

ākina



The Ākina Foundation

Impact Report

Financial year 2021

**KO AU KO TE TAI AO,
KO TE TAI AO KO TE AU.**

I am the environment,
the environment is me.

Whakatauki

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IMAGE: CAPABILITY ENABLERS, HERMIONE McCALLUM HAIRE, JESSICA PALALAGI AND ANNE PURCELL

Ākina is Aotearoa New Zealand's leading impact consultancy.

We're working to transform the economy by putting positive social and environmental impact at the heart of how Aotearoa New Zealand does business.

Our vision is for a sustainable, prosperous and inclusive Aotearoa New Zealand and world.



IMAGE: THE ĀKINA TEAM, MAY 2021

The Ākina Foundation helps organisations do business for good. We exist to increase the positive outcomes made by our clients and partners.

We offer a unique range of tailored consulting and business development services that help the organisations we work with address challenges like poverty, inequality, environmental degradation and climate change.

We bring our values to everything we do:

HE TANGATA

The people. Signifying respect and understanding for all people and cultures.

AKO

To learn or study, but also to teach or advise.

BOLD ACTION

Ākina means to challenge or encourage. It's a powerful call to bold action!



From the Ākina Board

Reporting on impact is fast becoming the best practice way to demonstrate evidence of the good work you are doing – to your clients, customers and stakeholders.

As a Board, we're very proud to be supporting Ākina in their change-making work, and we're inspired by the activity and outcomes detailed in this, our 2021 report.

To all the businesses, enterprises and entrepreneurs that have taken steps to understand and improve your impact this past year – we congratulate you. You are proof of a growing movement that is using business and enterprise as a force for good.

In a Covid-19 world that is still grappling with how best to respond to a climate in crisis, you exemplify the change we need to see.

Ngā mihi nui kia koutou



BEN KEPES (CHAIR)



SIMON HAY



TE PUOHO KATENE



RACHEL SANSON



MICHELLE SHARP



MALCOLM SHAW

In another unusual year, where travel has been difficult, at the Ākina Foundation we've been thinking about how to help others go on a journey.

Embarking on an impact journey means asking lots of questions; what difference are you wanting to make in the world? How will you do that? How will you know if your efforts are succeeding?

This is also a journey of iteration. Give something a go. Did it work? If not, why not? Change it up, and give it another go. The journey can be about failure as much as success; but learning can be celebrated too. At Ākina we often say “just get started” because that is better than doing nothing.

This is the spirit in which we approach our Ākina Impact Report. This report is one iteration on from last year's report. It's a summary of a year's worth of small steps, wins, and learning.

We help our clients and partners make positive change. Change is a process rather than a moment in time – though it is made up of moments. One of the most important moments for any organisation is making the commitment to be better.

This is a commitment that needs to be made repeatedly, but can be made in lots of different ways. Commit time and energy to understanding and improving the impact of your organisation. Commit to using your supply chain to buy better. Invest better by putting your money in places where it creates positive outcomes as well as returns. Commit to minimising your waste and your emissions. Commit to looking out for the wellbeing of your employees.

And once you do commit, you can't forget the next crucial step; you must act.

If this sounds like a lot, remember that it's a journey, and help is out there. Connect with businesses facing similar challenges. Talk to the experts. Ask your team for inspiration and ideas. These are some of the actions we are re-committing to, as we look ahead to 2022.

To all the organisations that have worked with us, or supported us this past year; ngā mihi nui. By committing to doing business better you are helping to create an economy that works to improve lives and the environment. The impact of Ākina is the impact we support you to create – and it is truly inspiring.

Ultimately, we do what we do because Aotearoa New Zealand needs more businesses that are creating positive impact.

Whether you're already on the journey or just starting out; ka rawe! Hāere mai.

Nicola



Nicola Nation
Chief Executive
Tumu Whakararae

Te Ao Māori & Te Tiriti o Waitangi

As a tangata tiriti organisation with a Māori name, we have a responsibility to honour Te Tiriti. We want to contribute to a more equitable society that celebrates Te Ao Māori and upholds the rights of Māori as Tangata Whenua.

This year we've undertaken a range of initiatives to continue building cultural competency across our team:

- Continuing our internal Tiriti o Waitangi working group
- All new starters took part in Te Tiriti o Waitangi training
- Most staff completed a round of Te Reo Māori lessons, at either level one or level two
- Weaving elements of tikanga into our work including pepeha, karakia and waiata
- Making space for Te Ao Māori in our regular team days, which this year included a visit to the He Tohu exhibition at the National Library

- Learning and development through working alongside Māori organisations Ngahere Communities and Hokianga Hapu Housing
- Connecting through partnerships with the Manukau Urban Māori Authority (MUMA), Māori Women's Welfare Development Inc (MWDI) and Amotai.



