

# SUSTAINABLE PAPER SOLUTIONS

# Success! STORY



Since 1969, Mercury Print Productions has been a **leader in ethical, environmental printing practices**. As a market leader, they have managed to finesse the merging of print media with cutting-edge digital content and distribution solutions.

**Mercury Print Productions and New Leaf paper share a common bond**—a passion for serving the educational book publishing market from an environmentally conscious and ethical perspective.

Mercury's diverse equipment line-up has everything from traditional offset presses to digital inkjet and toner-based equipment. The company takes great pride in working in an environmentally sustainable printing house. Mercury **encourages customers to use 100% post-consumer waste recycled paper whenever possible. They have found that New Leaf Papers 100% PCRf products; New Leaf Book 100%, Harmony Inkjet 100%, and Everest Inkjet 100% are very dependable solutions.**



*"As a leading NY printer, Mercury Print Production is continuously looking for strong partnerships with customers and suppliers who share the same environmental conviction. When New Leaf Book 100% is on the press, we have the trust that it will meet customers' expectations and provide peace of mind to our press operators."*

**—Christian Schamberger, President  
Mercury Print Productions**







**NEW LEAF PAPER®** ENVIRONMENTAL IMPACT STATEMENT  
*Paper with a past, and a future.* of using post-consumer recycled fiber vs. virgin fiber



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Mercury Print Productions uses Harmony Offset 100% PCRf and other grades. From November 2019-September 2020, usage has had this impact:

				
<b>TREES</b>	<b>WATER</b>	<b>ENERGY</b>	<b>SOLID WASTE</b>	<b>GREENHOUSE GASES</b>
4,625 fully grown	450,000 gallons	1,970 million	16,700 pounds	2,080,000 pounds

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Environmental-impact estimates were made using the Environmental Paper Network Paper Calculator version 4.0. For more information visit [www.papercalculator.org](http://www.papercalculator.org).  
WWW.NEWLEAFPAPER.COM




Learn how you can reduce your environmental footprint with sustainable paper solutions from New Leaf Paper.  
**CONTACT US: [info@newleafpaper.com](mailto:info@newleafpaper.com)**



**NEW LEAF PAPER**