2014 ANNUAL REPORT

Express Yourself Through Art
April 2015

Dear Friends,

The Art Therapy Outreach Center (ATOC) experienced another year of significant growth in 2014, while also strengthening our organization to facilitate continued expansion for years to come. We added more program partners, launched new art therapy groups, broadened our services, expanded our team, and served many more clients. Highlights from 2014 include:

- Provided free art therapy to nearly 800 clients, a 63% increase over 2013
- Developed new partnerships with Andrew Glover Youth Program, New Alternatives for Children, New York Presbyterian Hospital and Publicolor
- Introduced Medical Art Therapy and Photography Art Therapy
- Hired our first full time Clinical Director
- Created a Young Professionals Committee and held our first YP event
- Increased annual support and revenue by 21%

ATOC offered 26 art therapy groups during the year. Half of the groups were for youth and adolescents and included children in foster care, court-involved youth, adolescents with complex medical issues and at-risk youth. These groups focused on conflict resolution, anger management, teen pregnancy prevention and leadership skills building. We also conducted adult groups for male, female and homeless war veterans, as well as groups for male and female survivors of sexual abuse, 9-11 survivors, drug dependent adults, and others. The groups were dedicated to clients facing the challenges of Post Traumatic Stress Disorder (PTSD), Military Sexual Trauma (MST), homelessness, substance abuse, medical trauma and sexual trauma. In addition, we were pleased to broaden our offerings by introducing photography art therapy and medical art therapy.

During ATOC's first three years of full operations we successfully achieved our short term vision to be the leading provider of free art therapy services to underserved populations in the NYC area. Now we have developed a new Strategic Plan for 2015-2017 which will guide us through this next important chapter. The Plan sets forth goals in each key area including organizational, programming, fundraising and marketing, collectively designed to improve our operating efficiency and broaden our human resources to stimulate growth and fundraising; create more diverse program options to better serve our clients; and establish an ATOC brand that appeals to supporters and program partners while reflecting both our clinical work and our contribution to the field of art therapy.

The demand for free art therapy continues to intensify and ATOC remains the only nonprofit in New York dedicated solely to art therapy. We are grateful to the many individuals, foundations and companies who supported us through the year and we welcome our new program partners, friends and donors who have joined ATOC in striving to make free art therapy accessible to some of our City's most needy. We look forward to working with all of you.

With much appreciation,

David Wasserman
Chairman
WHAT IS ART THERAPY?

Art therapy is a treatment method that uniquely combines art and psychology to explore the problems and potentials of individuals. It is a specialized way of using the power of the creative process as a vehicle for healing, communication, self-expression and personal development. Art therapy focuses on the process of art-making itself, rather than the finished product, as a means of healing. An Art Therapist needs knowledge of the visual arts and the creative process, and an understanding of human development as well as psychological and counseling theories and techniques.

2014 PROGRAM PARTNERS

Andrew Glover Youth Program  Mount Sinai Adolescent Health Center
Bellevue/NYU Program for Survivors of Torture  Mt. Pleasant Blythedale UFSD
Children’s Aid Society – East Harlem Center  New Alternatives for Children
City University of New York Office of Veteran Affairs  New York Presbyterian Hospital
Educational Alliance  Publicolor
Good Shepherd Services  Riverside Coming Home
Graham Windham  Ronald McDonald House – Greater Hudson Valley
Grand St. Settlement  St. Luke’s-Roosevelt Crime Victims Treatment Center
Manhattan VA Hospital  The Links – Metro NY
Mapplethorpe Residential Treatment Facility  WTC Environmental Health Center at Bellevue Hospital

In 2014 the Art Therapy Outreach Center provided art therapy services to clients that ranged from 5 to 65 years of age, the majority from low-income communities. Each of the 26 client groups, defined by shared experiences, developed safe relationships and engaged in creative, healthy forms of expression, thereby processing traumatic experiences and developing more adaptive coping skills. ATOC served 782 clients during the year, nearly half of whom were under 21 years of age.

ATOCE CLIENT ARTWORK

Through the generosity of a grant from the Schoenheimer Foundation, ATOC was able to purchase equipment and software to develop and offer Photo Art Therapy to our clients. As future funding allows, ATOC will provide Photo Art Therapy on an ongoing basis.

LEFT- an example of work created by one of the male veterans who participated in the first Photo Art Therapy Group.

