

JUNE 2021

TAMERLAINE TRENDS

CUE THE

confetti...

**GRAND
OPENING
ISSUE!**

the
**MIDSUMMER
GALA**

THE best
**SUMMER
COCKTAILS**

**HOW TO TALK
SO OMNIS
WILL LISTEN**

**NEW JERSEY!
HELP US BAN
CRATES IN
OUR STATE!**

H I G H L I G H T S



BIG NEWS!

OUR GALA IS BACK
Our 2nd Annual
Midsummer Night's Gala
is BACK...
and you're invited!

OUR GRAND (re)OPENING
Check out how happy our residents were to meet new friends!

ACTION ALERT
Help us ban cruel crates in our state!

UPDATES ON OUR BABIES...and meet our newest rescue, Anya!

SPOTLIGHT ON: Brandon Valdes, musician and farm-hand extraordinaire

SUN'S OUT, FUN'S OUT
With our curated cocktail recipes

ASK COOKIE:

- What was your Vetrix?
- +vegan make-up tips

Front cover photo by [Ruffles and Trains Photography](#)

WHAT'S THE SCOOP?

SIPPING SUMMER COCKTAILS

This year, our gala is sponsored by [Snow Leopard Vodka](#) and [Bellissima](#) sparkling wines. As we formulated our signature cocktail for the event, our staff tasted quite a few—it's a tough job, right? Here were our top two runners-up. As for #1...you'll need to come to the gala to find out!

3 Preservation Punch

This recipe came directly from the Snow Leopard website and we LOVED it. One employee added orange seltzer, rather than lemon, for a bit more sweetness. It was pure yum.



- Snow Leopard Vodka & Lemon Seltzer in a 1:2 ratio
- 5 dashes Angostura Bitters
- 1 grapefruit (or orange) wedge

2 Berry Prosecco Lemonade

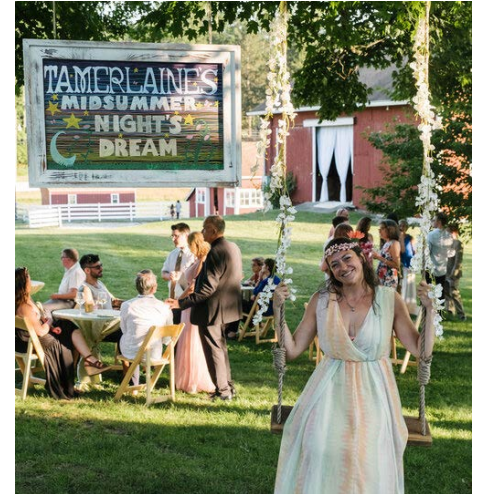
Nothing says summer like sweet lemonade! Especially this one! It cools you down, and lifts you up. So refreshing!



- 1 glass of Bellissima Prosecco DOC Brut
- 1/2 a cup of raspberry lemonade
- 1 tablespoon of grenadine
- 1/4 teaspoon vanilla extract
- 1/4 cup fresh mixed berries
- 1 lemon or lime for garnish

OUR MIDSUMMER NIGHT'S GALA IS BACK!

A little bit Shakespeare, a little bit ancient Rome, and a whole lot of Tamerlaine! We have so many wonderful things planned for this year's gala and we cannot WAIT. It will be a magical evening, complete with endless hor's d'ouvres, music, an open bar, surprise performances, a bonfire and an auction!



Come dance under the stars, stroll our Sanctuary, and meet our animals! Get dressed to the nines, Tamerlaine-style: hoofs, horns, and sparkles approved. Click the pic to get your tix today!



