

ANNUAL IMPACT REPORT

2020
2021

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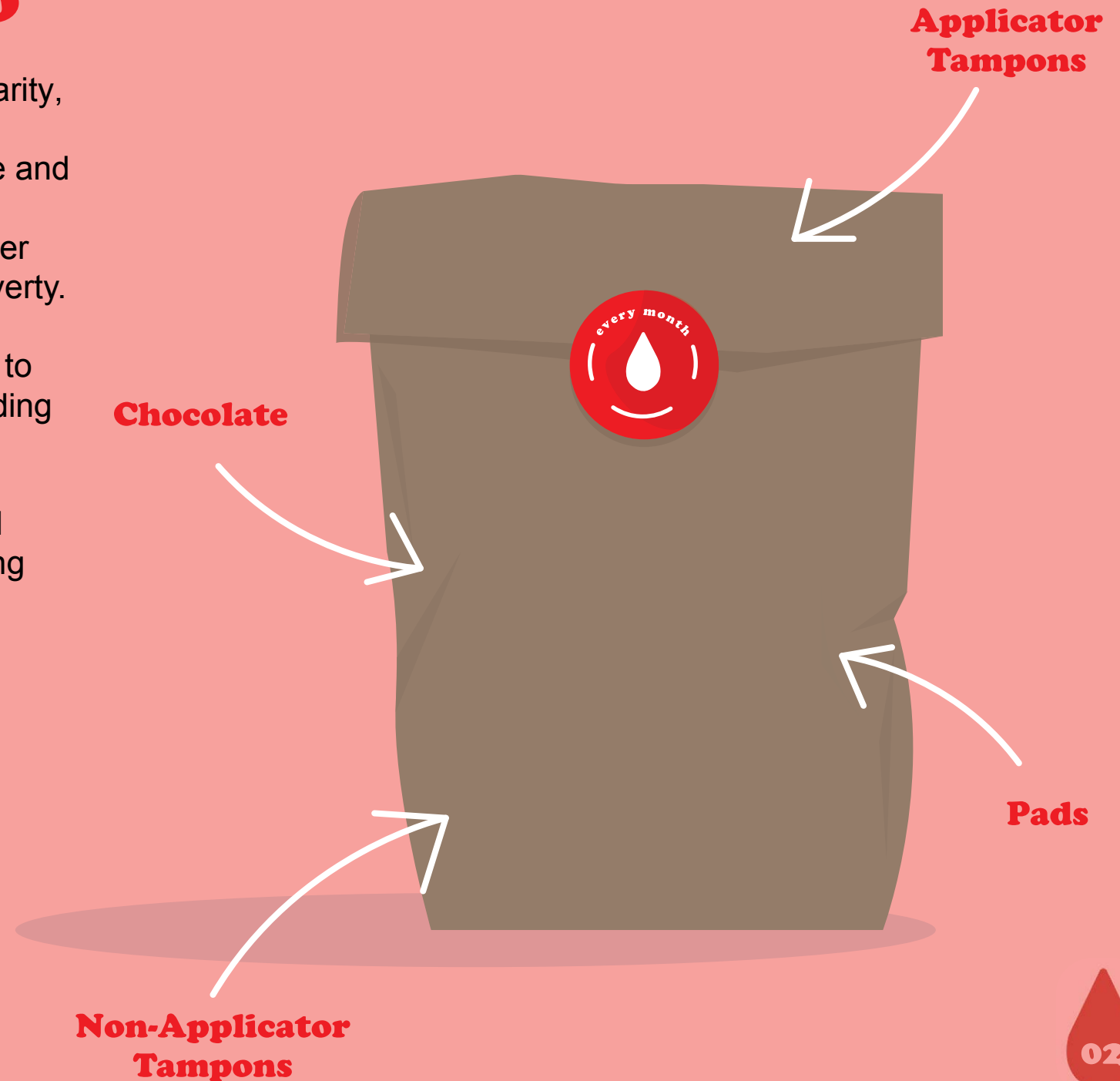
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Thank You

What We Do

Every Month is a registered charity, tackling period poverty across Greater Manchester. We create and distribute packs of menstrual products to food banks and other services for people living in poverty.

