LADOT Factoid

- 2,190 Employees
- $160M Operating Budget
- Land Area 468 Square Miles
- Streets 7500 Miles
- 4,689 Signals
- 37,000 Meters
- 2.3 million Citations
- $140 million citation revenue
- $60 million parking revenue
- 359 Transit Fleet Vehicles
New Technology and Disruptive Services
HOW IS THE CITY OF LA GETTING READY?

Vision Document

April 9, 2019
New Construct: Transportation 2.0

- Digitize Physical Assets
- Real-Time Data and Analytics
- Data Exchange Platform
- API, Algorithms, Hosted on the Cloud
- Routing Engine
- Pricing Engine
- Automated Decision Making Capabilities
New Mobility, Pilots and Demos

- EV Carshare
- Microtransit Shuttles
- Dockless Bikes and Scooters
- Autonomous Shuttle Demo
- Electric Buses
- Mobility Hubs
- Code the Curb Pilot
- Framework for Urban Aviation

April 9, 2019
EV Carshare
Microtransit Shuttles

Microtransit Downtown LA

Microtransit West LA
Dockless Shared Mobility

Dockless Bikes

Dockless Scooters
Autonomous Shuttle Demo

April 9, 2019
## Code the Curb Pilot

### Jones St.

<table>
<thead>
<tr>
<th>FROM ELLIS ST.</th>
<th>E SIDE</th>
</tr>
</thead>
<tbody>
<tr>
<td>43FT</td>
<td>No Stopping</td>
</tr>
<tr>
<td>99FT</td>
<td>Free parking</td>
</tr>
<tr>
<td>33FT</td>
<td>No Stopping</td>
</tr>
<tr>
<td>121FT</td>
<td>Free Parking</td>
</tr>
<tr>
<td>22FT</td>
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April 9, 2019
What is the End Goal?

We want these outcomes:

• Save Lives
• Environmental Sustainability
• Energy Efficiency
• Social Equity
• Partner with Private Companies
• Seat at the table
• Co-Create
• Co-Iterate
• Co-Innovate
• Scale-Up
Questions?

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