WELCOME
Wellness Where You Are
Online Summer Series
Bay Area Community Health Advisory Council (BACHAC)

• A grass roots community health organization
• Address health disparities in diverse communities across generations
• Through awareness, education, access to resources, advocacy
• In partnership/collaboration with a diverse groups
• Supporting a culture of Innovation and inclusion

Wellness Where You Are: Online Summer Series
Session Purpose

- Support community with relevant information, resources & tools during this challenging time
- Address unique needs of the community
- Provide forum to address questions
- Increase awareness not a substitute for professional advice for specific situations
Housekeeping

- Appreciate your patience and flexibility as BACHAC launches into the virtual world
- BACHAC’s steps to protect privacy
- Everyone is on mute
- Write Questions to Q and A Section/Text 650-888-4065
- Session is being recorded
- Recording/Slides to be posted on BACHAC website
Meeting Agreements

• Be engaged
• Be curious and open
• Challenge ideas, not the person
• Seek to understand
• Stretch yourself
• Help us….Help you
The New World of Work

Dr. Ka’Ryn Holder-Jackson, PhD, MBA

Executive Director ACCEL San Mateo & CEO, A’Ryze Consulting

May 14, 2020

Wellness Where You Are: Online Summer Series
The New World of Work

Presented by:
Ka’Ryn Holder-Jackson, Ph.D., M.B.A.
A’Ryze Consulting
Our Focus Today

• The New World of Work
• 21st Century Skills
• Entrepreneurial Mindset
• Looking Towards the Future: Your Game Plan
The New World of Work

• To be successful in the next decade, individuals will need to navigate in a rapidly shifting landscape of organizational forms and skill requirements.

• You must be ready to continually recognize and identify skills that are in demand.

• Evaluate your current skills, determine what skills you need to acquire.

• Identify the resources where you can access and the identified develop.
The New World of Work

• Survey of over 400 Employers:
  ✓ The majority believe it is critical that employees have both broad skills & competencies that can be applied to a range of jobs and work settings
  ✓ Field specific skills
  ✓ 96% College Administrators confident that they are preparing students for the workforce
  ✓ 11% Business leaders believe today’s college graduates have the skills and competencies needed.
21st Century Skills

• The disruptions in business and our economy caused by rapidly increasing technology (and COVID-19) will require business organizations to acquire talent that has and continuously renews the skills necessary and required for the sustainability of business goals.

• The 21st Century Skills:
  - Adaptability
  - Analysis/Solution Mindset
  - Collaboration
  - Social/Diversity Awareness
  - Communication
  - Digital Literacy
  - Entrepreneurial Mindset
  - Empathy
  - Self-Awareness
  - Resilience
Entrepreneurial Mindset

• A set of skills that enable people to identify and make the most of opportunities, overcome and learn from setbacks, and succeed in a variety of settings.

• A way of thinking that enables you to overcome challenges, be decisive, and accept responsibility for your outcomes.

• It is burning desire to improve your skills, learn from your mistakes, and take continuous action on your ideas.
Entrepreneurial Mindset

• Approach your career as an entrepreneur, even if you are working for someone else.

• Your career is your own private business enterprise.

• You have to market yourself, your skills, abilities, and knowledge just as you would a product or service.”

• A’Ryze, be bold, courageous, creative, move and grow into your potential. Start a business, raise career ambitions, commit to multi-generational wealth creation, and make a positive difference in the lives of others.

• Entrepreneurship is the pursuit of opportunities to create value for others.
Entrepreneurial Mindset

- Self-motivated, seeks new knowledge, skills, and greater work responsibilities.

- Willing to take risks and learn from mistakes in order to improve a product, service, or process.

- Focus on the client/customer needs.

- Thinks of new ideas and ways of doing things by drawing connections, comparisons, and combining different sources of information.
Entrepreneurial Mindset

• Entrepreneurs are always looking for opportunities
  ✓ What are the latest trends in your field?
  ✓ Are you upgrading your skills and knowledge to stay current?
  ✓ You need to take ownership of your own skills and strengths to have something to offer.

• Entrepreneurs are resourceful
  ✓ How do you value all of your resources?
  ✓ Is your financial house in order?
  ✓ Do you have some savings set aside in case you are downsized?
  ✓ Do you live beneath your means so that you bounce back from a career setback?

• Entrepreneurs are always cultivating their networks
  ✓ You are as successful as your network.
  ✓ If you needed to look for work, could you call upon your network to get the word out?
Looking Toward the Future: Your Game Plan

• Develop an Entrepreneurial Mindset

• What skill/skills do you offer that adds value to the client/employer?

• Create Your Value Proposition:

• Entrepreneurs solve problems for their clients

  ➢ Be very clear about the value you bring.

  ➢ What problem can you solve, what pain do you relieve, or what joy do you bring about for your employer, your clients/customers?

  ➢ How do you leverage your skills and strengths to make yourself invaluable to your employer or client?
Looking Towards the Future: Your Game Plan

Accelerate Your Potential

➢ Coaching
  ✓ Wisdom Project: Health & Wealth
  ✓ Personal/Professional Development

➢ Training
  ✓ Leadership Game
  ✓ Global Youth Initiative
  ✓ Mastermind Groups
  ✓ DISC behavioral Analysis

➢ Speaking
  ✓ Lunch & Learn
  ✓ Keynote Speaker
A’Ryze Consulting: Exclusive Offers for BACHAC

• Choose one of the following:

  • Complementary Consultation – Financial House Review ($200 value)

  • Complementary Coaching Call (30 min): ($100.00 value)

  • Mastermind Group: ($500.00 value)
    ✓ Consists of a group of Like-Minded Individuals
    ✓ 15 Immutable Laws of Growth – John C. Maxwell
    ✓ Group Meets 1 hr. x 4 Weeks
    ✓ Certificate of Achievement Upon Conclusion
    ✓ Group Begins: Tuesday May 26, 2020
Q & A

• QUESTIONS?
Contact Me

• Ka’Ryn Holder-Jackson, Ph.D., M.B.A.
• CEO, A’Ryze Consulting
• KaRynJacksonPhD@gmail.com
Questions & Answers
THANK YOU!
Speaker: Dr. Ka’Ryn Holder-Jackson, PhD, MBA
BACHAC Volunteers & Members
Please complete the survey when you receive it. Your feedback MATTERS!
COVID-19, the Impact on Our Community & What We Can Do About it

Dr. Kim. F. Rhoads, MD, MS, MPH
Associate Professor, Epidemiology & Biostatistics, UCSF
Associate Director, Community Engagement
Helen Diller Family Comprehensive Cancer Center

May 19, 2020
THANK YOU!
To learn more about BACHAC
go to www.bachac.org