2013 Annual Report

Express Yourself Through Art
April 2014

Dear Friends,

The past year at the Art Therapy Outreach Center (ATOC) was all about growth, new program partners, more art therapy groups and many new clients. Highlights from 2013 include:

- Providing free art therapy to 475 clients, more than double the previous year's figure
- Increasing the number of groups receiving ATOC’s art therapy services by 54%
- Offering Pilot Programs in partnership with the Educational Alliance, the Manhattan VA Hospital, Reality House and Volunteers of America
- Adding homeless veterans, male veterans, substance abusers and male survivors of sexual abuse to the low-income populations we serve
- Introducing assessments to measure client progress
- Increasing annual revenue by almost 25%

Over the course of the year, with the generous support of both new and returning friends and program partners equally dedicated to helping trauma survivors, ATOC offered 26 art therapy groups. Half of the groups were for youth and adolescents and addressed a range of issues such as peer pressure, family and school dynamics, bullying and gangs, improving judgment skills, increasing confidence and socialization and effective ways to stay engaged in school. Adult groups were dedicated to survivors facing the challenges of Post Traumatic Stress Disorder (PTSD), Military Sexual Trauma (MST), homelessness, substance abuse and sexual trauma. More than 90% of ATOC's clients are defined as low-income.

In anticipation of our continued growth, our board has expanded. In 2013 Andrea Kanter, an executive in the Wealth Management division of JPMorgan Chase, joined the board. In February, 2014 we welcomed two further additions to our board: Meg Dodge and Nancy Winkelstein. Meg is an officer in the Private Wealth Management division of Goldman Sachs specializing in art collections, and Nancy has been a licensed social worker for many years and is active in many nonprofit organizations in the New York area.

While we are pleased with the explosive growth we experienced, the demand for free art therapy continues to swell. ATOC remains the only nonprofit in New York dedicated solely to art therapy. We are grateful to the many individuals, foundations and companies who supported us through the year and we welcome the new partners, Board Members and supporters who have joined ATOC in striving to meet the needs of some of our City's most vulnerable populations.

With much appreciation,

David Wasserman
Chairman
WHAT IS ART THERAPY?

Art therapy is a treatment method that uniquely combines art and psychology to explore the problems and potentials of individuals. It is a specialized way of using the power of the creative process as a vehicle for healing, communication, self-expression and personal development. Art therapy focuses on the process of art-making itself, rather than the finished product. In addition to needing knowledge of the visual arts and the creative process, art therapists also need training in human development as well as psychological and counseling theories and techniques.

PROGRAM PARTNERS 2013

Bellevue/NYU Program for Survivors of Torture
Children’s Aid Society – East Harlem Center
City University of New York Office of Veteran Affairs
Educational Alliance
Good Shepherd Services
Graham Windham
Grand St. Settlement

Mount Sinai Adolescent Health Center
Mt. Pleasant Blythedale UFSD
Ronald McDonald House – Greater Hudson Valley
St. Luke’s-Roosevelt Crime Victims Treatment Center
VA NY Harbor Healthcare
Volunteers of America
WTC Environmental Health Center at Bellevue Hospital

In 2013 the Art Therapy Outreach Center provided art therapy services to clients that ranged from 8 to 60 years of age, the majority from low-income communities. Each of the 26 client groups, defined by shared experiences, developed safe relationships and engaged in creative, healthy forms of expression, thereby processing traumatic experiences and developing more adaptive coping skills. ATOC served 475 clients during the year, more than double the prior year; nearly half of ATOC’s clients are under 21 years of age.

ATOC CLIENT VIGNETTE

One day in retrospect the years of struggle will strike you as the most beautiful. – Sigmund Freud

This image was created in an Open Art Therapy group at a residential alcohol and drug treatment program. The group was discussing how in recovery from addictions it is important to be able to re-imagine both the pain of the past and possibilities for the future in order to create new healthy habits. The art directive was to choose at random a quotation from a bowl of varied supportive quotations. One client, C, received, “One day in retrospect the years of struggle will strike you as the most beautiful.” – Sigmund Freud. He worked with the group to understand its meaning for him. When he felt he understood it, he created this image. He described a journey from the left side of the face to the right side, where first the eye did not see well and the tears were “struggle tears.” He said that now, in recovery, he still has many tears but his eye is seeing things differently and his tears are now “beautiful tears.” He said that the face was unsmiling, but asked the group to look closely and see that on the right the corner of the mouth is beginning to form a smile.
ART THERAPY OUTREACH CENTER CORPORATION

