

YOU CAN VOTE 2019

READYING THE GROUND FOR 2020

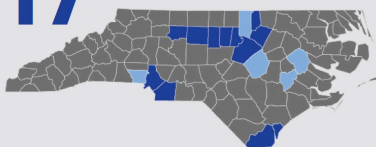
HISTORY

6 YEARS IN OPERATION 📅
 35K VOTERS REGISTERED 🗳️
 500K VOTERS EDUCATED 📖
 3K VOLUNTEERS TRAINED 👤
 250 COMMUNITY LEADERS 🗣️

IMPACT

EXPANDED STATE PRESENCE

17 NORTH CAROLINA COUNTIES
 TURF OF NEARLY 5 MILLION PEOPLE



+ ALAMANCE	+ FRANKLIN	+ ORANGE
+ BRUNSWICK	+ GUILFORD	+ UNION
+ CHATHAM	+ MECKLENBURG	+ VANCE
+ DURHAM	+ NEW HANOVER	+ WAKE
+ FORSYTH		

5 NEW COUNTIES ADDED IN 2019 TO
 READY THE GROUND FOR 2020
 GASTON + GRANVILLE + JOHNSTON + LENOIR + PITT

TRAINED VOLUNTEERS

2897 TOTAL SINCE 2014
 974 TRAINED IN 2019

EDUCATIONAL EVENTS

1251 COMMUNITY
 EVENTS HELD

VOTERS EDUCATED [2019]

90000

1:1 QUALITY CONVERSATIONS USING
 YCV STATE-OF-THE-ART MATERIALS

VOTERS REGISTERED [2019]

6098 MAJORITY: NEW VOTERS
 & UNDER 25 YEARS OLD

OFFICE LOCATIONS

5 CHARLOTTE | DURHAM
 GREENSBORO | RALEIGH | WILMINGTON

FINANCIAL SUPPORT

1573 INDIVIDUAL DONATIONS
 10 GRANTS AWARDED

DOUBLED THE NUMBER OF INDIVIDUAL
 DONORS & FOUNDATION SUPPORT

GROWTH

LEADERSHIP DEVELOPMENT

7 CIVICS FELLOWS
 LAUNCHED NEW STUDENT LEADERSHIP
 DEVELOPMENT PROGRAM

198 VOLUNTEER CAPTAINS
 TRAINED TO LEAD EVENTS

79 CAPTAINS TRAINED IN 2019

INCREASED STAFFING

11 ↑ 7 STAFF MEMBERS AT
 BEGINNING OF 2019

EXPANDED TRUSTED PARTNERSHIPS

COMMUNITY PARTNERS HELP YCV
 EDUCATE & MOBILIZE VOTERS EACH YEAR

329



- + JAILS
- + COURTHOUSES
- + SOCIAL SERVICES
- + PUBLIC SCHOOL SYSTEMS
- + PARKS & RECREATION
- + LIBRARIES
- + RELIGIOUS CONGREGATIONS
- + HOSPITALS
- + HEALTH CLINICS
- + LGBT CENTERS
- + BUSINESSES
- + UNIVERSITIES
- + TECHNICAL COLLEGES
- + LITERACY COUNCILS
- + SENIOR CENTERS
- + RESOURCE CENTERS
- + MENTAL HEALTH ASSOCIATIONS
- + NEIGHBORHOODS/CIVICS GROUPS
- + COMMUNITY CENTERS

ORGANIZATIONAL DEVELOPMENT

ACQUIRED 501(c)(3)
 INDEPENDENT NONPROFIT

NEW

WEBSITE 🖥️
 DATABASE 📊
 POLICIES & PROCEDURES 📄
 BOARD OF DIRECTORS 👥

GROWING YCV'S SOCIAL PRESENCE

FACEBOOK TWITTER INSTAGRAM

8288 ENGAGEMENTS
 258 POSTS

1733 ENGAGEMENTS
 94 POSTS

1480 ENGAGEMENTS
 74 POSTS

WEB PRESENCE @ youcanvote.org

15100 ENGAGEMENTS
 40663 PAGEVIEWS