UPDATES ON OUR BABIES

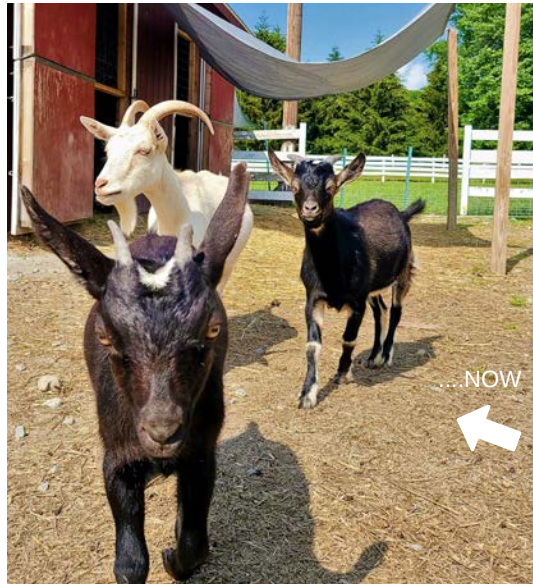
OUR SPRING BABIES ARE GROWING!

In our last issue, we told you about all of the babies we'd rescued this spring. So many of you sponsored one of our babies (thank you!) and as you can see...your care has made a difference! Look at our babies, all grown up.



SHILO & ALINA

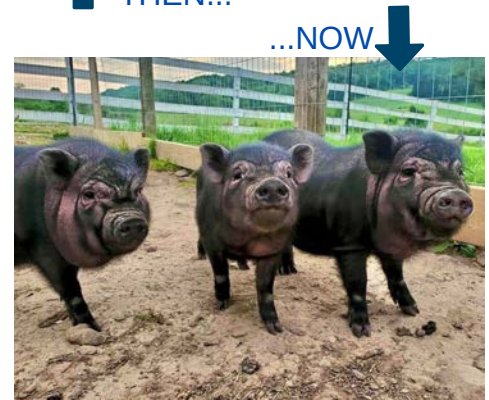
These days, you can't even tell who's who! That's baby Alina in front, SO grown up, and mama Shilo close behind. They have absolutely become a family unit with our sheep, Winston and Pippa. But Alina still plays more with their friendly neighbor goats, since the older sheep seem to have no time for her silly antics!



AURORA, HANSEL, & GRETEL

This little family has blossomed! After growing up a bit in a private suite at the "goatel" where all the other goats spend their nights, Hansel and Gretel are outside, getting ready to mingle with the rest of the herd! And all that shyness is gone. If you're not careful, these playful kids will jump right on you! They spend their days jumping around and exploring their new digs, just like they should.

CARDAMOM, ANGELICA & SAFFRON



Mama Juniper's girls were born here at Tamerlaine. They're finally big enough to be given their own outdoor pasture! Mama was and remains skittish around people. But her girls have definitely developed their own unique personalities!

They are quietly rebelling against Mama by getting comfortable with us. They're curious about all their new friends, and love rooting and wallowing on warm summer days!

While Saffron sticks to Mom like glue, Cardi and Angelica prefer making mischief. They managed to escape from their first two enclosures, sending our keepers on a high-speed chase! Now, they're safe and sound in their newly-secured pasture! Sorry, girls!

TEAM TAMERLAINE ADVOCACY

SAY HELLO TO OUR LITTLE FRIEND

Meet Anya, our newest rescue! Upon first meeting Little Fred (pictured here), any fear she had melted away.

Adorable Anya is a huge mush. On our [Instagram](#), watch a video of Little Fred comforting Anya with some much-needed TLC. Anya comes running when her keepers call, rubbing her head against you like a giant doggo would. Just be careful—she'll try to follow you home!



Anya was rescued just before she was artificially inseminated for the first time. Had she remained on the farm, she would have begun the horrible cycle of being forcibly impregnated so that humans can have her milk. She would spend the next five years attached to a milking pump. Meanwhile, each of her babies would have been taken from her shortly after birth.

Mother cows are dotting, and the repeated theft of her children would have left Anya scarred. Luckily, she was spared the life of a dairy cow and wound up here. Anya, we're so happy you've joined the herd! Welcome to Tamerlaine!

NJ: BAN THE CRATES

GREAT news: A recent bill to ban gestation crates for pigs and veal crates for calves passed through assembly unanimously! Next up? It must go through a vote in the state senate and assembly. **We need advocates immediately.** While this feels like common sense, it has already failed twice under former Governor Christie. Let's not take anything for granted.



