



THRIVE in the 05 Choice Neighborhoods Proposal Guidelines for Action Activities

Introduction

In 2018, the City of Tucson applied for and was awarded a \$1.3 million U.S. Department of Housing and Urban Development (HUD) Choice Neighborhoods Planning and Action Grant for the Oracle Road / Miracle Mile area, also known as Thrive in the 05. Of the \$1.3 million, \$350,000 is for planning activities, and \$950,000 is reserved for to-be-determined HUD-approved Action Activities. These guidelines are intended to assist the Transformation Teams (Neighborhood, People and Housing) and Tucson House resident leadership with identifying and proposing specific Action Activities that further the community's goals for the neighborhood.

Up to 5 projects will be funded. An additional \$500,000 in Community Development Block Grant funds may be available to supplement or fund additional projects.

Note: All proposals are subject to adjustment and approval by HUD and a City-approved procurement process. Submission of a proposal and selection by the Thrive in the 05 Steering Committee does not guarantee funding for a project or entity. All information submitted through this proposal process may be included in any necessary future procurement.

Definition of Action Activities

Per HUD, Action Activities are *physical neighborhood improvements*, specifically community development or economic development projects that enhance and accelerate the transformation of the neighborhood. Action Activity funds are flexible funds that must be responsive to the neighborhoods' needs and build upon the Transformation Plan. These funds should be used for innovative solutions to neighborhood challenges and must be used for projects that can be completed by the end of 2021. Additionally, Action Activities should seek to build community capacity and social cohesion through the way the projects are designed, led, and implemented.

Action Activities are limited to:

- Reclaiming and recycling vacant property - community gardens, pocket parks, farmers' markets or land banking with maintenance
- Beautification, place-making and community arts projects – creative signage for neighborhood branding, murals and sculptures, specialty street-scaping, garden tool loan programs
- Homeowner and business façade improvement programs
- Neighborhood broadband/Wi-Fi
- Fresh food initiatives – farmers' markets, mobile fresh food vendors
- Gap financing for economic development projects

Note: If another use outside the areas above is identified, the City of Tucson will, at its discretion, work with HUD to consider whether that use is allowable based on the justification provided.

Action Activities funding **cannot** be used for:

- Non-physical uses – supportive services, staffing and marketing
- Basic infrastructure or substitute for basic municipal services
- Redevelopment of targeted public housing including acquisition, relocation, demolition and remediation, rehabilitation, or construction
- Administrative costs associated with the Action Activity

Action Activities Criteria and Scorecard

The Thrive in the 05 Steering Committee will assess each submitted Action Activity on the extent to which it aligns with the goals of the Thrive in the 05 Transformation Plan and moves the community closer to its preferred future. For each proposed Action Activity, the Steering Committee will use the following criteria:

Scoring Criteria	Points
Targets priority need(s) identified by the community in alignment with the Thrive in the 05 Draft Transformation Plan. <i>More points for activities that address multiple needs in the community and/or incorporate priorities across the Thrive in the 05 collaboration (i.e. Community-Based Crime Reduction, Daniel Rose Fellowship/Oracle Area Task Force)</i>	20
Leverages other ongoing activities/investments in the community <i>More points for activities that build on or support other planned or ongoing investments. Activities with a higher ratio of outside funds will also be scored higher.</i>	10
Benefit to residents <i>More points for activities that will enhance quality of life for Tucson House residents and neighbors</i>	20
Resident involvement in implementation <i>More points for activities that demonstrate a higher level of resident involvement/participation in the implementation of the activity and build community capacity/cohesion.</i>	15
Catalytic potential <i>More points for activities that will help position the community to better attract future investment.</i>	15
Cohesiveness of the proposal and readiness to proceed <i>More points for activities with a high likelihood of long-term success and experienced administration.</i>	20

Action Activities Timeline

March 5, 2020	Draft Transformation Plan due to HUD
March 10, 2020	Release proposal guidelines for Action Activities
March 19, 2020	Proposal Information Session, 12pm-2pm @ Ward 3 Council Office
April 10, 2020	Proposals due
April-May 2020	Feedback from Steering Committee and proposal revisions as needed
June 5, 2020	Draft Proposal of Action Activities Submitted to HUD
July-August 2020	Revisions to submitted Action Activities as needed
September 5, 2020	Final proposal of Action Activities submitted to HUD
December 2021	Target completion of Action Activities

Proposal Format and Submission Requirements

Please limit proposals to 5 pages of text, using 12-point font. You may include up to 5 additional pages of visuals.

1. Overview of Action Activity

- a. Describe the activity
- b. Discuss what priority need(s) the activity addresses. Sources that can be used to identify priority needs include the Draft Transformation Plan and summary, meeting summaries, business summit results, materials from Community-Based Crime Reduction, Daniel Rose Fellowship, and Oracle Area Revitalization Project efforts.
- c. How does this activity relate to and/or build upon other investments/activities in the neighborhood?
- d. What impacts will this activity have as it relates to the goals of the Transformation Plan (e.g. on residents, businesses, community capacity, social cohesion, additional investment, neighborhood confidence)
- e. What outcomes are expected and what metrics will be used to measure success of the activity

2. Administration

- a. Who is responsible for implementing/overseeing the activity?
- b. What is their capacity/experience in implementing the activity?

3. Schedule

- a. Provide a schedule with milestones for this activity
- b. Discuss if there are any challenges to this activity being completed by the required time frame (e.g. environmental and/or historic review, site control)

4. Sources and Uses

- a. Provide an overall budget for this activity including breakdown between administrative and physical costs
- b. Specify sources of funds including Choice Neighborhoods and other funds to carry out the activity (*Note: CN funds cannot be used for administrative costs*)
- c. Discuss how the project will be sustained after completion
- d. Identify if the project will generate program income
(*Note: Per HUD guidelines, there are restrictions on the use of any program income generated from the activity*)

Questions and Submission

Submit all proposal materials by 5 pm (Tucson time), Friday, April 10 to Alison Miller, Housing & Community Development.

Electronically: Email to Alison.Miller@tucsonaz.gov
or upload at www.thriveinthe05.com/action-activities

Mail or in-person: Attention: Alison Miller
Housing & Community Development
310 N Commerce Park Loop
Tucson, AZ 85745

Questions: 520-837-5345 or Alison.Miller@tucsonaz.gov