



Louisiana Statewide 2019 Gubernatorial Runoff Results

Conducted: October 14 - 16, 2019

Number of Respondents: 600

MoE: ±3.99%

Q. Thinking about election participation, how likely are you to vote in next month's runoff election for Governor of Louisiana?

Definitely	91%
Probably	7%
Fifty-fifty chance	2%
Total	100%

Q. Thinking about national politics, do you approve or disapprove of the job Donald Trump is doing as president?

Strongly approve	44%
Somewhat approve	15%
Strongly disapprove	32%
Somewhat disapprove	5%
Don't know or are unsure	4%
Total	100%

Now, I'd like to read you a list of names of different people active in politics both nationally, and here in Louisiana. Please tell me, for each one, whether you have a favorable or unfavorable opinion of that person.

Q. Donald Trump

Very favorable	45%
Somewhat favorable	14%
Very unfavorable	32%
Somewhat unfavorable	4%
No opinion	5%
Total	100%

Q. John Bel Edwards

Very favorable	34%
Somewhat favorable	21%
Very unfavorable	29%
Somewhat unfavorable	10%
No opinion	6%
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Total	100%

Q. Eddie Rispone

Very favorable	32%
Somewhat favorable	17%
Very unfavorable	31%
Somewhat unfavorable	7%
No opinion	13%
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Total	100%

Q. Thinking about the runoff election for Louisiana governor next month, do you believe that John Bel Edwards has done enough to deserve re- election?

Yes	44%
Probably	8%
No	44%
Unsure	5%
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Total	100%

Q. If the election for Louisiana Governor were held today, would you vote for Democrat Jon Bel Edwards or Republican Eddie Rispone?

Democrat John Bel Edwards	47%
Republican Eddie Rispone	47%
Undecided	6%
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Total	100%

Demographics

Gender

Male	47%
Female	53%
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Total	100%

Age

18-34	19%
35-49	24%
50-64	30%
65 or older	27%
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Total	100%

Race

White or Caucasian	67%
Black or African-American	28%
Hispanic or Latino	1%
Something Else or Other	4%
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Total	100%

Party Affiliation

Republican	46%
Democrat	35%
Independent or third party	19%
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Total	100%

Party Registration

Republican	37%
Democrat	41%
Independent/Other	22%
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Total	100%

Ideology

Very Conservative	35%
Somewhat Conservative	26%
Moderate	26%
Very Liberal	10%
Somewhat Liberal	3%
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Total	100%

Media Market

ALEXANDRIA, LA	5%
BATON ROUGE	21%
LAFAYETTE, LA	14%
LAKE CHARLES	5%
MONROE-EL DORADO	9%
NEW ORLEANS	34%
SHREVEPORT	11%
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Total	100%

Retrospective Ballot

Democrat John Bel Edwards	42%
Republican Ralph Abraham	18%
Republican Eddie Rispone	28%
Someone else	6%
Didn't vote	5%
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Total	100%

General Vote History

0	5%
1	13%
2	14%
3	15%
4	53%
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Total	100%

Type of Phone

Cellphone	30%
Landline	70%
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Total	100%