Statement of Activities and Net Assets
For the Years Ended December 31, 2013 and 2012

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
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</thead>
<tbody>
<tr>
<td><strong>Revenues</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions and Grants</td>
<td>$178,000</td>
<td>$142,000</td>
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<tr>
<td>Donations from Individuals</td>
<td>58,119</td>
<td>43,651</td>
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<tr>
<td>Special Events Income</td>
<td>40,832</td>
<td>25,424</td>
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<tr>
<td>In-Kind Contributions</td>
<td>10,440</td>
<td>14,970</td>
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<tr>
<td>Contributions - Office Space</td>
<td>25,500</td>
<td>25,500</td>
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<tr>
<td><strong>Total Support and Revenue</strong></td>
<td><strong>312,891</strong></td>
<td><strong>251,545</strong></td>
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<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Services</td>
<td>223,976</td>
<td>170,675</td>
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<tr>
<td>Support Services</td>
<td>24,163</td>
<td>22,550</td>
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<tr>
<td>Fundraising</td>
<td>63,218</td>
<td>54,442</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>311,357</strong></td>
<td><strong>247,667</strong></td>
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<tr>
<td><strong>Change in Net Assets</strong></td>
<td><strong>1,534</strong></td>
<td><strong>3,878</strong></td>
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<tr>
<td>Net assets, beginning of year</td>
<td><strong>115,919</strong></td>
<td><strong>112,041</strong></td>
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<tr>
<td>Net assets, end of year</td>
<td><strong>$117,453</strong></td>
<td><strong>$115,919</strong></td>
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</tbody>
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Art Therapy Outreach Center
ART THERAPY OUTREACH CENTER CORPORATION

2013 REVENUES

- Contributions and Grants: 57%
- Donations from Individuals: 19%
- Special Events: 13%
- In-Kind Contributions: 3%
- Contributions - Office Space: 8%

2013 EXPENSES

- Program Services: 72%
- Support Services: 8%
- Fundraising: 20%
The Art Therapy Outreach Center is pleased to acknowledge and thank the many individuals, foundations and companies who generously supported our work in 2013:

**PARTNERS**
The Jade Foundation
Tom and Jessica Rothman
Charitable Fund
van Ameringen Foundation

**PATRONS**
Anonymous
Herman Goldman Foundation
The Patrina Foundation

**SPONSORS**
Barker-Welfare Foundation
The Keith Haring Foundation
The TJX Foundation
The Weininger Foundation

**BENEFACTORS**
Andrea and Aaron Kanter
Andrews Building Company
Morgan Stanley | Jeffrey Putterman
Women's Club of Forest Hills

**AMBASSADORS**
Matthew Albert
The Alpert Group
Brenda and David Bass
Rosalie and Paul Meltzer
Sheryl and Joseph Punia
Marc Ridell
Schoenheimer Foundation
Nancy Winkelstein
and Christopher Plaut

**SUPPORTERS**
Bonnie and Steven Brenner
Irene Rosner David, PhD
Harry Deitchman
Cindy and Glen Edelman
Jane and Bill Havemeyer
Meryl and Mark Kravietz
Carol Ostrow and Michael Graff
Melinda and Steve Pesso
Laurie and David Ridell
Robin and Rick Schuss
Merryl and Larry Siegel
Debbie and Mark Tobin

