2019 NATIONAL YOUTH TOBACCO SURVEY SHOWS YOUTH e-cigarette use at ALARMING LEVELS

Current e-cigarette use has **INCREASED DRAMATICALLY**, while current cigarette use has dropped, **UNDERMINING PROGRESS** toward reducing overall tobacco use.

Why is this concerning?
The use of e-cigarettes, particularly those with high levels of nicotine, places youth at risk for developing nicotine addiction. Nicotine exposure during adolescence could harm brain development. Additionally, youth who use e-cigarettes are more likely to start smoking cigarettes. Further, e-cigarette aerosol may expose users to other harmful substances such as heavy metals, volatile organic compounds, and ultrafine particles that could harm the lungs.

**2019**

27.5% high school e-cigarette use
10.5% middle school e-cigarette use
5.8% high school cigarette use
2.3% middle school cigarette use

**2011 - 2019**

**Current TOBACCO USE (%):**

**NEARLY 1 Million** youth used the product daily
ABOUT **1.6 MILLION** youth used the product frequently (on 20 or more days per month)

**Majority** of the current e-cigarette users reported **JUUL** as their usual brand.

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**CURRENT TOBACCO USE (%):**


Note: All numbers presented here are estimates.