

CTC OF GREATER
DOWNTOWN PRESENTS....

PREVENTION STARTS WITH ME



An Alcohol, Tobacco, and Other Drug
(ATOD) Prevention Video Contest



**Calling all 7th-12th grade youth who live in the
Downtown Area School District!**

CTC of Greater Downtown is excited to
announce it's 4th annual ATOD prevention video
contest. We know that most youth do NOT use
drugs & alcohol and we wish to celebrate that!

1st Prize: \$250

2nd Prize: \$200

3rd Prize: \$150

**Youth: Share how your healthy
lifestyle choices can also influence
others to not use drugs or alcohol.**

**Submission Deadline:
Friday, April 19, 2024**



PREVENTION STARTS WITH ME CONTEST RULES

- Participants may create a solo video or a group video; if a group video, each participant must submit parent/guardian permission.
- Each participant/group may submit 1 video that is 60 seconds or less.
- Participant may show examples of ways their healthy lifestyle choices can also influence others to not use drugs or alcohol.
- The faces of people not participating in the video shall not be visible to viewers of the video.
- Viewers must be able to clearly see the participant/group and the action being done.
- No offensive language or content.
- No mention of drugs, cigarettes, vaping, or other illegal substances.
- No inappropriate dress.
- Any music used may not contain inappropriate or offensive language.
- The action in the video must be appropriate for all ages.
- The video may not contain anyone's home address. This includes street names, images and/or descriptions of the outside of a home.

By sending in this application you are agreeing to the rules and conditions laid out above. Video submissions not in agreement with the rules will be disqualified. CTC may exclude any material or contest submission if it determines, in its sole discretion, that the submission violates any of the contest rules. Submitted videos that follow the rules may be highlighted on CTC social media channels as well as on the CTC website, www.dtownctc.org.

Make sure to...

- **Sign and print permission form clearly.**
- **Email the permission form, along with your video on or before Friday, April 19, 2024 to dtownctc@gmail.com**



CONTEST PERMISSION FORM

CTC of GREATER DOWNINGTOWN 2024 VIDEO CONTEST PHOTO AND VIDEO PERMISSION FORM

*****MUST BE SIGNED TO BE ELIGIBLE*****

I, on my behalf and on the behalf of my child/ward, give permission to Communities that Care of Greater Downingtown to use and edit my photograph(s) and/or recording(s) of my child/ward or my child's/ward's voice on still photographs, motion picture film, audio tape and/or video tape, and to use this material, in whole or in part, through the media of film, internet, social media, multi-media presentation, audiotape, videotape, or in printed form or display form for the promotion of Communities that Care of Greater Downingtown and/or any of its affiliates and/or partners. I agree that CTC is not responsible for any subsequent use of the photographs, motion picture film, audio tapes and/or video tapes by persons unrelated to the promotion of the CTC Initiative.

Participant's Name: _____

Name(s) of other children in video: _____

Signature (parent/guardian): _____

Date: _____

