REAL TALK

Long-term health risks associated with vaping are still being studied.

At this rate, you might be the last to know.

For the adults who are like..."; Comprende?"

'Real Talk' is a slang term that's become pervasive in youth culture. Its a philosophy of speaking candidly, openly and honestly;

without sugar-coating. Let's spit some real talk about what we (don't) know about the effects of vaping.



YOU GOT JUULED

Some rich dudes put a sleek electronic costume on a regular old cigarette and you're puffing on

that thing like its oxygen. Hate to break it to you but...

you just got JUULed.

For the adults who are like..."; Comprende?"

Teenagers think they're smarter than everyone else. They won't like it very much when they find out they've been duped.



VAPE NEWS

You heard from someone somewhere that vaping is harmless.

The truth? We're not sure. No one is. Could it kill you? Maybe. Only time will tell.

For the adults who are like..."; Comprende?"

Having come of age in the era of "fake news", this one will hit 'em where it hurts.



JOKE'S ON YOU

Minty, mango-y vapor...Mmm! Nope.

Congrats, you're now dependent on a substance as addictive as heroine.

Joke's on you, bae.

For the adults who are like..."; Comprende?"

Anyone who is trying to quit cigarettes would advise a young person to STAY AWAY from nicotine. Addictions are not fun,

especially when the migraines and body aches kick in. This one is a wake up call for kids who diminish the grip nicotine can have on

the body.

