

The Breakdown: Vaping Devices



➤ JUUL

- Re-chargable, reusable device
- 3% to 5% nicotine per JUUL pod
- 1 pod = 1-2 packs of cigarettes
- Flavors: Mint, Mango, Fruit Medley, Menthol, Virginia Tobacco



➤ EONSMOKE PODS

- Eon Smoke pods compatible with JUUL device
- 4% to 6.8% nicotine
- Flavors: Vanilla Custard, Summer Peach, Tropical Pineapple, Ripe Mango



➤ EONSMOKE STIK

- Disposable, one-time use device
- 6.8% to 7% nicotine content
- Flavors: Strawberry, Blue Raspberry, Sweet Grape, Sour Gummy



➤ STIG

- Disposable, one-time use device
- 6% nicotine content
- 1 STIG = 1 pack of cigarettes
- Flavors: Tropical Mango, Mighty Mint, Cubano, Lush Ice (watermelon)



➤ SUORIN

- Re-chargable, reusable device
- User fills device with e-liquid purchased separately
- Nicotine content and flavors vary



➤ BLU

- Re-chargable, reusable device
- 0% to 4% nicotine content per pod
- Flavors: Mint-sation, Honeymoon, Neon Dream, Melon Time, Citra Zing, Tobacco



➤ MOJO

- Disposable, one-time use device
- 5% nicotine content
- Flavors: Cool Melon, Ice Pineapple, Lemon Dessert, Peach, Strawberry, Classic Tobacco



➤ NOVO

- Re-chargable, reusable device
- User fills device with e-liquid purchased separately
- Nicotine content and flavors vary

The Bottom Line?

- Sleek, discrete devices.
- Clever branding.
- Dangerous levels of nicotine.
- Flavors that hook kids.