IMAGE: TEAM MEMBERS FROM ĀKINA AND MUMA AT A PROJECT CATCH-UP FOR CAR LEASING PILOT PROGRAMME WAKA ARONU. AUGUST 2021.

Climate Positive Ākina

Ākina is committed to operating and delivering our services in an environmentally sustainable way.

We maintain our Ekos climate positive accreditation, which involves measuring and offsetting 120% of our carbon emissions each financial year.

This year we're also very proud to have joined the Climate Leaders Coalition which involved signing up to the higher ambition [2019 statement](#) to act on climate change and related science based targets.

There's a more fulsome breakdown of our climate journey [on the Ākina website](#).

Advocating for organisations to take action to combat climate change and reduce emissions is an important part of our mission.

Some good recent examples of this include the article [Four things businesses can do to combat climate change](#), and [our submission](#) on the Government's Emissions Reduction Plan.



How to read this report

This report showcases the impact of Ākina in a variety of ways, in order to paint a rich picture of the positive change we help to create.

The navigation headings at the top of each page indicate which section of the report you're in.

Here are the different ways in which this report talks about the Impact of Ākina:

Alignment with existing frameworks

We've mapped the impact areas of our clients against existing frameworks: the United Nations Sustainable Development Goals and the New Zealand Government's Living Standards Framework. This helps give a high-level overview of the impact Ākina helps to create.

Impact model and narrative

As our impact reporting evolves over time, so too does our impact model. We introduce the latest version of the Ākina impact model, along with a narrative that explains the impact we're working to create, in a simple way.

Activity/outcome summary

These summary pages detail some of the key outcomes and activities of the past year, all linking back to our impact model. These pages explain why the activity or outcome is important and use data to show what we've delivered.

Case studies

The case studies in this report are connected to an activity/outcome summary page. They are qualitative indicators of work delivered and outcomes achieved.

The Impact of Ākina – the UN Sustainable Development Goals

This past financial year Ākina worked with **155 organisations** of different shapes and sizes – but all working to create different kinds of outcomes in people’s lives or for the planet.

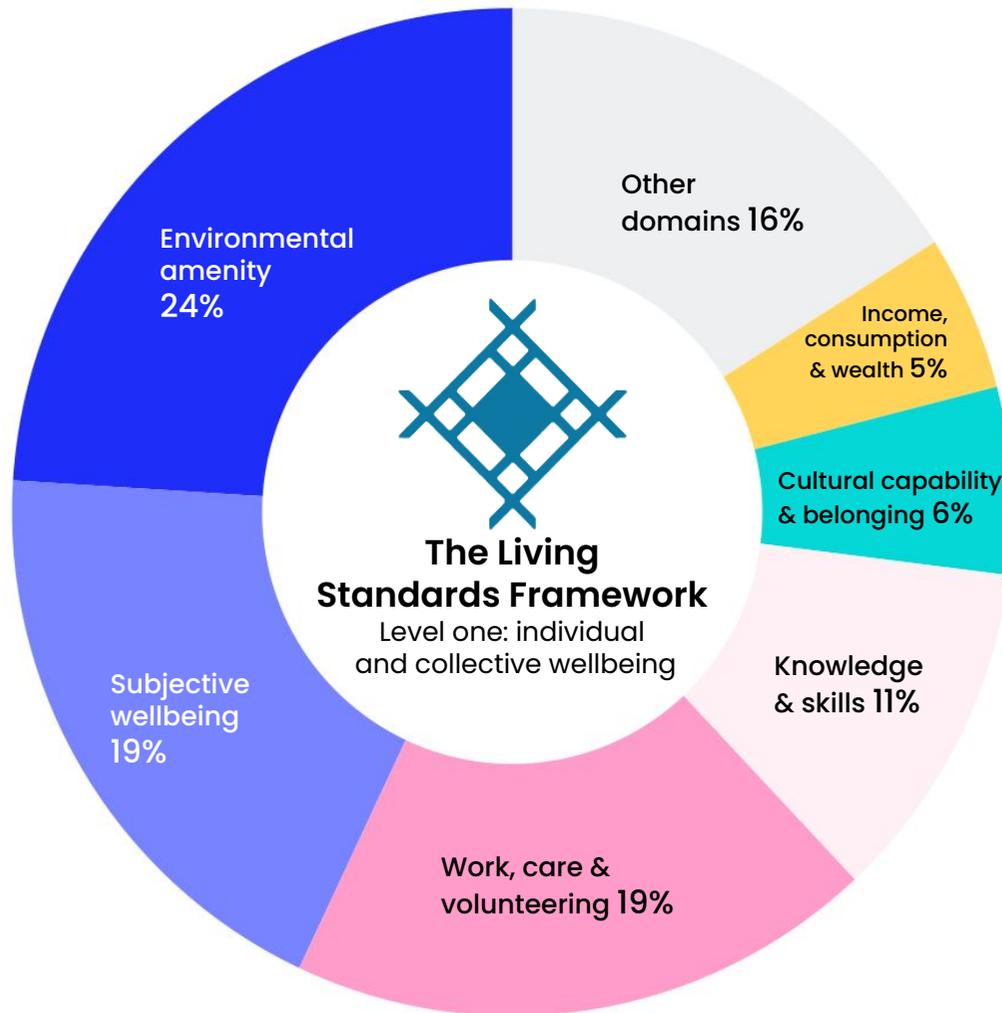
This helps to give a high-level sense of the different kinds of change we’re supporting others to create.

