Privacy Policy

Last Updated: 6-17-2020

This Privacy Policy describes how the Japanese American Memorial Pilgrimage (together with any affiliates, “JAMP”) collects, uses, or discloses personal information we receive through our website (https://www.jampilgrimages.com/) and any mobile applications or other related online services (including by not limited to the genealogy programing) that we may offer (collectively, the “Services”).

This Privacy Policy is subject to the Terms and Conditions, which govern your use of the Services. If you do not agree to the Terms and this Privacy Policy, you should not use the Services.

1. Personal Information We Collect.

We may collect, use, store, and, in some cases, share different types of information that identifies you as an individual, and other information we associate with it, including:

- **Identity Information.** This includes data relating specifically to your identity and contact details, such as your name, mailing address, email address, or telephone number.

- **Genealogy Information.** This includes more detailed Identify Information such as your birthday. It may also include information about your ancestors such as their names (including maiden names, where applicable) and birthdates.

- **Profile Information.** This includes our communications with you, such as if you sign up for our newsletter, email updates. This also includes the data that we receive if and when you participate in our online or in person events (including genealogy programing), engage with us on social media, as well as your interests, preferences, feedback, and survey responses.

- **Travel-Related Information.** This includes information that you may provide JAMP when we help facilitate travel. For example, it may include dietary requirements and information about disabilities for which you seek accommodation.

- **Commercial Information.** This includes information about your transactions with us, such as donation history, purchases, and related financial information.

- **Geolocation Data.** Depending on your mobile device settings, we may collect location information when you access the Services from a mobile device.

- **Technical Information.** This includes passively collected technical data, such as your internet protocol (IP) address, login data, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform and other technology on the device(s) that you use to access the Services.

- **Usage Information.** This includes information about how you use the Services, such as the amount of time you spend on particular page.

2. How We Collect Personal Information.
We use different methods to collect information from and about you, including:

**Direct Interactions.** We may collect identity, profile and/or commercial information when you volunteer, make a donation, participate in an event, fill out forms or correspond with us through the Services, by mail, phone, email, social media, or otherwise.

**Third Parties.** We may receive personal information about you from various third parties, such as when you make a purchase through our e-commerce shop, or participate in events that are jointly sponsored by us and another entity.

We may also receive technical and usage information about you from third party analytics and advertising providers, and identity and profile information from social media platforms when you engage with us on social media or interact with social plugins on the Services.

**Automated Technologies or Interactions.** Depending on your mobile device settings, we may receive location information when you access the Services from a mobile device. As you interact with the Services, we also automatically collect technical and usage information about your equipment, browsing actions, and patterns. As described further below, we use third-party analytics providers and technologies, including cookies and similar technologies, to assist in collecting this information.

- **Cookies and Similar Technologies.** We collect information about your use of the Services through the use of Internet server logs, cookies and/or tracking pixels. A web server log is a file where website activity is stored. A cookie is a small text file that is placed on your computer when you visit a website, that enables us to: (i) recognize your computer; (ii) store your preferences and settings; (iii) understand the web pages of the Services you have visited; (iv) enhance your user experience by delivering content and advertisements specific to your inferred interests; (v) perform searches and analytics; and (vi) assist with security administrative functions. We also may include tracking pixels and web beacons in email messages, newsletters, and other electronic communications to determine whether the message has been opened and for other analytics, personalization, and promotional purpose. You can set your browser to block all or some cookies, or to alert you when websites set or access cookies. If you disable or refuse cookies, please note that some parts of the Services may become inaccessible or not function properly.

- **Analytics.** We use Google Analytics to collect and analyze the information discussed above, and to engage in auditing, research and development, or reporting. The information (including your IP address) collected by various analytics technologies described in the “Cookies and Similar Technologies” section will be disclosed to or collected directly by these service providers, who use the information to evaluate your use of the Site, including by noting the third-party website from which you arrive, analyzing usage trends, assisting with fraud prevention, and providing certain features to you. To prevent Google Analytics from using your information for analytics, you may install the Google Analytics Opt-out Browser Add-on by clicking here.

3. **How We Use Personal Information.**

As permitted by law, we may use your personal information for the following purposes:

- To fulfill the purpose for which you provided the information to us or to our service provider;
- To respond to your requests or to send you communications about JAMP;
• To alert you to events that may be of interest to you;
• To provide and improve the Services and features;
• To conduct surveys and analyze trends and interests;
• For research and reporting;
• To comply with legal or regulatory obligations;
• To enforce the Terms and Conditions that govern your use of the Services or to protect the security or integrity of the Services; and
• To administer, personalize, and troubleshoot the Services.

