Strategy for Health Care Transformation
June 23 and June 24, 2021

Agenda

Wednesday, June 23:

Session I. Strategic Transformation
Learning Objectives
- Align enterprise strategy with the purpose of the organization
- Integrate strategy, culture, and measurement to enable transformation

9:00 - 9:15 Welcome
Elizabeth Teisberg, PhD, and Scott Wallace, JD, MBA

9:15 - 10:45 Case Discussion: Transitioning to Value-Based Health Care in the UK: St. Andrew’s Healthcare
Elizabeth Teisberg, PhD and Alice Andrews, PhD

10:45 - 11:00 Break

Session II. Strategic Context
Learning Objectives
- Distinguish a strategic plan from a strategy
- Identify an organization’s distinctive strategic opportunities

11:00 - 1:00 Strategy and Success
Elizabeth Teisberg, PhD, and Scott Wallace, JD, MBA
Thursday, June 24:

Session III. Aligning Measurement and Medical Success
Learning Objective
• Evaluate the role of measurement in transforming the organization’s strategy and culture

9:00 – 10:30  Case Discussion: Shirley Ryan AbilityLab
Elizabeth Teisberg, PhD, and Scott Wallace, JD, MBA

10:30 - 10:45  Break

Session IV. Leading Transformation
Learning Objective
• Discuss how to enable high value growth

10:45 – 11:45  Guest Speaker Betsy Owens, Chief Marketing and Innovation Officer & Senior VP, Shirley Ryan AbilityLab

11:45-11:55  Break

12:00- 12:50  Beyond Pilots: Changing the Frontier
Elizabeth Teisberg, PhD, Scott Wallace, JD, MBA, Alice Andrews, PhD

None of the planners or speakers for this educational activity have relevant financial relationship(s) with ineligible companies to disclose.