The impact of Ākina is the impact we support others to create; so we’ve mapped the impact areas of the organisations we work with against **the United Nations Sustainable Development Goals (SDGs)**

[The SDGs](#) are a series of ambitious objectives and targets to end extreme poverty and hunger, fight inequality and injustice, and tackle climate change, by 2030.



This graph shows that 55% of the impact Ākina helps to create connects to four SDGs with social objectives, while 40% connects to four SDGs with environmental objectives.



This graph shows that the impact of Ākina connects most strongly to six of the 12 domains that make up level one of the Living Standards Framework.

The Impact of Ākina – the Living Standards Framework

The Living Standards Framework is a flexible framework used by policy makers in government to consider the different dimensions of wellbeing when setting policy.

The 2021 version of the framework includes three different levels. In this graph, we have mapped the impact areas of the organisations we work with against the wellbeing domains of **level one: individual and collective wellbeing**.

Again, this is to give a high-level view on how the world is positively affected by the work of Ākina, and our clients.

Read more about the Living Standards Framework, including definitions for the domains of wellbeing, [on the Treasury website](#).

Impact model & narrative

What is an impact model?

An impact model – also known as a theory of change – sits alongside an organisation’s business model and seeks to communicate what activity, delivered in what particular way, will deliver what positive outcome or impact. Developing an impact model is essential for understanding the positive outcomes an organisation hopes to create.



