THE NEWARK PARTNERSHIP

2020 GOALS

The goals outlined in this document were created in February of 2020 and subsequently updated in July 2020. They now reflect the COVID-19 pandemic and the nation's changing social and cultural realities.
THE NEWARK PARTNERSHIP

EXECUTIVE COMMITTEE

2020 GOALS

GARNER 100 MEMBERS BY THE END OF 2020

☑ Develop action team and identify leadership
☐ Solidify and launch membership campaign
☐ Develop a membership database

DEVELOP A TNP STAFFING PLAN FOR

☐ Paid staff, specifically through an Executive Director
☐ Membership action team, including a member database platform
☐ Finance committee, to include a financial data professional
☐ UD involvement for FY21
☐ City involvement for FY21

SUPPORT COMMITTEE PROGRAMMING GOALS, AS WELL AS

☐ Hosting one (1) members-only event
☐ Hosting monthly community conversations
☐ Sending weekly TNP e-newsletter to provide community information
☑ Co-host Newark Night, in partnership with the City of Newark (completed via Welcome Back- Main Street reopening event)
☐ Support development of online business resources
☐ Serve as a key community resource for COVID-19 response and recovery in Newark
MID-2020, BEGIN DEVELOPING A TNP STRATEGIC PLAN
☐ To be complete by the third quarter of 2021

SUPPORT THE PLANNING FOR STUDENT-FOCUSED EVENT(S)
☐ First one to occur around the Community Day timing- end of September- outdoor event
ENCOURAGE MEMBERSHIP IN TNP
☐ With a goal of having 30 nonprofit members by the end 2020.

SPONSOR 2 CAPACITY BUILDING WORKSHOPS PER YEAR
(one in Spring; one in Fall; 10 nonprofits will attend each)
☐ Objective 1 - Sponsor a “How to Tell Your Story” in August
☐ Objective 2 - Sponsor / co-sponsor - Volunteer Fair in October

SPONSOR 2 NETWORKING EVENTS PER YEAR
(one in Winter/Spring; one in Summer; 30 nonprofits will attend each)
☐ Objective 1 - Partner with a local faith based organization to host one event in August
☐ Objective 2 - Partner with a local nonprofit organization to host one event in December

SPONSOR A SCHOOL SUPPLY DRIVE FOR TEACHERS
☐ During the fall, work to set up virtual “donation sites” and where supplies or funds will be delivered (via service) to schools
☐ Collect over 1,000 school supplies and distribute them to 4 local schools.
ASSIST NEWARK WITH ECONOMIC AND BUSINESS RECOVERY, GIVEN COVID-19 PANDEMIC.

GAIN 30 BUSINESS MEMBERS BY THE END OF 2020

☐ 25 business members by mid-2020, beginning with Main Street businesses (east, west, and south)

☑ Members will go to businesses with TNP information, membership scale, and flyers for upcoming events.

CREATE A PUBLIC, ONLINE RESOURCE PLATFORM FOR BUSINESS (WILL BE COMPLEMENTARY TO “HOW NEWARK COMPARES”)

Work with the City of Newark and the University of Delaware’s Institute for Public Administration (IPA) to create a public, online resource platform for business (current and/or potential) to use when gathering information about regulations, demographics, and policies.

The City of Newark will set up a meeting between IPA and EEC representatives to discuss the project.
HOST SEMI-ANNUAL NETWORKING WORKSHOPS
(Half will be mix-and-mingle networking with nametags. The other half will be a workshop/presentation from a resource for local businesses.)

☐ First focus on the Small Business Administration’s services (John Banks)
☐ Second will be in October

WORK WITH THE GREATER TNP AND CITY OF NEWARK TO RECREATE “NEWARK NIGHT.”

☐ A family-friendly block party in the summer, perhaps to coincide with the reopening of Main Street
☐ Support the Main Street outdoor dining events in summer 2020 (July 29, August 5, and August 12)
CIVIC ENGAGEMENT COMMITTEE

2020 GOALS

PLAN AND HOST THE KNOWING NEWARK EVENT SERIES

- Hold 6 sessions in 2020
- Host at least 500 total guests/attendees

GROW COMMITTEE MEMBERSHIP

- Add a “call to action” message in TNP newsletters, asking people to volunteer as committee members
- Leverage the many expected attendees of the Knowing Newark events to join TNP
- Identify people who attend multiple events or seem particularly energized and / or engaged
- Add 5 new committee members by December 30, 2020

RESEARCH CITY OF NEWARK DEMOGRAPHICS

- Committee membership to reflect the community we serve
- Determine our community makeup by researching geographic, economic, racial and other factors
- Ask City staff and UD grad student(s) for assistance in researching most recent census information
- Submit a report to TNP Board at 2021 Q1 board meeting