



# MEMBERSHIP LEVELS

## AT A GLANCE

	REGULAR*	BRONZE	SILVER	GOLD	ADVOCACY	PREMIUM	SUPPORTING
	\$999	\$1,750	\$3,400	\$7,800	\$15,000	\$27,000	\$45,000
Access to member-only content, communications, and events	✓	✓	✓	✓	✓	✓	✓
Direct access to staff lobbyist for insights on issues	✓	✓	✓	✓	✓	✓	✓
Free registration for CalTravel Board Meetings	✓	✓	✓	✓	✓	✓	✓
Free registration for <a href="#">Tourism Advocacy Day</a>	✓	✓	✓	✓	✓	✓	✓
Member pricing for <a href="#">CalTravel Summit (CTS)</a> registration	✓	✓	✓	✓	✓	✓	✓
Recognition as medal member on CalTravel website		✓	✓	✓	✓	✓	✓
Digital export of board meeting attendee contacts		✓	✓	✓	✓	✓	✓
Custom advocacy presentation by CEO			✓	✓	✓	✓	✓
Featured interview in Member Spotlight newsletter				✓	✓	✓	✓
Seat on the CalTravel <a href="#">Board of Directors</a>				✓	✓	✓	✓
Commercial spot on CTS main stage					✓	✓	✓
CTS Marketplace exhibitor booth (upon request)					✓	✓	✓
Year-round partner recognition on communications, website, and at events					✓	✓	✓
Exclusive export of CTS attendee contacts						✓	✓
Sponsored post or push notification via CTS app						✓	✓
Premium logo recognition on CTS promotional materials						✓	✓
On-stage sponsor introduction at CTS						✓	✓
Sponsor of CTS general session speaker, award, or afterparty						✓	✓
Free registration for CTS (up to 6 registrations)							✓
Sponsor of major event at CTS							✓
Year-round recognition at the highest level (VIP)							✓

\* Certain organizations may qualify for a special rate adjustment. Contact Reena Evenson (reenson@caltravel.org) for more information.