An impact model explained

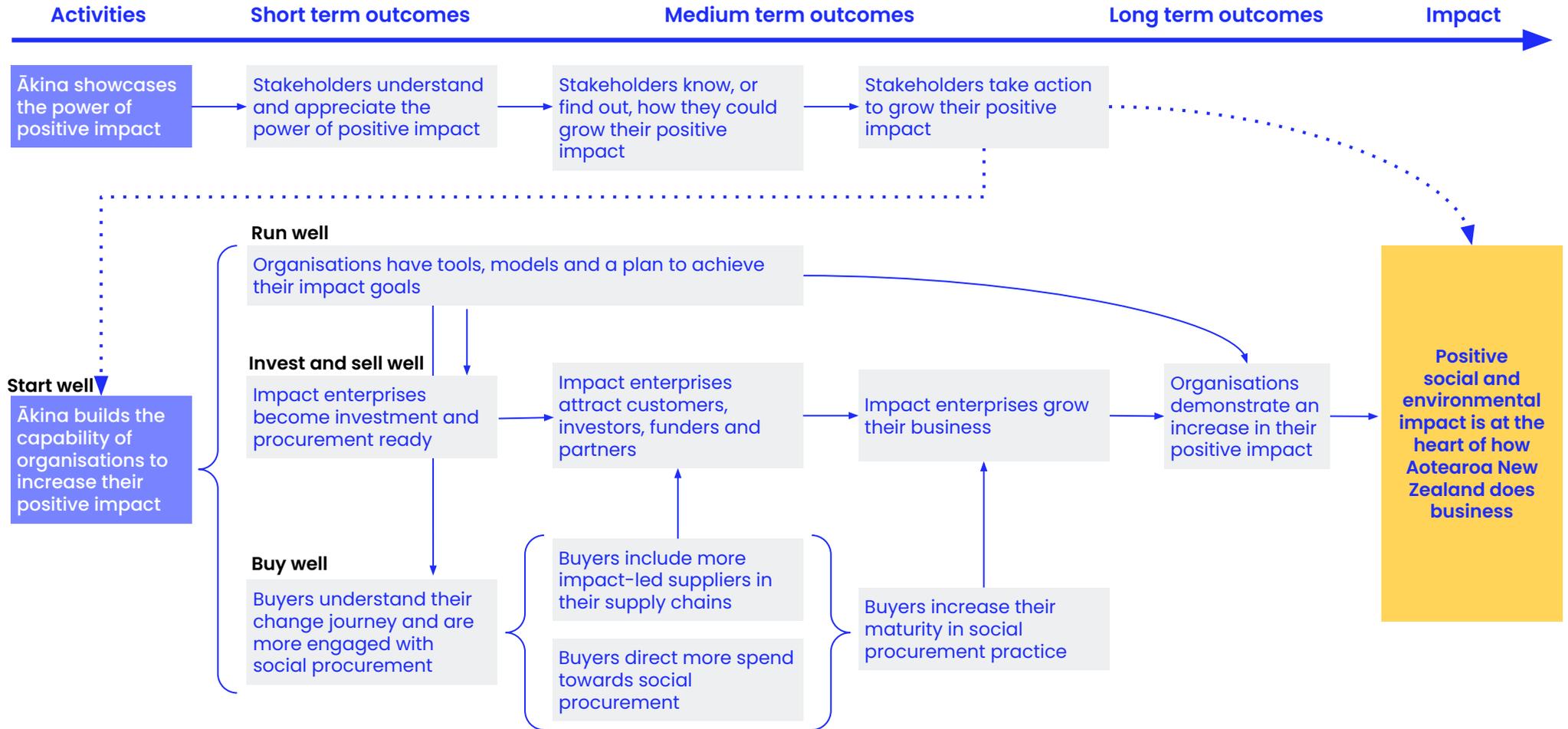


Impact model & narrative

The Ākina impact model

Our theory of change

Our impact model shows the impact goals we are working towards, and how our activities achieve those goals.



Our impact narrative



What is an impact narrative?

Our impact narrative is a different way of telling the story of the impact articulated in our impact model.

It's a summary of how our vision drives our activity, and how those activities lead to the positive impact we want to create.

An impact narrative comes in handy as it can help build understanding about impact, without having to read a detailed diagram.

BECAUSE our vision is for a sustainable, prosperous and inclusive Aotearoa New Zealand...

WE BELIEVE that every organisation in Aotearoa has the power and responsibility to create positive impact through their work...

SO WE build the capability of organisations to increase their positive impact

AND

showcase the power of positive impact to our stakeholders...

WHICH LEADS TO more organisations taking action to increase their positive impact

AND

impact enterprises getting the support they need to grow...

AND RESULTS IN positive social and environmental impact being put at the heart of how Aotearoa New Zealand does business.

ACTIVITY

Ākina showcases the power of positive impact

What does impact mean? How can business be a force for good?

In order to create positive change in how businesses operate in Aotearoa, we first need to talk about how to make change happen.

We are advocates for impact, to help build awareness and understanding – whether that's around new ways of buying, investing or how to weave purpose and profit together. Understanding can lead to action.

By showcasing the power of positive impact we're contributing to a growing global conversation about how governments, businesses and enterprises can take action to improve lives and our environment.

At Ākina, advocacy for impact takes many forms. It might mean speaking at events and conferences, contributing to news stories or blogs, or highlighting stories of success to inspire others.



We published **17** different publications, including reports, submissions and articles.

We contributed to **20** different pieces of content created by others. This is things like research, podcast episodes and stories in the media.

We ran or contributed to **36** different events like conferences, webinars or lectures.



CASE STUDY

The Impact Initiative

This was a three-year partnership, between The Department of Internal Affairs and the Ākina Foundation with support from the Community Enterprise Network Trust.

The Impact Initiative sought to advocate for impact and uncover what changes would enable businesses and government to create more impact across the economy.

“By adopting and embedding [The Impact Initiative] recommendations we can lead the world by example, and help bring about a future where generating positive social and environmental outcomes lies at the heart of every Aotearoa New Zealand business.”

- HON PRIYANCA RADHAKRISHNAN
Minister for the Community & Voluntary Sector

What was the challenge?

Before The Impact Initiative, there had been no notable Government support for impact-led businesses for well over a decade. This programme was a valuable chance to build awareness about the power of impact, and its potential to play a key role in the economic future of Aotearoa. Ultimately, the Impact Initiative asked: *What changes would help Aotearoa New Zealand become a country where creating positive outcomes for people and the planet is a normal part of how we do business?*

What did we do together?

