Wellness Where You Are
Online Series
Being Black in the Bay
January 29, 2022 ♦ 10:00-12:00 pm

Welcome

Cassandra C. Jackson, MA
Moderator

Shawneece Stevenson
Senior Program Manager
Housekeeping

- **Appreciate** your patience and flexibility as BACHAC navigates the virtual world

- **Be Mindful** we are recording for on-demand access.

- **Your privacy** is important - please note you can send Q & A questions anonymously

- **Submit questions** throughout the session using the Q & A function.

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**Wellness Where You Are: Online Series**

Housekeeping

- **Everyone is on mute** and yet we want community! Feel free to say hi in the chat!

- **Recording and slides** will be posted on BACHAC website.

- At the end, you will **receive an evaluation** - please complete.
What is BACHAC?

- A 25+ years grass roots community health organization
- Address health disparities in diverse communities across generations
- Through awareness, education, access to resources, advocacy
- In partnership/collaboration with a diverse groups
- Supporting a culture of Equity, Innovation and Inclusion

Land Acknowledgment

We are here in the Bay Area, and we are here on the traditional homelands of the Ohlone People.

Reference
Muwekma Ohlone Tribe www.muwekma.org
Session Purpose

• Discuss the changing demographics of Blacks/African Americans in the Bay Area and its impact.

• Explore ways to continue to develop community and build resilience while maintaining a stronger sense of black identity.

• Learn about community resources.

• These sessions are for educational purposes and not a substitute for professional advice and/or services.

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Whose in the house?

Poll Q1: What county are you joining from?
Historical Data: The Migration

- Black presence in the San Francisco area in the 1800’s during the Gold Rush Era.
- Southern Blacks were recruited by Manpower Commission during the rise of the World War II to work the Naval Shipyard Docks.
- Approximately 12 military bases located throughout the Bay Area, which brought Blacks to the area. (Moffett Air Force Base-San Jose, Coast Guard Base-Treasure Island, Hamilton Air Force Base-Marin).
- Discrimination and racial terrorism encountered from the Jim Crow South brought many Blacks to California.
- Established Black Communities as a result of redlining fostered strong Black Communities throughout the Bay Area.

Demographic Shifts: The Exodus

- Post World War II closures of military bases and naval shipyard docks.
- The infiltration of drugs such as crack cocaine in established Black communities caused families to leave in search for safety, better schools and less crime.
- Dot-com Boom Burst which triggered the recession.
- Mortgage Crisis-Subprime Market
- Gentrification and Housing Crisis
- Increase of Latino/x Population

FoundSF: https://www.foundsf.org/index.php?title=African_American_Segregation_in_San_Francisco
Demographics

California Population

The Bay Area Demographics

Race and ethnicity breakdown of Bay Area counties in 2020

Source: U.S. Census Bureau
Introducing Our Panel

Jeffron Addy
Software Engineer

Frank J. Omowale Satterwhite, Ph.D
President, Leadership Incorporated

Ruth Auten, MA, LMFT
Psychotherapist

Milan Balinton
Executive Director, African American Community Services Agency
Interactive Panel Discussion

Q & A

Put your questions in the Q & A feature
Resources

- African American Community Services [www.sjaacsa.org](http://www.sjaacsa.org)
- Melanated Reads - City Menlo Park Library [https://tinyurl.com/y9mwnuvv](https://tinyurl.com/y9mwnuvv)
  Melanated Reads - a virtual book club that is by & especially for African American women.
- 510 Hikers [www.facebook.com/groups/510Hikers/about/](http://www.facebook.com/groups/510Hikers/about/)
  510 Hikers aims to connect underrepresented Bay Area families to nature by organizing weekly hikes and recreation events. We want to encourage
- Museum of the African Diaspora [www.moadsf.org](http://www.moadsf.org)
  685 Mission St. @ 3rd San Francisco, CA (415) 318-7152
  MoAD celebrates Black cultures, ignites challenging conversations, & inspires learning through the global lens of the African Diaspora.
- San Mateo County Health African American Community Initiative (AACI) [www.smchealth.org/african-american-community-initiative](http://www.smchealth.org/african-american-community-initiative) (650) 573-2222
- Cal HOPE Warm Line: (833) 317-HOPE (4673) - specific resources for BIPOC persons [www.calhopeconnect.org/populations/african-american/](http://www.calhopeconnect.org/populations/african-american/)
  warm line connects callers to other people who have persevered through struggles with stress, anxiety, depression—emotions triggered by the COVID-19 pandemic

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Bay Area Equity Atlas. Gentrification risk: Low-income residents should be able to stay and benefit when new investment comes to their neighborhoods. [https://bayareaequityatlas.org/indicators/gentrification-risk#/](https://bayareaequityatlas.org/indicators/gentrification-risk#/)

Bayview Hunters Point Community Revitalization Concept Plan. (2002). [https://sfocii.org/ftp/uploadedfiles/Projects/Cover%20and%20Table%20of%20Contents.pdf](https://sfocii.org/ftp/uploadedfiles/Projects/Cover%20and%20Table%20of%20Contents.pdf)


References


**Green, Tony (Historian).** January 27, 2022. Personal Interview with History Teacher at Bishop O’Dowd High School, Oakland, CA.


**the balance.** Marticio, Dan. (2022). What was the Dotcom Bubble? https://www.thebalance.com/what-was-the-dotcom-bubble-5209336#toc-how-did-the-dotcom-bubble-work


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Upcoming Events

**Sign up for the Movement!**
Soul Stroll is a 1, 3, 5 (virtual) Mile Run/Walk.

www.bachac.org/soul-stroll-2021-22

Looking for 13-19 Youth to Share Their Story

We are strongly encouraging youth of color, youth across San Mateo County, and youth of diverse genders to participate in sharing their resilience during COVID.

Complete the registration here shorturl.at/gtEOW
Upcoming Events

Saturday, February 5, 2022 9:00 am-12:30 pm (PT)
Off to a Good Start: an online annual physical activity & nutrition program
Registration: www.bachac.org

Saturday, February 19, 2022 11:00 am-12:45 pm (PT)
Daly City’s 30th Annual Black History Program Virtual on FB Live and Outdoor
Registration: https://tinyurl.com/bdfjb7a9

Thursday, February 24, 2022 6:30 pm-8:00 pm (PT)
Wellness Where You Are: See Something, Say Something: an online webinar
Registration: www.bachac.org

Saturday, February 26, 2022 10:00-12:00 pm an online webinar
San Mateo County AACI Black History Month
Registration: https://tinyurl.com/yp8ewj2

San Mateo County AACI Black History Month
Time: 10:00-12:00 pm an online webinar
San Mateo County AACI Black History Month
Registration: https://tinyurl.com/yp8ewj2

Saturday, February 5 - Sunday, February 27, 2022 11:00-5:00 pm (PT) in person museum
Closed Mondays, Appointments for groups. Drop in for individuals and families.
Domini Hoskins Black History Mobile Museum & Learning Center

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Participant Shared Resources

www.sjaacsa.org
next Juneteenth Celebration in San Jose is June 18th

Free Therapy at AACSA! Therapy Tuesdays awesome
Black Student Unions in high school and college are powerful! Did you know BSUs exist in high school - Black Students of California United (BSCU)

Community Archives Project www.bloomhouseepa.com/epa-community-archive

~Raffle!~

Winner will get your gift card via email.

In the Spirit of Black History Month - Support Link here: a Black Owned Business on Amazon

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~Raffle!~

https://wheelofnames.com/ge2-9te
Thank you!
Please complete your evaluation

For more about BACHAC:
www.bachac.org