Mobility Villages
Leveraging 2028 Olympics for Economic Development

Western Winter Workshop
Friday, February 28, 2020
2028 Olympics in Long Beach
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2028 Events

Long Beach Events
(July 21-August 6, 2028)

1. Water Polo
2. Open Water Swimming
3. Triathlon
4. Handball
5. Sailing
6. BMX Racing
7. Rowing
2028 Challenges

Long Beach Sports Park:

- 2\textsuperscript{nd} Largest sports park outside of DTLA
- Expected to draw hundreds of thousands of visitors
- Millions of viewers worldwide
- Impacts to existing residential, business, office and retail community during games
- Potential interference with neighborhood access, road access, rail access, parking and shuttle systems
- Maintaining public access to waterfront
8 Priority Projects for 2028:

1. Rebuilding Belmont Pier (TBD)
2. Arena Improvements (planning)
3. Belmont Pool Construction (Coastal Commission)
4. Lifeguard Tower Renovations (design)
5. Long Beach Airport Upgrades (construction)
6. Concession Stands at Alamitos Beach (construction)
7. Improvements to Metro Blue Line (completed)
8. Convention Center Hotel (entitlements)
City of Long Beach

LONG BEACH’S ENVIRONMENT FOR DEMONSTRATION PROJECTS & STRATEGIES

1930s
Ford, DuPont, and Proctor and Gamble operated factories in the harbor, and oil was discovered under the city.

1940s
The Navy selected Long Beach as the principal landing site for the Navy fleet, and Donald Douglas produced more than 4,200 C-47 Skytrain planes for the war near the Long Beach Airport.

1960s
Long Beach became the Queen City when it acquired the ocean liner Queen Mary from Cunard Lines.

1999
Residents issued a $240,000 bond to build a municipal wharf.
Olympic Village

Technology & Innovation

Art District

Hospitality & Entertainment

MARINA GREEN

FINANCIAL DISTRICT

CIVIC CENTER

THE PIKE

RAINBOW HARBOR

GOLDEN SHORE
City of the Future

https://youtu.be/nvDqKBqZqaA