Ākina led an intensive three-year programme of research and engagement to determine what changes and initiatives would help impact businesses – like social enterprises – to thrive.

With support from partners in the impact sector and across government we ran events, tested new networks and tools, published five key reports, launched Aotearoa New Zealand’s first social procurement programme and developed 15 recommendations for the Government.

OUTCOME

Ākina showcases the power of positive impact

What changed for the better?

As the result of the programme’s three years of advocacy, research and delivery we identified how a flourishing social enterprise sector can be supported.

We are eagerly awaiting the Government’s response to the recommendations which are soon to be considered by Cabinet.

Some initiatives started under The Impact Initiative have continued, like the Ākina social procurement programme, whilst others, like the Sector Working Group, are paused whilst awaiting Government’s response.

Recently, we’ve worked with business.govt.nz to publish the first of [a suite of tools](#) designed to support the creation and development of more purpose-led businesses.



ākina CENT

The Impact Initiative

Advocating for impact across government

One major focus of The Impact Initiative was building awareness and understanding of impact businesses – like social enterprise – across government. We worked closely with an evolving group of officials from 13 government agencies, and closed out the programme with a series of meetings with Government Ministers.

Creating a roadmap for impact

The Impact Initiative produced a range of unique and notable reports looking into things like the history of social enterprise, the barriers they face, and how they contribute to the Government's goals.

Three years of research and engagement culminated in a series of whitepapers and the final report [A Roadmap for Impact](#) which details recommendations for accelerating the creation of impact in the economy.



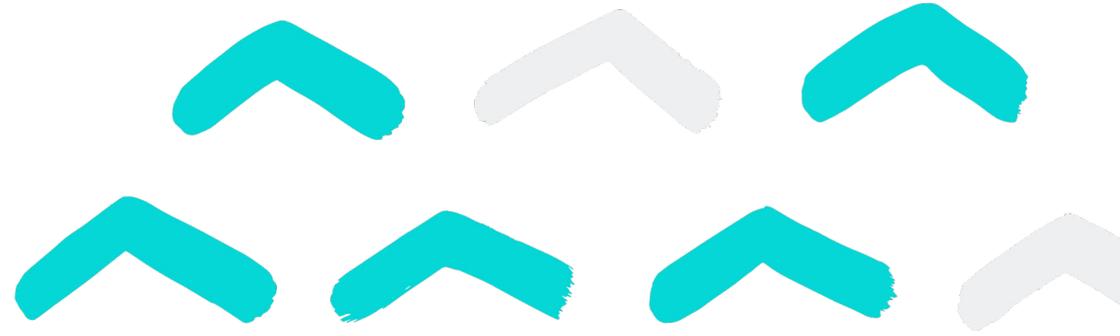
ABOVE: ĀKINA BOARD MEMBER TE PUOHO KATENE WELCOMES A ROOM OF GOVERNMENT OFFICIALS AND IMPACT SECTOR REPRESENTATIVES AT AN EVENT TO CONCLUDE THE IMPACT INITIATIVE IN MARCH 2021.

[WATCH A VIDEO FROM THE EVENT](#)

LEFT: THE FINAL PROGRAMME REPORT *A ROADMAP FOR IMPACT* DETAILS 15 RECOMMENDATIONS TO THE GOVERNMENT, SPLIT ACROSS FIVE RECOMMENDATION AREAS.

[READ THE REPORT ONLINE](#)

The Impact Initiative



- 1** One Aotearoa Social Enterprise Forum
One Sector Working Group of representatives
One Cross-Agency Advisory Group of officials from across government
- 3** Three years of The Impact Initiative
Three programme partners
Supported NZ participation at three social enterprise world forums
- 5** Programme workstreams
Capability building Social procurement
Finance & legal Sector engagement
Impact
- 106** Services listed on the social procurement directory
- 13** Buyers in the social procurement buyer group
- \$30b+** Total Buyer Group expenditure

- 5** Significant reports into social enterprise and impact:
 - Part of a Larger Whole
 - On the Cusp
 - Transforming our Economy
 - Structuring for Impact
 - The Business of Impact

12 Impact models (theories of change) developed for leading social enterprises

25 Impact tools & resources developed

8 Hubs partners involved in the Regional Hubs Pilot to test support networks

20 Social enterprises supported through two rounds of the Impact Investment Readiness Programme (IIRP)

25x Average multiple of investment unlocked for IIRP participants, compared to funding provided

15 Recommendations to the Government

OUTCOME

Organisations have tools, models and a plan to help them achieve their impact goals.