Every Month is also committed to breaking down taboos surrounding menstruation and poverty. We campaign to bring free and accessible access to menstrual products for people experiencing poverty in Greater Manchester.



2020 OVERVIEW

It's hard to put into words what 2020 was like for Every Month - we are used to a collaborative approach when it comes to creating and distributing our packs, fundraising and collecting donations. Periods do not stop in a pandemic! And this pandemic hit Every Month and its service users hard.

It was a struggle to continue to provide our service with various lockdowns and tier restrictions. We found it increasingly difficult to gain access to the products we needed as shops had limits on the purchase of items, and we sadly also saw a substantial increase in the number of individual referrals needing Every Month Packs.

But we persevered and found new innovative ways to continue the work we started almost 4 years ago. We pushed through the solitude of restrictions and found ways to

collaborate online, from fundraising to at home packing, even celebrating our 1 year charity birthday from the safety of our sofas. Our wonderful network of volunteers and supporters helped us massively and we saw a huge community effort in collecting donations when it mattered the most.

2020 has been a really tough year for us but without the support of every individual we wouldn't have been able to do it. We want to take this opportunity to thank everyone who has been a part of our 2020, it's unmeasurable the help and strength you have given us to be able to carry on. As we head into 2021 it's unclear on what we can work towards but we are prepared and ready to face the challenges that will come our way

Ashleigh and Iona
- Every Month Directors

2020

highlights



We celebrated our
1st Birthday as a
registered charity

We hosted
lockdown
quizzes &
raffles



Local groups &
people collected
tampons. People
made & displaying
signs in windows

2020

highlights

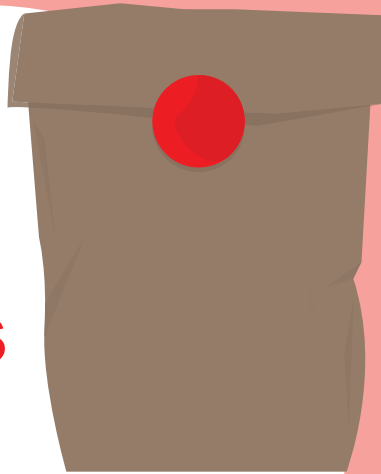
6000 packs means 60,000 tampons, 60,000 pads and 6000 chocolate bars!

That's enough tampons to stretch from Old Trafford to the Etihad stadium.

60,000 pads is enough pads to stretch the length of 104 Beetham Towers!

6000 chocolate bars weighs about the same as 60 cats.

**6000
packs
were
distributed**



**120,000
period
products
in total**



Where Our Packs Go

- ♦ Lalley Centre
- ♦ Reach Out to the Community
- ♦ UR Choice
- ♦ Wellspring Pentecostal Church
- ♦ North Manchester Community Services
- ♦ Southway Housing Trust
- ♦ Meadowbrook Mental Health Unit
- ♦ Oldham Foodbank

- ♦ Manchester Women's Aid
- ♦ The River Manchester
- ♦ Barakah Food Aid
- ♦ The Lighthouse Church
- ♦ Cornerstone Day Centre
- ♦ The Bread and Butter Thing
- ♦ Stretford Foodbank
- ♦ DePaul UK

- ♦ Glossopdale Foodbank
- ♦ Ardwick
- ♦ Audacious Foundation
- ♦ The Boaz Trust
- ♦ Bolton Salvation Army
- ♦ Burnage Foodbank
- ♦ Coffee4Craig
- ♦ Compassion Foodbank

- ♦ Coverdale & Newbank Community Association
- ♦ Farnworth Foodbank
- ♦ Irlam and Cadishead Foodbank
- ♦ Healthy Me Healthy Communities
- ♦ Lifeshare
- ♦ Nightstop
- ♦ The Oasis Centre
- ♦ Revive
- ♦ Rochdale Foodbank
- ♦ St. Andrews Community Hub
- ♦ St Mary's Church and Community Foodbank
- ♦ Stockport Homes
- ♦ Citizens Advice Tameside
- ♦ Tameside South & Longdendale Foodbank
- ♦ The Wellspring Stockport
- ♦ Wythenshaw Foodbank
- ♦ BRASS Befriending Refugees and Asylum Seekers
- ♦ Message Community Grocery
- ♦ Emmaus Salford Community
- ♦ Homestore
- ♦ The Prince's Trust

IMPACT:

Over the past 12 months Every Month has donated 6000 period packs to organisations across Greater Manchester. We have also dealt with numerous individual referrals.

