ARTICLES OF INCORPORATION

for the
California Travel Foundation

I

The name of this corporation is California Travel Foundation.

II

A. This corporation is a nonprofit public benefit corporation and is not organized for the private gain of any person. It is organized under the Nonprofit Public Benefit Corporation Law for public and charitable purposes.

B. The specific purpose of this Corporation is to conduct charitable activities that serve a public interest. The primary purpose is to lessen the burdens of government by conducting travel industry related research and to advance education opportunities through scholarships and other educational support.

Such efforts include but are not limited to: lessening the burdens of government by pursuing research initiatives, advancing educational opportunities, and by creating a scholarship fund to support the next generation of tourism industry leaders.

III

The name and address in the State of California of this corporation's initial agent for service of process is:

John A. Lambeth
1102 Corporate Way, Suite #140
Sacramento, CA 95831

IV

The initial street address of this corporation is:

1102 Corporate Way, Suite #140
Sacramento, CA 95831

V

Notwithstanding any of the above statements of purposes and powers, this corporation shall not, except to an insubstantial degree, engage in any activities or exercise any powers that are not in furtherance of the specific purposes of this corporation.

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John A. Lambeth, Incorporator