WHAT CAN I DO ?

- 1 Call Assembly Speaker Craig Coughlin, and Senate President Stephen Sweeney, and urge them to post bills A.5236 and S.3401, respectively, for a vote. Demonstrating or calling is the most effective way to achieve a goal.
- 2 Then, contact your two assembly members and one state senator and urge them to vote to pass these bills. You can find your legislators [here](#). Help make this happen!
- 3 Share it on social media! Use these hashtags to reach more people:
#BantheCratesNJ
#Tamerlainesanctuary
#animalwelfare
#banthecrates
#endfactoryfarming
#Animaladvocacy
- 4 Visit The [Coalition to Ban the Crates](#), or the [Animal Legal Defense Fund](#) to learn more and find ideas of what you can do to help. The ALDF has wonderful images you can share on social media.
- 5 Last but not least, check out the [advocacy kit](#) for this issue on our [webpage](#), where much of this info is gathered, including a sample letter in the kit that you can personalize and use. Let's make this happen!

OUR GRAND (RE)OPENING!

We're not sure who was more excited to open again to the public after the pandemic shutdown: us, our guests, or our rescued residents! We had a wonderfully successful weekend with fun for all. Our animals were super curious about the goings-on of the big weekend, and greeted new friends eagerly. It was such a joy to see families staying after their tours to picnic on our grounds, or walk our nature trails. But the greatest joy was watching those who have never been around animals interact with ours. Many vegans were born that weekend. Here are some fun moments.



01 Alvin with his #2 fan

Our guests love hearing the roosters purr when they're happy!

02 Artie greets the kidlets

Two of our little guests snuggle up to Artie, AKA Mayor of Tاملaine.

03 Oats & Cashew get lots of snuggles

These boys are happiest when they are being cuddled by an adoring fan. They are still babies, after all, and want ALL of the attention!

04 Little Fred cozies up to his biggest fan

Little Fred has his social calendar full with his new friend, Anya. However, he always has time for kisses!

05 Alvin (and Simon) with their #1 fan

Our co-founder, Peter Nussbaum, has the perfect head for a rooster to roost! The two brothers put on a show for our visitors!

HOW TO TALK SO OMNIS WILL LISTEN



WE'VE ALL HEARD IT:

We vegans get a bad rap for talking incessantly about our ethics, but in truth, we get a lot of questions and comments. Before joining in discussion, decide if the asker wants to understand or is just setting up an argument. Then? Decline or accept that invitation. Arguments are like parties: you don't have to attend every invite you get.

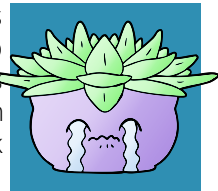
Vegans lack protein.



This is legit a foggy area for non-vegans. So it's a good idea to explain what you know. We have chickpeas, lentils, and other beans! Nuts and tofu, and seitan...many of which are more easily absorbed than meat. The internet has [many](#), [many](#) graphics about vegan protein sources. Offer to share some.

Plants have feelings, too.

It's obvious that this statement is designed to trap you into "admitting" you're a useless hypocrite. You can kill 'em with kindness and invite them to speak at length over coffee (they'll say no).



If you *do* want to accept this invite, explain that plants don't have brains or nervous systems so they [can't suffer](#) and [aren't sentient](#). But animals are. So if people applied their own logic...they'd be vegan.

It's evolution, baby.



Yeah, we know: We owe our big brains to Neanderthals eating meat. Okay. And as a result, our teeth now indicate that we NEED

meat. Actually, our teeth are more closely aligned with those of frugivores. But other than Freely the Banana Girl, not many people will change their diet to match their teeth anyway. This thinking is based on a common misconception, so there's no harm in clearing it up. You can also remind people that we've evolved in many ways since our caveman days...and that's a good thing.