6000 people will have had access to a safe and clean period during the worst of the pandemic through our donations.

One service user highlighted the importance of period packs and organisations like ours below:

‘Period Poverty is no joke. I’ve been helped by organisations such as Every Month and mutual aid groups that meant I no longer had to worry about affording period products. I no longer had to choose between pads and food, or suffer the humiliation of not being able to stay clean during something I can’t help. And I am lucky, I’m lucky that I was able to find these places and food banks and people and I am lucky it had no impact on my work, so please don’t dismiss this, it’s ridiculously common. Period products should be free.

Meet Our Trustees



Hannah:

My highlight of 2020 has been how well our team pulled together during such difficult and unusual circumstances. We have an amazing foundation to build on to help even more people in 2021 and going forward!



Isobel:

My Highlight of 2020 is how we saw so many people rally together to support their communities. Every Month shouldn't have to exist because period products should be free for everyone.



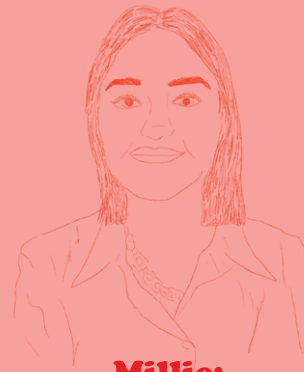
Charlotte

My highlight of 2020 is how we adapted our packing parties to at home packing kits, seeing people use our packing kits to produce packs whilst we were unable to due to lockdown was amazing.



Anna:

My 2020 highlight was the raffle we hosted online in October. Fundraising during a pandemic and lockdowns was a challenge, but the generosity of people and businesses to provide prizes was amazing.



Millie:

My 2020 highlight has been the constant dedication we have received from our supporters, volunteers and core team, during such a difficult year. Without them we wouldn't have been able to reach the amount of people we did.

KEY CHANGES



Despite the many challenges faced by all during 2020, there were several key moments to celebrate the (long overdue) progress made to help tackle period poverty. Firstly, in January 2020, the Department for Education commenced a scheme of funding allowing schools in England to order free sanitary products for students. At present, there are still many schools that do not know that they can opt into the scheme. Raising awareness about this remains vital to ensure that period poverty does not adversely affect access to education.



In March, the government announced that it would abolish the 'tampon tax' marking the conclusion of over 20 years' campaigning by activists. The tax was finally dropped on 1 January 2021. Until the abolition, sanitary products had been taxed as 'luxury, non-essential' items.



Finally, in November 2020, Scotland became the first country in the world to make period products free to all. This has now become enshrined in law in the Period Products (Free Provision) (Scotland) Bill. This was a historic moment which will hopefully serve as a wake up call to all countries that it is possible to take practical and progressive steps to eradicating period poverty.

Thank You!

We wanted to say a huge thank you to everyone who helped and supported us throughout 2020...You keep us going!

**Kiri Pritchard Mclean
Rachel Fairburn
Laura Lee
Hayley Bushell
Sarah Wilmott
Becky Pearce
Emma Speight
Hannah Aziz
Millie Hampson
Anna Hall
Charlotte Atkinson
Dimitri Griliopoulos
Karen Richardson
Beth McGlasson
Dayna Riley
Hey Girls
Lillets
Kids of Colour**

**John Shiels
Freddie's Flowers
Grand Pacific
Glass House
Pom up your Life
Flazzel
Lauren LB
Bee Illustrates
Pie Minister
The Pilcrow
Made.com
Beaumont Organic
Lucy Frost
Grey Milk
Shag Rooms
Lush Arndale
Bex Sketches
Daisy Wakefield**

**Kuzi Clay
Clay Bish
Shantay Crochet
Missguided
On My Wick
Taylor Donnachie
Bucky Baldwin
Mystic Muse
Isobel Southgate**

**Everyone who
helped with At
Home Packing Kits**

**And not forgetting
our 232 registered
volunteers.**

Every Month is a registered charity: 1184223