

**ONE MAIN THING:**

**CURRENT WORLD (General)**

**PROBLEM (Specific)**

**TO ADDRESS the PROBLEM**

**MAIN QUESTION:**

**STEP 1**

**STEP 2**

**STEP 3  
FINAL ACTION**

**FINAL RESULTS**

**BETTER WORLD (General)**

**Why I do it (setup)**

**What I do in the lab (delivery)**

**AUDIENCE**

**MAIN CHARACTER**



**STORYGRAPHIC  
TEMPLATE**

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**Recent Success**

**Recent Challenge**