In My Father’s Eye - Carved Wood, Photos and Gauche, 10.5" x 7.5"

“When my father passed always from ALS, I had a difficult time coping with his death. I created this image as if to say that at the moment of his death, he didn’t see the adult that had morphed throughout the years, but instead still saw me as his little baby. I chose wood because the same way a tree documents its own span by its rings, this piece also spans my life. I used a dremel tool to carve away the image around the photos, which were wheat pasted. The photos had been reworked through Photoshop. I used gauche as wet on wet and also directly. My background had been art and photography, yet I had not done anything artistic since 2004 due to depression. The Art Therapy Outreach Center has been my safe haven. It has allowed me to start reconnecting to the artist part of myself again. It has inspired me and allowed me to look into myself. This has been extremely cathartic.”
ART THERAPY OUTREACH CENTER CORPORATION

Statement of Activities and Net Assets
For the years Ended December 31, 2014 and 2013

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<tr>
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<th>2014</th>
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<tr>
<td><strong>Revenues</strong></td>
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<td>Contributions and Grants</td>
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<td>Donations from Individuals</td>
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<td>Special Events Income</td>
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<td>Total Support and Revenue</td>
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<td><strong>Expenses</strong></td>
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<td>Program Services</td>
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<td>Fundraising</td>
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<td>Total Expenses</td>
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<td>(12,452)</td>
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<td>Net assets, beginning of year</td>
<td>117,453</td>
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<tr>
<td>Net assets, end of year</td>
<td>$105,420</td>
<td>$117,453</td>
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**Revenue**
- Contributions and grants: 45%
- Donations from Individuals: 19%
- Special Events: 18%
- In-Kind contributions: 11%
- Contributions - Office Space: 7%

**Expenses**
- Program Services: 75%
- Support Services: 7%
- Fundraising: 18%
An Autumn Affair 2014, presented by The Cybul/Ridell Group and featuring a Client Art Exhibit curated by Elisa Contemporary Art, a Silent Auction and Raffle at the Carriage House Center for the Arts raised a record amount of funds for art therapy groups. Remarks by one of ATOC’s clients made it a moving and memorable evening. Our thanks to all of our guests, sponsors, auction donors and clients for making it such a grand success!

Thomas Barbéy, LLC
Bonnie Briar Country Club
Brooklyn Bowl
Brooklyn Brewery
The Capital Theater
Donni Charm
RD Chin
Danny Clinch Photography
The Design Studio
Diamond Fit
The Dorn Group
The Flea Theater
Friends of ATOC
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herb-n-peach
IF/THEN
JetBlue Airways
Rockwood Music Hall
Morgan Stanley
New York Mets
Pam Older Designs
Osbee Industries
Gadi Peleg
Laura Preskin - Yaffa
Josh Putterman
String
Three Jane
TriStar Productions
Priscilla Warner Jewelry
Unleashed Pet Boutique & Spa
Vintology Wine & Spirits
Wente Family Estates
Zurich North America

Young Professionals for ATOC held their first event in July at SPiN and raised more than $10,000! Our thanks to Matt Albert, Brandt Cybul, Dave Dobkin, Meg Dodge, Jeff Salomon, Marc Ridell and Lucas Takahashi for organizing the premiere YP-ATOC event!
The Art Therapy Outreach Center is pleased to acknowledge and thank the many individuals, foundations and companies who generously supported our work in 2014:

### Benefactors
- The Jade Foundation
- Tom and Jessica Rothman Charitable Fund

### Sponsors
- Barker-Welfare Foundation
- Herman Goldman Foundation
- The Patrina Foundation
- The TJX Foundation
- Variety the Children’s Charity of NY
- The Weininger Foundation
- Nancy Winkelstein & Chris Plaut

### Patrons
- Anonymous
- Megara Foundation

### Partners
- The Andrews Organization
- Brandt Cybul
- Andrea & Aaron Kanter
- Susie Kessler
- Rosalie & Paul Meltzer
- Morgan Stanley
- Marc Ridell
- The Schoenheimer Foundation

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- Aquarius Aquariums Inc.
- Brenda & David Bass
- Meg E. Dodge
- Laurie & Stephen Girsky
- JRETV Services Corp.
- Meryl & Mark Kravietz
- Meg Lachance
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- Osbee Industries Inc.
- Carol Ostrow & Michael Graff
- Sheryl & Joseph Punia
- Debra & Jeffrey Putterman
- Laurie & David Ridell

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Special thanks to the many individuals and companies for their generous donations of time, talent and services to ATOC throughout the year:
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Rob Belgrod
Lori Brandon
Suzanne Deisher
Elisa Contemporary Art
The Gabarron Foundation
Rima Grad
Jacobson Strategic Communications
Nichelle Johnson
Jennifer Lachance
Beatrice Mauger
School of Visual Arts
Robyn Stein
Ahn Hee Strain
Vixjo Design
Young Professionals for ATOC

Tribute gifts were gratefully received in honor of:

Martha Dorn
Sue B. Dorn
David & Ellen Wasserman
Roberta & Joel Wolinsky

The Art Therapy Outreach Center is grateful for each and every donor. Please visit our website at www.atocny.org for a complete listing of our 2014 supporters.
MISSION

The Art Therapy Outreach Center (ATOC) is a nonprofit organization dedicated to providing free art therapy services to underserved populations in the New York City area who have experienced some form of trauma, including war veterans, at-risk youth, and survivors of domestic violence or sexual abuse. Our mission is to utilize the visual arts to provide a therapeutic experience for participants that will enhance their physical, mental and emotional well-being. Ultimately, ATOC’s aim is to help our clients see themselves as survivors of trauma rather than victims, and build the confidence necessary to re-engage in their communities and move on with their lives.

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Art Therapy Outreach Center
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