VOTING RIGHTS CHAMPIONS

Program Overview & FAQ

North Carolina voters need your support! Voters must be registered and have the most up-to-date voting rules to make their vote count. You Can Vote's non-partisan **Voting Rights Champions** program is designed to help you and your organization provide verified, bilingual, easy-to-read information to help voters cast their ballot successfully. YCV’s team of voting experts make civic engagement easy for organizations!

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**Before you begin your request, here’s what you need to know:**

1. Meet with your team to determine HOW and WHERE you will distribute and display materials (pg 3) to get the most traction with potentially unregistered voters.

2. **The YCV Champions Agreement** can be used as a worksheet to describe your plan for display/distribution and estimate quantities. Our staff will finalize this with you after approval.

3. **Submit your order**! ONLY submit orders for materials that **you have permission for posting AND a plan for distribution**.

4. YCV staff will contact you to ask clarifying questions and arrange pick up or delivery to make sure you get everything you need. We encourage you to attend a free training session! [youcanvote.org/training](http://youcanvote.org/training)

5. Display/distribute your materials where they’ll get the most traction.

6. Share that you’re a **Voting Rights Champion** and encourage others to join you. Use our Social Media toolkit for messaging “Join [me/your organization] in supporting North Carolina voters! Visit [youcanvote.org/champions](http://youcanvote.org/champions) to learn more about the verified voter information and resources provided by @youcanvotenc.”

7. Look for regular email updates and let us know if you need new materials for your supply.
WHAT YOU’LL GET
- Access to the YCV training library and staff to help you answer questions and support your constituents
- Variety of **FREE** resources for your constituents *(see next page)*
- Recognition announcing your participation as a Champion

SAMPLE QUESTIONS WE WILL ASK YOU:
- Is this an annual event or is this the first time hosting?
- How many people are you expecting to attend?
- If you’re an information hub, how many people frequent your location daily/weekly?
- Will you commit to viewing all training materials that we provide?
- Will this be a one-time request or will it be ongoing?
- Will you commit to being 100% non-partisan while distributing YCV materials?
- Are others in your organization going to help distribute? If yes, are they also willing to view our training materials?

SUGGESTED DONATIONS
Below are the suggested donations for those that are able to pitch in and help cover printing expenses. However, don’t let a suggested donation prevent you from asking for what your community needs! [youcanvote.org/donate](http://youcanvote.org/donate)

<table>
<thead>
<tr>
<th>Fridge Cards</th>
<th>Posters</th>
<th>Yard Signs</th>
</tr>
</thead>
<tbody>
<tr>
<td>$20 for 100</td>
<td>$3 each</td>
<td>$10 each</td>
</tr>
<tr>
<td>$50 for 500</td>
<td>$5 for 2</td>
<td>$15 for 2</td>
</tr>
<tr>
<td>$80 for 1,000</td>
<td>$20 for 10</td>
<td>$25 for 5</td>
</tr>
</tbody>
</table>

KNOW YOUR RIGHTS!
In addition to materials available below, we have printable **KNOW YOUR RIGHTS** flyers on our handouts page: [youcanvote.org/handouts](http://youcanvote.org/handouts).
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**Fridge Cards**
YCV’s most popular education guide is a quick and comprehensive take-away so voters have EVERYTHING they need to register and VOTE!
Available in English and Spanish.

“Put it on your fridge, don’t forget to vote!”

**12x18 Poster**
Display in your business, agency, or institution where it will get the most views. Yes, Your Voice Matters, and NOW is the time to MAKE SURE YOU ARE REGISTERED!
English and Spanish available

**Yard Sign**
These are designed for high-traffic areas where voters who need to get registered frequent. If your neighborhood has great voter turnout every election, please do not request one for your yard!
Side 1 English/Side 2 Spanish