In order to create positive change, you first need a plan; something that articulates the change you're trying to make and maps out the steps to get there.

That plan is an impact strategy, which often includes an impact model (theory of change) which shows how your activities lead to good outcomes, and a framework that helps measure change as it's happening. Impact strategies come in many different shapes and sizes but are always closely connected to the business model.

If we want to see an Aotearoa where more businesses are making a difference, then we need an ever-increasing number of businesses to strategically build impact into how they run.

To make an impact you first need to make a plan. Our bespoke impact consulting services support businesses to create strategies and plans that lead to positive change



73
IMPACT TOOLS

We created **73 impact tools**; bespoke models, plans or frameworks to support our clients on the impact journey.

THIS INCLUDES:

- **24 impact models** (also known as a 'theory of change') to help organisations understand their impact.
- **18 measurement frameworks**, which help our clients track their impact.
- **25 business models**, to help ensure our clients can create impact sustainably.

CASE STUDY

Te Tuhi café

The Te Tuhi training café provides in-house training and paid employment for people with intellectual disabilities – it's the first of its kind in Aotearoa.

The training café is a joint initiative by Te Tuhi, Rescare Homes Trust, the University of Auckland.

"In our audit we were granted a 'continuing improvement', meaning we have exceeded requirements – they are pretty hard to get, but part of the reason we got this was because I could show them the impact model and the measurement framework Ākina helped put together for us."

- KATRINA PHILLIPS
Vocational Service Manager, Rescare

What was the challenge?

The Te Tuhi training café team knew they were creating positive change in their community, but they didn't have a clear way to tell that story. With a health and disability standards audit coming up, they needed to provide evidence of the good work they were doing.

What did we do together?

By working with Ākina, the training café has been able to map the positive change that the café creates. Together, we created an **impact model** and an **impact measurement framework** which collects and stores useful information about the café's impact.

On top of this, an **impact communications plan** guides the way they communicate the impact of the café with their stakeholders.

All this work helped the café partners to understand exactly what positive change they were working to create for the community.

OUTCOME

Organisations have tools, models and a plan to help them achieve their impact goals.

What changed for the better?

Working with Ākina has given the training café the tools and guidance they needed to measure the positive change they create. They can now tell a compelling and evidence-based impact story to their stakeholders.

Working with Ākina has also helped them to make decisions that increase the impact of the café. Because their impact model helped them explain their impact, the health and disability auditors to recommend that Te Tuhi was exceeding requirements!



TE TUHI CAFE TEAM: SIMON BYERS, EMILY SEARLE, NICHOLE FERNANDEZ, DAVID STILLWELL
PHOTO BY MISONG KIM

OUTCOME

Impact enterprises become investment and procurement ready

Getting procurement ready

More and more businesses are looking to shift towards social procurement; creating impact through their supply chain by buying from businesses that do good.

But, how can you be sure that the business you want to buy from is creating the outcomes they claim?

We certify our Ākina Impact Suppliers so that the businesses that buy from them know that they create genuine impact, and that they're ready to take on significant contracts.

You can tell that an organisation has been certified because they'll display the **Ākina Impact Supplier mark** – a clear sign they're ready to be connected to businesses that are looking to buy goods and services that create positive impact.



89
IMPACT CERTIFIED
ORGANISATIONS

We have now certified **89 impact businesses**. Certification means they make a positive impact AND they're ready for social procurement opportunities.

115
PRODUCTS OR
SERVICES

Our impact directory of suppliers lists 115 impact certified products or services.

OUTCOME

Impact enterprises become investment and procurement ready

Getting investment ready

Increasingly, investors want to invest in businesses that are making a positive impact. There is an estimated [\\$3.3b in New Zealand's impact investment market](#), and counting.

However, there's a persistent lack of impact investment deals being made which is due in part to a lack of impact businesses ready to take that investment on.

Ākina has been working for the past five years to help change that. Every year, with support from our partners, we run a programme that funds impact businesses to develop their plans to grow.

We've also recommended that the New Zealand Government supports a scheme like our impact investment readiness programme – like the government does in Australia.

A growing impact economy means more impact businesses landing investment. The Ākina 2020 impact investment readiness programme allocated a total of \$250,000 to help impact-led businesses get ready to grow...



129
EXPRESSIONS
OF INTEREST

We received **129** expressions of interest for the 2020 Impact Investment Readiness Programme.