4. When and How We Disclose Personal Information.

As permitted by law, we may share your personal information with the parties set out below.

Service Providers. We may share personal information with our third party service providers, such as professional advisers (including lawyers, accountants, auditors, and insurers); payment processing vendors; information technology services providers; advertising or analytics providers; and merchandise and fulfilment vendors.

Cultural Organizations. If you ask us to, we may share identity (contact) information with other not-for-profit cultural organizations whose products, offerings, or services may be of interest to you, such as other Japanese American organizations.

Third Parties. When you elect to participate in certain co-sponsored or co-hosted programs including Pilgrimages, we may share your enrollment information with the program’s co-sponsor(s). For example, we may partner with other organizations serving the Japanese American community for travel coordination and our genealogy programming. To the extent that a program’s rules concerning the treatment of your personal information are stricter than this Privacy Policy, those rules will apply. In addition, and as described above, we may share certain technical and usage information with third party advertising and data analytics providers.

Legal. We may disclose personal information if, in our opinion, such disclosure is required: (i) by law; (ii) to protect and/or defend our rights; and/or (iii) to protect the personal safety of you or another individual.

In Cases of Mergers and Acquisitions. We may share personal information with third parties (and their advisors) in the event of any reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business, assets or stock (including in connection with any bankruptcy or similar proceedings).

5. Your Choices and Rights.

Opting Out of Marketing Communications. You may ask us to stop sending you our newsletter or other marketing messages by following the unsubscribe link in any such email message. If you opt out, we may still send you other important communications about us or the Services.

Update Your Information. Please contact us at info@jampilgrimages.com if you would like to update your contact information, for instance if your email address has changed.
**Access to Your Information.** You may access and download a copy of the Identity and Genealogy Information that you provided JAMP. To receive this information, please email JAMP at info@jampilgrimages.com and allow up to 30 days for us to process the request.

**Delete Your Information.** You may request that JAMP delete Identity, Genealogy, and Profile Information that we retain. To do so, please email JAMP at info@jampilgrimages.com and allow up to 30 days for us to process this request. Please note that, to the extent permitted by law, we may retain information necessary for the continued provision of the Services. For example, we may retain certain User Content, as that term is defined in the Terms and Conditions.

6. **Do Not Track.**

We handle all user information consistent with this Privacy Policy. We do not monitor or follow “Do Not Track” signals because there is no standard interpretation or practice for such signals.

7. **International Use.**

The Services are intended for use by individuals in the United States. JAMP makes no claim that the Services are appropriate or may be viewed or used outside of the United States. Furthermore, our databases are located in the United States, and data is stored in the United States. By sending us your information, you consent to transfer and storage within the United States, and its use in a manner consistent with this Privacy Policy.

8. **Children.**

We do not knowingly collect personal information from children under age 13 without valid parental consent. If you are under age 13, please do not give us any personal information. If a parent or guardian believes that their child’s personal information was inadvertently collected, please contact us at info@jampilgrimages.com and we will take reasonable steps to delete it as soon as practicable.

9. **Third Party Sites.**

The Services may link to third party websites, other online services, or social media platforms, and such links are provided for your convenience only. For example, JAMP may offer products for sale on third party websites. If you decide to access any of the third party websites linked from the Services, you do so subject to the terms and conditions of use and privacy policies of those sites, services or platforms.

10. **Information Security.**

We have put in place reasonable security measures to protect against personal information from being accidentally lost, used, or accessed in an unauthorized way, altered, or disclosed, and to ensure the integrity and security of our Services. However, we cannot guarantee absolute security. Please also be aware that no transmission over the Internet can be completely secure. You assume the risk of sending any information to us, over the Internet.

11. **Retention.**

We will retain your personal information for the period necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted for legal, auditing, or compliance purposes.

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12. **Updates to this Privacy Policy.**

We may periodically update this Privacy Policy. Any changes to this Privacy Policy will become effective when we post the revised Privacy Policy. To the extent permitted by law, your use of the Services following these changes means that you accept the revised Privacy Policy.

13. **Contacting Us.**

If you have any questions about this Privacy Policy, please contact us by email at info@jampilgrimages.com. Please do not include any sensitive information in your correspondence as emails may not be encrypted.