Join the [Re]Build Movement!

How To: Creating Your Own Digital House

Wondering how you can join the [Re]Build Movement? Creating your own digital house is a great way to get involved and show your support for safe and healthy housing for our neighbors and communities. The digital house is a peer-to-peer fundraising tool which serves as a visual representation of the work that we do, signifying 6 of the 8 principles of safe and healthy housing, which are the guiding principles of our mission and our programs. Join our staff, volunteers, and partners in creating your own digital house today by following the steps below:

Step 1. Copy and paste the following link into your browser:
https://donate.rebuildingtogether.org/affiliate2019/NEOhio

Step 2. Scroll down to the bottom of the page.
Step 3. Click "JOIN OUR TEAM."

Step 4. Enter your information and click "That was easy!"
Step 5. You'll see a confirmation prompt and an email will be sent to the email address you provided to confirm your account. You can use the links provided to share your digital house on Facebook and/or Twitter (you can also do this later from your fundraising dashboard). Click "Continue" to move on to your fundraising dashboard.

Step 6. First, setup your personal URL, (we recommend making your URL your first name and last name with no spaces (i.e., johnsmith).
Step 7. Add a profile picture by hovering over the grey box containing your initials and clicking the camera icon. You can skip this step, but we recommend adding a profile picture to help your network recognize your page.

Step 8. Once you upload your profile picture, hit "Close" in the bottom right-hand corner. You'll be brought to your fundraising dashboard which holds all of the information related to your digital house. From here you can access reports, modify your personal goal, and personalize your fundraising page.
Step 9. Click on the "View My Page" link next to your profile picture in the upper right-hand corner

Step 10. You'll be directed to your personal digital house fundraising page. This is what others will see when visiting your page.
Step 11. You're almost finished launching your digital house! Finish editing and personalizing your page in the "Edit My" section.

Step 12. Customize your page title and welcome message. Share with your network why you are fundraising and your connection to Rebuilding Together. Write something that helps people connect to our mission to encourage them to donate. To customize your page title welcome message, click the "A" icon in the grey box on the right side of the screen.
Step 13. Enter your Page Title and Welcome Message. Click "Save" when you're finished.

Step 14. Set your fundraising goal. Click the "Goal" icon in the grey box on the right of the screen. Your fundraising goal will automatically be set to $100.00 unless you change it.
Step 15. Enter your new goal amount. Consider your audience when setting your fundraising goal. Make it large enough that it suits the financial situation of your network contacts, but not so large that it deters them from making a contribution. For example, if you are a college student whose network contacts are primarily students, you might want to set a lower fundraising goal (such as $500.00), whereas a someone in a well-established career, whose contacts are primarily established adults, would want to set a higher fundraising goal (such as $10,000.00). Enter your new goal amount and click "Save." You can change your fundraising goal at any time. Any donations made on a personal page will also be credited to the affiliate page.

Step 16. Spread the word! See the How To: Sharing your Digital House Campaign guide for more information on sharing your fundraising campaign with your network.

If you have questions or need assistance creating your digital house, please contact Rachel Jamison at rachel.jamison@rebuildingtogetherneo.org