Changing the paradigm to create senior housing within reach for the middle market

Amy Schectman, President and CEO

October 25, 2019
2Life at a Glance:
Developer, Owner, Property Manager, Service Provider

Ulin House
Leventhal House
Kurlat House
Weinberg House
Golda Meir House
Coleman House
Shillman House
Brown Family House
According to AARP, nearly 90% of older Americans say they want to “age in place.”

“This is both foolish and unsustainable. We can do better. Aging is, and always has been, a team sport. The myth of ‘aging in place’ harms people by defining the decision to share one’s daily life with others as failure.”

– Dr. Bill Thomas
THE BOOMERS ISSUE

Globe Magazine

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STUCK IN A HOUSE THAT'S TOO BIG
GETTING A GRIP ON RETIREMENT SAVINGS
CRAZY FOR PICKLEBALL

THE GOOD FIGHT

The social activists of the 60s swapped their protest signs for briefcases and sold out. Or so we've been told. What does the pooh-bah generation really stand for today?

BY JAMES SULLIVAN
<table>
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<th>Cruise Ship</th>
<th>Kibbutz</th>
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<td>Large, fancy apartments</td>
<td>Smaller, modest apartments</td>
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<td>Pools and spas</td>
<td>Flexible connect space</td>
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<td>Activities Director</td>
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<td>Fine china, wait staff</td>
<td>Community meals, potlucks</td>
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<td>Mandatory meal program</td>
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<td>Move to high level of care</td>
<td>Care in apartments</td>
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Changing the Paradigm

- **Low monthly fees**
  - Resident volunteerism
  - Creative dining
  - Modest apartments

- **Affordable care options**
  - Care navigators
  - Homecare in small increments

- **One-time Community Share**
  - Safety-net & asset preservation
  - Minimal debt
Opus

n., a creative work that makes a difference in the world
INTRODUCING THINK-INS

Open and honest conversations about aging in community.

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