

# Juul lured a new generation of kids into nicotine addiction.

*Juul enticed kids with sweet flavors like mango, crème and mint, then hooked them with a strong nicotine hit. Last year, teen e-cigarette use spiked 78%. It's an epidemic.*

*Now, Juul and their partner, Altria, are posing as the 'good guys' for Congress and the public. Don't be fooled: Juul created this epidemic, and they continue to reap the benefits.*

**DON'T TRUST JUUL: STOP FLAVORED TOBACCO NOW.**

[tfk.org/donttrustjuul](http://tfk.org/donttrustjuul)