11
RECIPIENTS

We were able to offer **11** impact businesses funding to increase their investment readiness.

Programme funding generously provided by



CASE STUDY

Supergenerous

Supergenerous believes that human generosity is the solution to the world's greatest challenges.

They aim to maximise the amount of money going to charities by claiming the taxable rebate on behalf of donors giving them the option to re-donate the rebate to charity.

“Impact investing has played a major role during the evolution of Supergenerous... As the lucky recipients of the Ākina Impact Investment Readiness Programme, we were also able to prepare ourselves to raise capital from these sorts of investors.”

- GUILLAUME DEHAN
Supergenerous CEO

What was the challenge?

Supergenerous is a digital service that automates the process of claiming a tax rebate on charitable donations. It works on behalf of donors, allowing them to claim their rebate or donate it to charity.

In order to grow their business and expand their impact, Supergenerous needed investment.

What did we do together?

Ākina supported Supergenerous to apply for funding through our Impact Investment Programme.

They used the programme funding to access legal and financial assistance that enabled them to get investment ready.

Supergenerous were then able to secure a significant level of investment to grow their business and increase their impact.

OUTCOME

Impact enterprises grow their business

What changed for the better?

Within six months of receiving investment, Supergenerous has more than doubled its staffing levels and now has 5 times the number of users.

So far more than \$70,000 has been donated back to the non-profit sector; an amount that is growing every month.



THE SUPERGENEROUS TEAM

OUTCOME

Impact enterprises attract customers, investors, funders and partners

Once impact businesses are ready for investment, it's important that they land those deals because this gives them the money they need to grow their business and create more impact.

We are proud to be part of Aotearoa New Zealand's first impact investment fund, which continues to invest in innovative Kiwi businesses, that are making a real difference.

Along with our fund partners at New Ground Capital and Impact Ventures we launched the Impact Enterprise Fund back in 2018. This year, four investments were made totalling \$2.5 million.

This is the other end of the impact investing market, from the Impact Investment Readiness Programme. Strategically supporting both sides of the market helps it to flourish.

Whether it's through our investment readiness programme or through the Impact Enterprise Fund, we're working to ensure impact businesses are securing the investment they need to grow.

4
INVESTMENTS

The Impact Enterprise Fund invested in **4** impact businesses.

5
INVESTMENTS

We supported **5** impact businesses through our readiness programme that then went on to raise impact investment.



CASE STUDY

The impact enterprise fund

As a partner in New Zealand's first impact investing fund, we're working to make more impact investing deals happen. The four businesses invested in in FY20/21 are each leaders in their field, with huge positive impact potential. There are now nine impressive businesses in the fund's portfolio, with an additional one or two investments to be made in 2022.



IMAGE: EARLIER THIS YEAR THE IMPACT ENTERPRISE FUND PUBLISHED ITS FIRST IMPACT REPORT.

[READ THE REPORT ONLINE](#)

LearnCoach

LearnCoach is an online learning platform where one million video lessons are watched by more than 150,000 students every year, teaching them exactly what they need to know to get the very best NCEA results.

ZINCOVERY

Zincovery is developing technology to extract and recycle zinc from waste created through the steel manufacturing process, so it can be reused instead of going to landfill.

OUTCOME

Impact enterprises attract customers, investors, funders and partners

ZEROJET

ZeroJet is accelerating the marine industry's transition to sustainable energy with electric jet propulsion systems. ZeroJet partners with boat builders to provide a turnkey electric jet propulsion system

GROUND PACKAGING

Grounded Packaging is a sustainable packaging business that supplies a range of innovative and sustainable materials made from bio-based or recyclable materials in order to reduce the amount of single use plastic products ending up in our oceans and landfills.

The Impact Enterprise Fund is a partnership between

ākina

NewGroundCapital


ImpactVentures

IMPACT
MANAGEMENT
PROJECT

The Impact Management Project is the basis for the IEF impact framework.

CASE STUDY

Big Street Bikers

Combining infrastructure, technology and culture, Big Street Bikers is getting more New Zealanders into carbon free transport that also increases their wellbeing.

They make it safer and easier for Kiwis to switch to electric bikes.

“I was impressed by their ability to take our diverse range of business activities and distill this down into a simple framework that allows us to measure and communicate our impact”

- ANDREW CHARLESWORTH, CO-FOUNDER

What was the challenge?

Big Street Bikers contributes to reduced carbon emissions, whilst also promoting wellbeing that comes from biking. They successfully launched their first network of bike parking and charging spaces - known as 'Locky Docks' - in Ōtautahi Christchurch.