**FRIENDS**
Mr. and Mrs. Irwin Abouaf
Andrea Acker
Laura Ackerman
Samuel Albert
Kathleen and Steven Albert
Benjamin Alpert
Ivy and Chaim Algazy
Monique Andrew
Judith and Alan Appelbaum
Lynn Appelbaum
Catherine and Glenn Barton
Rob Belgrad
Lewis Bernstein
Penny and Neil Blank
Monte Bricker and Cathryn Majeran
Ruth Bronston
Lori Bucara
Ryan Burke
Anthony Buzzo, CPA
Ronald Cacciola
Stacy Yamano Carroll
Eddie Chabott
Ellen and Scott Cooper
Robert Dembria
Analisa Dillingham
Karen and Charles Dorn
Martha Dorn
Sue B. Dorn
Diane Duckler and Iven Taub
Amy Duquette
Debbie and Alan Farber
Deborah Farber
Firoozeh Fardshisheh
Spencer Frank
Hailey Friedman
Stephen H. Gardner
Shelley and Ken Gliedman
Randi and Scott Goldstein
Roslyn and Theodore Gottlieb
Rima Grad
Graham Windham
Mina Greenstein
Gail and Robert Greenwood
Fern and Mark Grundleger
Wendy and Eitan Haber
Sue and Robert Jacobs
Julie Kane
Elissa and Evan Kaplan
Anna and Robert Kelly
George Kleiman
Marilyn and Steven Klein
Valeria Koutmina and Eric Bosley
Jonathan Kurland
Sharon and Jordan Lebovitz
Bruce Leder and Sylvia Kaminsky
Jennifer and Olivier Lemaigre
Alphonse Lembo
Jonathan Lowet
Leonard Lichter
Debbie and Neal Lisann
Angela Lovaglio
Kuryn Margalit
Mary Matos and Barry Small
Dervilla McCann and Steve Meister
Jeff Meltzer and Barbara Kaufman
Lori Meltzer and Bruce Farber
Debbie and Lee Mittleman
Maura Murphy
Nicole Navon
Andrew Jay Newmark
Rhonda Neider and Nathan Fridman
Tobias Oriwol

Arienne Orozco
ORSID Realty
Alexander B. Pop
John A. Pope, Jr.
Jill and Wayne Price
Debra and Jeffrey Putterman
Judy and Ken Ridell
Tami Rock
Irene and William Rome
Gail and Gary Schreiner
Laurie and Jeff Schwartz
Lindsey Schwimmer
Allison Scollar
SCS Agency
Edson Scudder and LuAnn Ritsema
Maureen and Gary Shillet
Ronda and Don Sievers
Jill and Bruce Silber
Sherry and Marty Silver
Susan Singer
Michael Sirkin
Frank Spencer
Robyn Stein
Raquel Stephenson, PhD
Lenore Tagerman
Lucas Takahashi
Brian Tepper
Christopher Trivino
William Walters
Dana Wasserman
Barbara and Marc Weissberg
Richard Wolff, PC
Robert and Joel Wolinsky
Ruth and Daniel Wolinsky
Paula Wong and Robert Magee
Special thanks to the following individuals and companies for their generous donations of time, talent, products and services throughout the year to ATOC, An Autumn Affair and the Client Art Exhibit:

Rana Abdallah
Lady Ashley Advincula
Affordable Art Fair
Matthew Albert
Art Directors Club
Baked by Melissa
The Barton Family
Emily Bean
Rob Belgrod
Martha Bernabe
Blick Art Materials
Breads Bakery
Bonnie Blueweiss Brenner
Brooklyn Brewery
Suzanne Deisher
The Dorn Group

Diane Duckler
Amy Duquette, ATR-BC, LCAT
Elisa Contemporary Art Gallery
Lisa Furman
Milton Glaser
Olga Grisaitis
GuS, Grown-up Soda
Jane Havemeyer
herb-n-peach
Nichelle Johnson
LaForce+Stevens
Krital Malookis/Mustard Lane
Marchesa
Beatrice Mauger
Meltzer Media Productions
Kate McCurdy

McCurdy Guitars
Javere Pinnock
Marion Pope
Virginia Randall
recette
Russ Rowland
Luke A. Sacher
Linda Schoenheimer
School of Visual Arts
Robyn Stein
Ahn Hee Strain
USO of Metropolitan NY
Vikingsfjord Vodka
Vixjo Design
Wente Family Estates
Nancy Winkelstein
Zurich North America

AN AUTUMN AFFAIR 2013

Proceeds from An Autumn Affair helped fund the 26 art therapy groups ATOC provided throughout the year.

Mask making is often used in art therapy.

Guests at An Autumn Affair 2013 enjoyed an exhibit of artwork created by ATOC clients.

Photos by Russ Rowland
MISSION

The Art Therapy Outreach Center (ATOC) is a nonprofit organization dedicated to providing free art therapy services to underserved populations in the New York City area who have experienced some form of trauma, including war veterans, at-risk youth, and victims of domestic violence or sexual abuse. Our mission is to utilize the visual arts to provide a therapeutic experience for participants that will enhance their physical, mental and emotional well-being. Ultimately, ATOC’s aim is to help our clients see themselves as survivors of trauma rather than victims, and build the confidence necessary to re-engage in their communities and move on with their lives.