text{Management and General} & $259,474 & $205,598 \\
\text{Fundraising} & $268,870 & $47,421 \\
\text{TOTAL OPERATING EXPENSES} & $1,840,219 & $1,525,354 \\
\text{OPERATING CHANGE IN NET ASSETS} & $(248,649) & $17,599 \\
\text{NON-OPERATING CHANGE IN NET ASSETS} & $823,010 & $114,260 \\
\text{TOTAL CHANGE IN NET ASSETS} & $574,361 & $131,859 \\
\text{ENDING NET ASSETS} & $4,070,359 & $3,495,998 \\
\end{array}
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DONOR ROLL
These lists acknowledge cash contributions, grants and major in-kind contributions.

CAPTAIN’S CIRCLE

The Captain's Circle is The Center for Wooden Boats’ premiere annual giving donor society. Member gifts of $1,000 or more in support of operations qualified them for this society in 2014.

$40,000+
Anonymous
Alex Bennett

$20,000-39,999
John Black

$5,000-19,999
Ros Bond
Jim Duncan
Don Lengyel
Mark Nowlan
Lori O’Tool
Walter Plimpton
Jonathan Rodriguez

$2,500-4,999
Samia Ashraf
Nancy Biglow
Steven Brown
Sandra Cook
Betsy Davis
Gail Galleher
Larry Goetz
Mark Kranwinkle
Bill Rabel
Phil Rome
James Schumacher

$1,000-2,499
Mark Barnard
Tom Bayley
Geoffrey Braden
Colleen Browne
Joe Cable
Chad Cohen
Jon Collins
Dave Crawford
Brian Deen
William Del Valle
Lane Dorcy

Mary Anne Duffy
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Shirley Hvalsoe
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Ike Kielgass
John Kilpatrick
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Judie Romeo
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Lyn Sorensen
Victoria Sutter
Wade Thompson
John Vechey
David Voyles
Muffy Walker
Suzanne Zonneveld

Members of the public enjoy a sail aboard Admirable at the annual Wooden Boat Festival at South Lake Union. Photo by Mitch Reinitz.
DONORS

Contributions from these generous donors allow The Center for Wooden Boats to meet critical needs and keep its doors open to the public.

$500-999
Shawna Ader
Richard Andrews
Bill Barnes
Al Benaroya
Larry Benson
Julie Biniasz
Lee Bjorklund
Chris Butler
Chad Cohen
Christian Dahl
Randall Daniel
John Decker
Gerald Dinndorf
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Jeff Thompson
Jack Thompson
Christian Tiedemann
Bill Van Vlack
Andrew Wells
Kelly White
Roger Williams
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Ed Wren
If you feel an error has been made in presenting this honor roll, please contact the Development Department at (206) 382-2628
The changing environment in which CWB operates requires constant innovation. The Wagner Education Center will play an essential role in the future of CWB, as the organization continues to expand its quality programming and services while remaining focused on changing lives, one boat at a time. The new Education Center will serve as a cohesive “center of gravity” for the various activities and programs provided by our staff and volunteers.

The Center for Wooden Boats is a homegrown Seattle institution, uniquely integrating the best aspects of being a museum, a community center and a park. In financial partnership with these regional corporations, foundations and governments, it continues to receive the funding necessary to ensure delivery of its mission and to remain a leader in developing maritime-based experiential programs for youth and families within the community.

2014 brought outstanding support for CWB’s capital projects; to improve CWB’s existing floating facilities and to support construction of CWB’s future Wagner Education Center in Lake Union Park. For more information about these exciting projects visit: cwb.org/campaign
Volunteers

Volunteer support makes it possible for our programs to thrive and our collection to be maintained. We are grateful to all of the over 500 volunteers active in our corps, but we would like to extend a special thanks to the following volunteers who logged 50 hours or more in 2014.

Alan A Altman
Lynn Andrew
Phyllis Andrew
Michael Arnow
Jim Bailey
Gary Bangs
David Barden
Lindor Below
David Bergey
Lee E Bjorklund
Mona Ching
Max Chinowsky
Steve Clements
Will Clemmer
Daniel Cook
Jeff Deren
Gerald Domagala
Craig Doupe
Jim Duncan
Kenneth Duvall
Nancy Engel
Charles Fawcett
Martin Feldman
Charles Fitzgerald
Jim Flint
Carrie Glover
Nicolas Gomez
Adam Goodrich
Paul Grandall
Clay Gustaves
Brian Haney
Brian Hanger
Ed Hutseb
James F Hvizdalek
David Jackson
Erik Jacobsen
Christophe Job
Peter Johnson
Ashley Kahlo
Jerry Kahn
Mikhail Kamila
Dave Keyser
Jacqueline King
Stanley Kosko
Daniel Kryszak
John Francis Kuchta-Luzak
Michael Kyte
Susan LaCroix
Reed T Lane
Donna Lavallie
Dan Leach
Robert Lee
Thomas Linville
Joaquim Lopes
John Lyons
Richard Mann
Tim Martin
Richard McCullough
Robert (Bob) McNiess
Fred Miller
Tracy Miller
Terry Montgomery
Dick Moxon
Larry Mueller
Derika Muna
Merle Myhre
James Nichols
Harvey Nobe
George Nuesca
Keegan O’Brien
Tom Oliveri
Carol O’Neill
Manoj Panse
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Walter Plimpton
Greg Poitevin
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John Reno
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Debbie Ringle
Judie Romeo
Max Schneider
Vladislav Sepravsky
Mike Shappell
Roy Sherman
Randy Sigle
Larry Smith
Elizabeth Spencer Steffa
Kathleen Stariha
Steve Steakley
John Stone
Terri Suess
Shawn Summers
Gayle Sutherland
Aaron Thomas
Daniel L Warner
Allen Weymiller
Mark Wilkins
Nancy Woodward
Suzanne Zonneveld

In 2014, volunteers logged over 20,000 hours in all areas of operation, including boat maintenance, visitor services, sailing instruction, and everything in between. Above, volunteer Cary Kaczowka gets excited for the annual sailing instructor regatta.
SEATTLE
1010 Valley Street
Seattle, WA 98109
(206) 382-2628

CAMA BEACH
1880 SW Camano Drive
Camano Island, WA 98282
(360) 387-9361

WWW.CWB.ORG