Vegans kill animals

...by harvesting crops that kill small field animals and insects. It's an argument designed to infer that



veganism does more harm than good. If you want to assuage these feverish concerns for field mice, use logic: over 3/4 of food grown on Earth goes to feed farmed animals—not vegans. Do the math. Fewer animals raised for meat...fewer animals killed. Both wild, and farmed.

CATCHING FLIES: DON'T

How to Talk No Matter What the Question

You've probably heard the saying that you catch more flies with honey than vinegar. While that may be true...you're still trapping them and forcing them into a situation. As vegans, we've got a terrible reputation for forcing our views onto others. And listen, it is so hard not to spew forth the truth about something you feel so strongly about and, well, that you're just so RIGHT about. But...don't.

We're not saying you shouldn't advocate or take part in demonstrations. But when you guilt or disgust people into seeing your way of thinking, it alienates and hurts the vegan movement—and the animals we love. Once you've seen the light, it's really hard to return back to a non-vegan way of thinking. But remember: most of us weren't born vegan. We've all engaged in cognitive dissonance at some point. Veganism benefits more from remembering this, and practicing a compassionate, relatable approach to advocacy.

The moment you accusingly confront someone with the atrocities of their meat-eating lifestyle is the moment you lose them. Any emotional arguments you give will be met with equally emotional denial or a total shutdown. Instead, admit you once were in their shoes. Offer facts, and give people time to sit with them. A patient, gentle approach is hard for the passionate, but...IT WORKS.

Think about how hard it is to change the things *you want to change about yourself*. You can't change things about *someone else* that they *don't even want to change*. If you can help it...wait until people see how fulfilled a vegan lifestyle has made you. Be patient, think long-term. The questions will come, and you will have the answers.

#FAMERLAINE

SEE WHO'S "ALL IN THE FAMILY"



Brandon and Toy mug for the camera!

THE GOOD EGG: BRANDON VALDES

Meet Brandon, Head Maintenance and Farm Hand at Tamerlaine! On the day he got the call to interview at Tamerlaine, he and his girlfriend had just rescued an injured chipmunk on the road.

"I guess you could say it was a sign of things to come, that a journey was beginning!" Brandon joined us in May 2020, and he's enjoyed every moment since: "The animals make each day a gift—seeing them living their lives so comfortably cared for, seeing their improvements day to day, that's what makes it worth it."

When he's not tending to our residents, Brandon's playing in his blues band. "I've played piano since I was six." Naturally, we recruited him to play at one of our events, which he did happily. "I was able to perform music with some of my oldest friends in a group called Lapdog in our event barn, and it will forever be one of my very favorite musical accomplishments, a blend of two important worlds."

Thanks to Brandon, Lapdog will be returning to perform at our Midsummer Night's Gala in the barn that started it all. And this time, he's got a special surprise planned for our guests—one we're VERY excited about!



Brandon praises his colleagues, saying that he's, "never seen such a group of amazing people work harder than these guys do and I'm grateful to be part of the Famerlaine." We are, too, Brandon.

COOKIE'S COCK-A-DOODLE-DOO



Hi, Cookie!

I cannot afford my make-up addiction! What are the best vegan brands on the CHEAP?

It's SO much less important to buy "hot" brands than kind brands. Go you! Many gurus like budget brands better anyway! So no shame in that game! My go-to budget brand is [Juvia's Place](#). It's a black-owned, inclusive business, and was the first company to have a variety of foundation shades available. The best part? It's long lasting, lightweight, and full coverage! Would you believe it if I told you ALL but one eye palette are VEGAN & CRUELTY FREE? I not only swear by the foundation, but by ALL of their products. This brand makes baking easy, light, and keeps me looking fresh! If you have a brand you love already, you can check if they're vegan at [Ethical Elephant](#).

Now, I want to leave you with two extra chips for my smart cookies:

1. Remember: cruelty-free is great, but isn't always vegan. And, before it updated its laws on May 1, 2021, China mandated animal testing for every brand imported. They've now softened their stance, but it's still a bit nebulous, so I just avoid those brands, and...
2. Stay sweet and don't get crumbled! Catch ya on the flip!

