More than 80 percent of kids who have used tobacco started with a flavored product.

African American Tobacco Control Leadership Council Albany College of Pharmacy and Health Sciences Albany County Department of Health Allergy & Asthma Network Alliance for Better Health American Cancer Society Cancer Action Network American Heart Association American Lung Association American Nurses Association - New York Boys & Girls Clubs of the Capital Area Campaign for Tobacco-Free Kids Catholic School Administrators Association of NYS Children's Agenda Children's Defense Fund - New York Healthy Capital District Initiative March of Dimes Medical Societies of Albany and Ulster Counties Mental Health Association of NYS **MVP Health Care** NAACP New York State Conference New York Chapter American College of Surgeons, Inc. New York School-Based Health Alliance NYS Academy of Family Physicians NYS American Academy of Pediatrics, Chapters 1, 2 & 3 NYS Association of County Health Officials NYS Association for Health, Physical Education, Recreation, & Dance NYS Association for Rural Health New York State Association of School Nurses NYS Council of School Superintendents NYS Osteopathic Medical Society NYPIRG NYS PTA New York State Public Health Association New York State School Boards Association NYS Society of Anesthesiologists Parents Against Vaping E-cigarettes Pharmacists Society of the State of New York School Administrators Association of New York State St. Peter's Health Partners Schuyler Center for Analysis and Advocacy Trinity Health

Whitney Young Health

## Why Restrict the Sale of ALL Flavored Tobacco Products?

BIG TOBACCO is hooking our kids with flavors like cherry, vanilla, and even unicorn poop.

The numbers don't lie. More than 80 percent of kids who have used tobacco started with a flavored product.

In fact, flavors are frequently listed as one of the top reasons why children start using ecigarettes.

Mint, wintergreen and menthol flavors make cigarettes easier to smoke and harder to quit. FLAVORS

**HOOK KIDS** 

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