More than 80 percent of kids who have used tobacco started with a flavored product.

**Why Restrict the Sale of ALL Flavored Tobacco Products?**

BIG TOBACCO is hooking our kids with flavors like cherry, vanilla, and even unicorn poop.

The numbers don't lie. More than 80 percent of kids who have used tobacco started with a flavored product.

In fact, flavors are frequently listed as one of the top reasons why children start using e-cigarettes.

Mint, wintergreen and menthol flavors make cigarettes easier to smoke and harder to quit.