



erin trampel

DESIGNS

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💻 www.erintrampel.com

experience

SENIOR GRAPHIC DESIGNER

Menufy by HungerRush 10.19 - Present

GRAPHIC DESIGNER

Menufy 1.19 - 10.19

- Create websites for client restaurants
- Design corporate B2B marketing materials
- Design B2C social media campaigns and tradeshow materials in conjunction with marketing team
- Create and utilize training process for junior designers
- Create and maintain website maintenance processes
- Updated branding to reflect ownership changes

GRAPHIC DESIGNER

Freelance, Self Employed 8.16 - 9.20

- Create print designs for various clients including Shult Industries, Empower Retirement, and Spartina 449
- Create digital designs and presentations for Empower Retirement sales team
- Maintained client communication and billing

GRAPHIC DESIGNER

Brunson Instrument Company 7.14 - 8.16

- Update corporate branding design and brand standards
- Maintain social media account and created marketing workflows for new digital campaigns
- Organize trade show materials and maintained stock
- Design product specific branding and marketing materials for a new product launch

DESIGN INTERNSHIPS

BigShot Marketing 5.14 - 11.14

VisualLogic Group 8.13 - 5.14

University of Northern Iowa 1.13 - 5.13

education

B.A. GRAPHIC DESIGN

University of Northern Iowa 8.10 - 5.14

- Focus on branding and design
- Minor in Art History

involvement

WEBMASTER/STAFF

Mid America Freedom Band 6.15 - Present

BOARD MEMBER

Mid America Freedom Band 6.15 - 2.24

- Built and maintains organization website
- Organizes front of house for events
- Designs season branding

MEMBER

AIGA of Kansas City 5.14 - present

skills

TECHNOLOGY

Figma, Adobe InDesign, Illustrator, Photoshop, AfterEffects, Microsoft Office Suite, Wordpress

LANGUAGES

HTML, CSS, Javascript, Spanish Proficiency

OTHER

Hand Lettering and Illustration, Project Management, Direct Client Communications, Print Production, Bookbinding, Training and team development



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references

DANIEL CUELLAR

Design and Menu Manager, Menufy by HungerRush

"She's proficient at HTML and CSS coding, she's experienced and knowledgeable with both print and digital design, and she shares that knowledge with the rest of the team as the lone senior designer on staff. She's quick and decisive with what she wants to do, so she works on a lot of projects that require a quick turnaround."

MELISSA DIMMITT

Marketing Manager, Menufy by HungerRush

"Menufy's design game has grown due to Erin's hard work and creative eye. We rely on her expertise to continually enhance the quality of the websites we build for our clients."

MARCUS WALKER

Former Client Services Manager, Menufy

"From the get-go, Erin has brought a vibrant splash of personality and professionalism to Menufy. If the saying is true that people eat with their eyes first, then Erin's designs offer a visual feast."

ROSS RACLIFF

Creative Director, Empower Retirement

"Erin was a great asset to the team, I wish we had been able to keep her on contract longer."

ANDY VAN FLEET

UX Director, VisualLogic Group

"Erin thoroughly understands the UX process and is an articulate presenter of UX materials. She willingly takes on new challenges and conquers them quickly."