What Was New?
Focused on Customer Service & Quality

• New Website and Registration Platform
• Online Award Application Submission
• New Chapter Accountant
  • 18% Cost Saving
• New Chapter Consultant
  • 50+% Cost Saving
• 2 Trailblazer events
• 1 CODE Specific / Matchmaking event
• 1 Networking & Mixer Event
What Was Presented?

• 16 Breakfast of Champions
• 9 Education Seminars
• 4 Legal Seminars
• 9 Dinner Programs
• 2 CCM Application Seminars
• 4 CMIT Exam Prep. Sessions
• 1 Emerging Leaders Site Tour

200+ Hours of Training
Internships and Scholarships

- 14 Internships - $107,200
- 4 Scholarships - $20,000
- Total - $127,200 for 18 young CMs

Thank you to AECOM, APSI, Arcadis, Cordoba, Cumming, Harris & Associates, Penta Building Group, STV, Inc, and Vanir

Upcoming Foundation Hiring Fair November 14 in Long Beach, CA
contact Terrence DeGray: tdegray@cordobacorp.com
Holidays Volunteers Appreciation Party

• Board Members
• Committees Volunteers
Selected as Chapter of the Year!

• For the Second Year Back to Back!

2018-2019 Chapter of the Year

2017-2018 Chapter of the Year
2014-2015 Chapter of the Year
2012-2013 Chapter of the Year
2010-2011 Excellence in Professional Development
2009-2010 Chapter of the Year
2007-2008 Excellence in CCM Development
2006-2007 Chapter of the Year
2004-2005 Chapter of the Year
2001-2002 Chapter of the Year
1992-1993 Chapter of the Year
1990-1991 Chapter of the Year
2019 - 2020 CMAA Southern California Board
President
Talin Astourian-Espinoza
Twining, Inc.
Vice President
Brandon Dekker, DBIA, LEED, GA
gkkworks
Treasurer
Garrett Terlaak
FS3Hodges
Secretary
Yashar Hooshvar, P.E., PMP, CCM, DBIA
Safework CM
Past President
Amin Salari, CCM, LEED AP
Kitchell
Foundation Chair
Gary Cardamone, P.E., FCMAA
CCM Committee Chair
Jinous Samii-Saremi, CCM
Vanir Construction Management
CMIT/Emerging Leaders
TJ Patel, CMIT
The PENTA Building Group
CODE Committee Chair
Farzad Tasbihgoo, P.E.,
CQA, CWI, PCI III
ZT Consulting Group
Education Committee Chair
David Pintar
CW Driver
Legal/Legislative Chair
Anthony Niccoli
aalrr
Membership Committee Chair
Michael Te, P.E., CCM, MS
Harris
Owners Committee Chair
Mark Zakhour, CASp, LEED AP
California State University, Long Beach
Program Committee Chair
Edgar Zelaya
KKCS
PR and Media Committee
Chair
Jeanette Hernandez
ECAMSECURE
Events and Award Committee Chair
Anh Case, P.E., CCM
EXP
Director-at-Large
Hussain Agah, MSCE, PMP, CCM, LEED AP BD+C
Riverside Community College District
Director-at-Large
John Scherck, CCM
IEUA
Ex-Officio
Jim Hamlin
Hill International
Ex-Officio
Michael Baker
Snell & Winter
Ex-Officio
Matthew Feldhaus, Architect, CCM, LEED AP
RWBID Construction Management
2020 Vision
Talin Espinoza, Twining, Inc.
CMAA Southern CA Chapter President
LA Market Construction Marketplace

- Owners competing for consultants / contractors
- Consultants competing for talent
- Everything is competing for time on your calendar
PER ASPERA AD ASTRA
Challenges and Obstacles

• **Shortage of young people selecting our industry to build careers / Talent and labor crisis**
  - A recent survey of 18- to 25-year-olds from the National Association of Home Builders revealed only 3% of young people were interested in pursuing construction as a career
  - Median age of workers in our industry is 42.6
  - Only 1.8 percent of the industry's workers are between 16 and 19 years old, while fewer than 9.4 percent are younger than 25
    - Shy of national averages for all industries

• **Emerging technology and changes to how our services are delivered**

• **Alternative delivery changing CM responsibilities**

• **Looming economic downturn**

• **Huge firms and tiny firms; nothing in between**

• **Diversity in leadership within this organization**
Demographics of Los Angeles

- Hispanic: 47%
- White: 29%
- Asian: 11%
- African American: 10%
- Other: 3%

Total: 100%
1. Reinventing and empowering the Chapter’s Charitable Foundation

- **Vision**: To be the leading organization in the development of future construction management professionals.

- **GOAL - Improve our engagement of young people**

- **GOAL - Raise more money and award more scholarships**
Money spent with CMAA goes right back to support the future of our industry:

Over $100k in scholarships and internships awarded each year including matching CMAA Foundation dollars.

Over 70 interns placed through 2019 since the start of the Internship program.

Undergraduate and Graduate Scholarships average $5,000 per recipient, and have been awarded to students attending local universities with CMAA Student Chapters or Clubs including USC, Cal Poly Pomona, and CSUN.
2. Goodbye, Old Hat

• **GOAL** - *One tech event / integrate tech demonstrations into existing events*

• **GOAL** - Address new trends in project delivery through education and collaboration with one or two niche organizations to present progressive ideas in CM.

• **GOAL** - Reinvent our events by **taking some risks in the interest of fun**
Goals for 2020

3. Making the Right Connections

- GOAL - Continue engaging industry in Inland Empire

- GOAL - Continue recruiting Owner participation on the Board

- GOAL - Continue attracting/motivating the right leaders to steer CMAA and influence the industry
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PLATINUM SPONSOR

GOLD SPONSORS

SILVER SPONSOR