North Carolina voters need your support! Voters must be registered and have the most up-to-date voting rules to make their vote count. However, COVID-19 halted traditional in-person education and registration activities. In a year when we should be breaking records in the number of voter registrations, new registrations across NC have plummeted. You Can Vote’s non-partisan Voting Rights Champions program is designed to help you and your organization provide verified, bilingual, easy-to-read information to help voters cast their ballot successfully in 2020. Our team of voting experts will help you every step of the way!

**Before you begin your request, here’s what you need to know:**

1. Meet with your team/volunteers/community sites to determine HOW and WHERE you will distribute and display materials (pg 3-4) to get the most traction with potentially unregistered voters.

2. **The YCV Champions Agreement** can be used as a worksheet to describe your plan for display/distribution and estimate quantities. Our staff will finalize this with you after approval.

3. **Submit your order**! ONLY submit orders for materials that **you have permission for posting AND a detailed plan for distribution**.

4. YCV staff will contact you to ask clarifying questions and arrange pick up or delivery to make sure you get everything you need.

5. Display/distribute your materials where they’ll get the most traction.

6. Share that you’re a **Voting Rights Champion** and encourage others to join you.
   “Join [me/your organization] in supporting North Carolina voters! Visit youcanvote.org/champions to learn more about the verified voter information and resources provided by @youcanvotenc.”

7. Look for updates and new materials available over the next few weeks so you can add to your supply.
VOTING RIGHTS CHAMPIONS
Program Overview & FAQ

WHAT YOU’LL GET
● Access to the YCV training library and staff to help you answer questions and support your constituents
● Variety of FREE resources for your constituents (see next page)
● Recognition announcing your participation as a Champion

SAMPLE QUESTIONS WE WILL ASK YOU:
● Is this an annual event or is this the first time hosting?
● How many people are you expecting to attend?
● If you’re an information hub, how many people frequent your location daily/weekly?
● Will you commit to viewing all training materials that we provide?
● Will this be a one-time request or will it be ongoing?
● Will you commit to being 100% non-partisan while distributing YCV materials?
● Are others in your organization going to help distribute? If yes, are they also willing to view our training materials?
● For residential facilities where voters are unable to access online tools: we will prioritize getting you voter registration forms and fridge cards and/or touch-free registration using tablets first, THEN go back with absentee ballot requests (you have to be registered before requesting an absentee ballot).
● NOTE: The State Board of Elections will be mailing an absentee ballot request form to all registered voters in September and have the online absentee request portal coming in September.

SUGGESTED DONATIONS
Below are the suggested donations for those that are able to pitch in and help cover printing expenses. However, don’t let a suggested donation prevent you from asking for what your community needs! youcanvote.org/donate

<table>
<thead>
<tr>
<th>Fridge Cards</th>
<th>Yard Signs</th>
<th>Masks</th>
<th>Posters</th>
</tr>
</thead>
<tbody>
<tr>
<td>$5 for 100</td>
<td>$6 each</td>
<td>$4 each</td>
<td>$3 each</td>
</tr>
<tr>
<td>$20 for 500</td>
<td>$10 for 2</td>
<td>$10 for 3</td>
<td>$5 for 2</td>
</tr>
<tr>
<td>$35 for 1,000</td>
<td>$24 for 5</td>
<td>$30 for 10</td>
<td>$20 for 10</td>
</tr>
</tbody>
</table>
Yard Sign
These are designed for high-traffic areas where voters who need to get registered frequent. If your neighborhood has great voter turnout every election, please do not request one for your yard!
Side 1 English/Side 2 Spanish

Fridge Cards
YCV’s most popular education guide is a quick and comprehensive take-away so voters have EVERYTHING they need to complete the census and vote in 2020. Available in English and Spanish.
“Put it on your fridge, don’t forget to vote!”

#Vote2020 Masks
Educate voters safely. Handing over a fridge card while wearing a #Vote2020 mask says it all!
4x9 Voter Registration How-To

This lightweight leaflet is designed to hand out, insert into a purchase, or be posted. It’s specifically designed with students and new NC voters in mind! Make sure you and other voters are registered correctly using these steps!

12x18 Poster

Display in your business, agency, or institution where it will get the most views. Yes, Your Voice Matters, and NOW is the time to MAKE SURE YOU ARE REGISTERED!