Their next goal was to scale their business model and grow their impact. To achieve this they needed a compelling impact story - based in evidence - to help engage with investors, Iwi, Government and corporate organisations.

What did we do together?

By working with Ākina, Big Street Bikers were able to better understand, prove and track the positive change they create.

To do this, we worked together to workshop and create an **impact model**. We used existing research to co-develop indicators for an **impact measurement framework** and, we held coaching sessions to ensure the Big Street team were able to confidently begin to measure their impact.

OUTCOME

Impact enterprises attract customers, investors, funders and partners

What changed for the better?

Through working with Ākina, Big Street Bikers developed a compelling impact story. They used this story to market their model to new audiences - encouraging new funders, users and partners to get on board.

This work is already making a difference in the ongoing development of Big Street Bikers. They have recently opened their first Locky Dock in Wellington - unveiled by Minister of Transport Michael Wood.

Find out more about [Big Street Bikers](#) or [watch the how-to video](#).



A 'LOCKY DOCK' IN CHRISTCHURCH

OUTCOME

Buyers understand their change journey and are more engaged with social procurement

Social procurement, sustainable procurement, supplier diversity, broader outcomes – whatever you call it, using supply chains to create impact is the new best practice in procurement.

In this financial year 13 buyer organisations signed up to our social procurement programme. Combined, their procurement spend is well over \$30 billion every year.

Their membership shows their commitment to creating positive impact by evolving their procurement practice over time. By buying from impact businesses, they're purchasing positive outcomes and helping impact businesses grow.

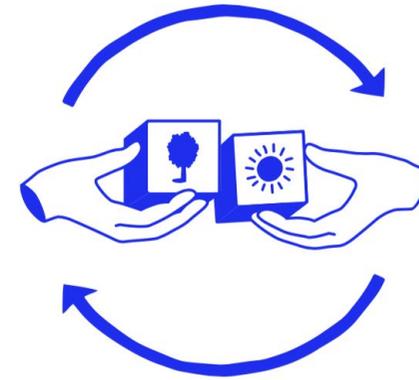
Previously a stand alone programme called 'Fwd', we've developed our procurement offering and pulled it back under the Ākina umbrella.

Ākina provides our buyer members with advisory time, tools, resources and events that help them develop procurement practices to create positive impact.



Our social procurement buyer group has **13** members.

We held **18** events for buyer members to help build their social procurement capability.



CASE STUDY

ANZ New Zealand

With 9,000 staff across Aotearoa, ANZ NZ is implementing a social procurement strategy that is influencing the way they purchase goods and services, whilst also supporting Kiwi businesses that are making a positive difference.

“This is something we have implemented into our procurement strategy; how can we help communities thrive, support people into decent work or reduce waste? There’s huge potential for procurement teams to lead on climate initiatives and sustainability.”

- Olivia Coleman, ANZ New Zealand

What was the challenge?

ANZ NZ wanted to create a social procurement strategy and wished to maximise their opportunities to work with social enterprises by incorporating them into their supply chain.

What did we do together?

ANZ NZ became a buyer member of the **Ākina Social Procurement programme** which connects them to other buyer members, and supports them to implement social procurement practices. The programme provides members with opportunities to share learnings about social procurement and to work together.

Ākina worked closely with the ANZ NZ procurement team to help develop their social procurement strategy and to connect them to impact certified suppliers.

OUTCOME

Buyers understand their change journey and are more engaged with social procurement

What changed for the better?

ANZ NZ has been able to increase the impact of their supply chain by working with a range of Ākina impact certified suppliers including Dignity (period products) All Heart NZ (waste minimisation) and The Cookie Project (employment for people who face barriers).

ANZ NZ are also working towards working with suppliers in their existing supply chain to encourage the use of impact led partners, to maximise the impact. This improves their trading opportunities in a challenging Covid environment.



Talk to us about starting your impact journey



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From the Ākina team

Ngā mihi nui. Thank you for reading.

We're proud of what we've achieved in the year to June 2021 – whether it's increasing our cultural responsiveness, measuring our carbon footprint or advocating for the impact of others.

Ākina is on an ambitious impact journey to amplify positive outcomes across Aotearoa New Zealand. We're looking to the year ahead with optimism.

If you would like to join the growing movement of organisations working to improve lives and our environment, get in touch.

Together, we can make a positive difference.

www.akina.org.nz



IMAGE: DIRECTOR OF ENGAGEMENT AND COMMUNICATIONS EDWARD WATSON, AND CEO NICOLA NATION.

